

CULT VISION

Benjamin Craven installation wows design enthusiasts in Clerkenwell

Cult Vision in Clerkenwell curate eyewear from a handful of independent, carefully selected design and craft-led brands from all over the World.

To celebrate the recent launch of the Clerkenwell Store, up and coming designer Benjamin Craven will take over their window for a very special installation.



Says Panos Nicolaou, Founder and Owner of **Cult Vision**:

'I really enjoyed this collaboration with Benjamin Craven. We had fun. The original artwork that he has created resonates not only with the Cult Vision design aesthetic but also with the rich design heritage of Clerkenwell, Barbican and Golden Lane. It inspires me, I hope people enjoy it and I look forward to hearing their reactions.'

The Benjamin Craven installation is organised by Louisa Pacifico, Founder of Future Icons; A select collection of design- and craft led businesses.

Louisa also heads up the new gallery pop-up destination in Marylebone: '67 York Street' in collaboration with the owners of **Cult Vision**: Panos and Marianne Nicolaou. The gallery launched in May and has already housed a variety of designer makers such as furniture- and lighting designer Tom Raffield and contemporary Saatchi artist Victoria Horkan to mention a few.

Applications are now open for 2018 email louisa@67yorkstreet.com

For info on Cult Vision and high res images email marianne@cultvision.com

Notes to editor:

Contact: Marianne Nicolaou / Marianne@cultvision.com / +44 (0) 7939690412

Benjamin Craven installation:

Date: From 12th October – end of the year

Address: Cult Vision, 14 Goswell Road. London EC1M 7AA

About Cult Vision:

At Cult Vision, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

www.cultvision.com

About 67 York Street:

67 York Street is a collaborative project to offer design and craft led brands a platform to sell, showcase and raise their profiles within London's chicest district; Marylebone.

www.67yorkstreet.com

About Future Icons:

Future Icons represents a select collection of design and craft led businesses that produce the finest home accessories, furniture, jewellery, fashion accessories, artwork and object d'art Internationally

www.futureicons.co.uk

About Benjamin Craven:

From screen-printing to digital, Benjamin Craven uses different techniques to create a bold signature style. The heavy use of geometric lines gives order to what appears to be a haphazard array of clashing colours and patterns, resulting in end designs that are anything but accidental.

www.benjamincraven.co.uk