

# CULT VISION

## CULT VISION X Smith.Matthias X Amelia Graham: Interactive Window Display.

CULT VISION offers a curated collection of original eyewear and a programme of installations by artists, designers and creatives. To coincide with the upcoming London Craft Week and Clerkenwell Design Week, our in-house creative technologists have designed a retro claw grabber to be part of an interactive window display: 'Up for Grabs'! Visitors are invited to test their skill at operating the retro claw grabber between the 1<sup>st</sup> of May – 1<sup>st</sup> of July 2019 at the Cult Vision store in Clerkenwell.

Prizes to be won are beautifully designed, useful and fun objects from past and future collaborations:

### Flat pack bird house by London design studio Smith.Matthias:

The 'flat pack bird house' consists of two 1.5mm plywood parts which can be personalized to your taste.



### Lens cloths by Textile Designer Amelia Graham:

Three bold designs of magnified geometric abstractions of architectural detail, rendered in joyful tones.



### Leather Accessories by Manu Torres Eyewear / Cult Vision:

Accessories made with the best, most traditional vegetable tanned leather in Spain by craftsman Manu Torres.



**Notes to editor:**

Contact: Marianne Nicolaou / [Marianne@cultvision.com](mailto:Marianne@cultvision.com) / +44 (0) 7939690412

CULT VISION X Smith.Matthias X Amelia Graham | Interactive Window Display: 'Up for Grabs':

Date: From 1<sup>st</sup> of May to 1<sup>st</sup> of July 2019.

Address: Cult Vision, 14 Goswell Road, London EC1M 7AA

Link to recent Press Releases:

[CULT VISION X Smith.Matthias X Amelia Graham](#)

[CULT VISION launches to Trade](#)

Click [here](#) for Images or:

<https://www.dropbox.com/sh/0cqk9wpor1ychit/AACjDGYAZqTj7PgmTEhX9NCDa?dl=0>

About CULT VISION:

At CULT VISION, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

CULT VISION TRADE provides a range of services and distributes eyewear, accessories and furniture to business customers. The eyewear is from a handful of independent, carefully selected, design – and craft-led designer makers and brands such as Manu Torres leather eyewear.

Email: [Marianne@cultvision.com](mailto:Marianne@cultvision.com)

Website: [www.cultvision.com](http://www.cultvision.com)

About Smith.Matthias:

Smith.Matthias is a London-based design studio established by Jack Smith and Gemma Matthias in 2012. They design distinctive and innovative products, developing and testing ideas through CAD modelling, visualisation and prototyping. They have the toolkit to nurture ideas, to grow and test them, to adapt them and turn them into something meaningful.

Email: [info@smithmatthias.com](mailto:info@smithmatthias.com)

Website: <https://www.smithmatthias.com/>

About Amelia Graham:

Textile Designer Amelia works cross-discipline in the fields of fashion, art, and interiors.

Interest in her geometric and arithmetic work led to the launch of her eponymous line in 2014: free and measured rhythms, nods to brutalist architecture, African textiles and post-modernism, encapsulated in signature prints on fabric, art prints and scarves.

Email: [info@ameliagraham.com](mailto:info@ameliagraham.com)

Website: [www.ameliagraham.com](http://www.ameliagraham.com)