

UNPACK • HYDRATE • PREP • INSPECT

Unpacking Your Blooms

- Flowers are tightly packed within their box to prevent shifting.
- As you unpack your flowers, count the bunches to ensure everything is present and accounted for.
- Unwrap all paper before tossing it in the trash. Many farms and wholesalers wrap delicate flowers in paper.

PRO TIP:

All roses are packed in layers; don't trip when you can only see half the amount. Once you unwrap them, all of your roses will be there!

Initial Hydration of Flowers

- If you have softened water (water softener), you will need to use bottled or distilled water. The salt content of soft water can damage your blooms.
- Do not immediately remove the cardboard and plastic sleeves from flowers. Leave the wrappings on for ONE HOUR while the flowers hydrate.
- Remove all lower leaves that will fall below the waterline. The goal is to avoid getting any leaves in the water which can introduce bacteria.
- Cut 2-3" off of all stems of both flowers and greenery. Cut at an angle and immediately place in your hydration vessels.
- Let the flowers hydrate for one hour. While waiting, organize your stations, print your recipes, cut your ribbon, etc.

PRO TIP:

We instruct you to leave the wrappings on for 1 hour during the initial hydration to prevent drooping. Remember that the flowers have been out of water and are thirsty. Leaving the wrappings on allows them to rehydrate while their heads are supported and upright.

Prepping Your Blooms

- Get ready to be underwhelmed and slightly disappointed.
- After one hour, it's time to unwrap your flowers by removing the cardboard and plastic sleeves!
 - ***Important: Do not leave the wrappings on your flowers because they will trap moisture and break down the blooms. This will prevent them from opening to their max potential.***
- Make sure that all flowers are in size-appropriate containers and vases. We encourage you to use short plastic bathroom trash cans and inexpensive cylindrical vases from Walmart. Avoid deep, 5 gallon Home Depot buckets which will be too tall.
- Specifics:
 - Roses: Give each bunch of roses their own container so they can open. Crowded roses = closed roses.
 - Delicate flowers: Delicate blooms like ranunculus, anemones, garden roses, veronica, tweedia, etc. need their own vase. Do not crowd them into deep buckets.
 - Filler flowers: These can be a bit more crowded, especially if they do not need to open. Examples include daisies, carnations, statice, and baby's breath.
 - Greenery: These can also be crowded. Try to give the stems a fresh cut if possible.

Inspect Your Blooms

Once all the flowers have been unwrapped, take a moment to look them over.

Here's what's normal:

- Sleepy, tired, and thirsty.
- Small and closed. They need a day to open.
- Slightly smashed due to travel. They will fluff and perk up!
- Brown guard petals on roses. This is a protective layer of outer petals and typically 2-5 petals should be plucked off. Doing this will encourage the rose to open.
- 5% loss. You are being your own florist. When you handle unprocessed flowers it is not uncommon to lose a few.
- Slight color and size variation. Because flowers are fresh, live products, expect slight color and size differences.
- A few bug nibbles on foliage. This can be snipped or plucked off.
- Light shedding. Sometimes flowers and leaves will shed - totally normal.

Here's what is not normal:

- Completely wilted, drooping flowers.
- Brown petals throughout the entire head of the flower.
- Loss of an entire bunch or loss beyond a few stems.
- Shattering blooms. This is where the greenery or flowers lose all of their petals or foliage. While light shedding can be normal with specific varieties, the flower should not shatter.

If you suspect that any of your flowers were compromised in transit, send photos ASAP to orders@moxieblossoms.com or access our flower support form [here](#). We will review the images and call you. If it is determined that a flower is not baller enough to grace your event, we will send a replacement or issue a refund. However, we cannot fix what we do not know about so make haste in letting us know. We are on your side!