

CULT VISION

CULT VISION CUSTOMER SHOOT VOL 1: NOW LIVE

Conceived as a fun way of showing off their diverse and wonderful customers while at the same time showcasing their Curated Eyewear, CULT VISION present their campaign: CULT VISION CUSTOMER SHOOT VOL 1. Photographed over a single day against their vibrant Bauhaus orange background in Central Clerkenwell, by Cult Customer and photographer [Elodie](#) at Studio Nizon.

With bags of personality this playful photo shoot truly represents what CULT VISION is all about: To drop the formality but not at the expense of high standards whilst expressing our love of inspired culture by contributing to it.

Below: A selection of the portrait photos, more to be revealed in the window installation.



Above: 'ROSANNA THE RACONTEUR', 'MATTHEW THE MODEL' and 'LYNDA THE LONDONER'



Above: 'SHU THE SCRIBBLER', 'ROB THE RESTAURATEUR' and 'ANTONINA THE ARCHITECT'

Notes to editor:

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CULT VISION CUSTOMER SHOOT VOL 1:

Dates: October- December 2019.

Address: Cult Vision, 14 Goswell Road, London EC1M 7AA

Link to recent Press Releases:

[CULT VISION CUSTOMER SHOOT: VOL 1](#)

[CULT VISION X Smith.Matthias X Amelia Graham](#)

[CULT VISION launches to Trade](#)

(Images available on request)

About CULT VISION:

At CULT VISION, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

CULT VISION TRADE provides a range of services and distributes eyewear, accessories and furniture to business customers. The eyewear is from a handful of independent, carefully selected, design – and craft-led designer makers and brands such as Manu Torres leather eyewear.

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Hashtag: #CULTCUSTOMERS

About Studio Nizon:

Elodie is a Swiss born London based photographer. She has worked in a variety of roles within the photographic industry, and has worked alongside many high profile photographers gaining insight into the industry whilst creating her own, impressive portfolio.

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