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GET BIG THINGS DONE

The Power of Connectional Intelligence

By Erica Dhawan and Saj-nicole Joni

How did a small town farmer grow the world's largest pumpkin and influence the global food supply? How did bloggers and scientists work together to break the Lance Armstrong doping scandal? How did hip-hop artist Pharrell launch an international happiness movement? **Connectional intelligence.**

Erica Dhawan and Saj-nicole Joni provide the much needed answer to the yearning question of how to connect intelligently in today's world, so that we can unleash our full human potential and accomplish remarkable results. Connectional Intelligence, as they call it, is what will solve the world's big problems, create amazing products, upgrade survival to prosperity, and transform our lives.

And **GET BIG THINGS DONE: The Power of Connectional Intelligence [Palgrave Macmillan; PUB DATE: 2/24/15; Hardcover; ISBN: 978-1-137-27978-1; \$28.00]** is their guidebook to mastering this critical game-changer.

GET BIG THINGS DONE reveals what anyone and everyone can accomplish when they connect intelligently. Readers will meet businesses, individuals, and communities that exhibit the full breadth and potential of what we can achieve when we harness the power of connectional intelligence.

Taken together, these stories explore how we can cut through the noise of the social media universe and use connection to get big things done. People are fixated on taking an idea viral or launching a crowdsourcing campaign, when really it is connectional intelligence that lets people accomplish things they care about. From two different generations themselves, Saj-nicole Joni and Erica Dhawan offer the first book on connectivity that shows people how to do this and teaches multiple generations how to work alongside one another in order to unleash their astonishing capacity for connectional intelligence. This engaging yet practical narrative shows how everyday people can truly harness the connectivity that is all around us, and put it to significant use. Our worldwide digital network is vast, mysterious and overwhelming, but **GET BIG THINGS DONE** finally provides a much-needed roadmap for navigating it correctly, in a way that has real implications for our lives, work, and society.

Erica Dhawan is a globally recognized leadership expert and keynote speaker driving innovation across generations and cultures to prepare the global workplace for tomorrow. As one of today's most provocative business thinkers, she is CEO of Cotential and has spoken across the world, including at the World Economic Forum at Davos. She has degrees from Harvard, MIT and Wharton.

Saj-nicole Joni, Ph.D., is a renowned business strategist and confidential advisor to CEOs. She works with top global leaders to solve their hardest strategic challenges, delivering results needed now while creating far-reaching future impact. A global keynote speaker, Saj-nicole is CEO of Cambridge International Group, where she brings her combined experience as seasoned senior executive, Ph.D. in mathematics, professor, and performing artist to her work.