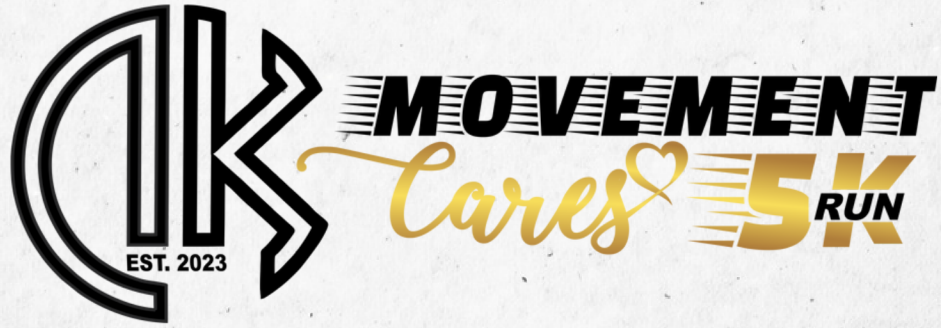




We Move, We Care, We Make An Impact



Sponsorship
PACKAGE

Sat-August 24, 2024



Our ABOUT Event



Mark your calendars for **Saturday, August 24, 2024!** We're bringing back the spirit of community and philanthropy at The Bridge Community Church in Bristol, CT, with our **2nd Annual DK Movement Cares 5K Run/Walk**. This is more than just a race – it's a gathering point for our community. Driven by a shared commitment to uplifting vital causes in our community, this year, as we focus solely on the Bristol Special Olympics, we've set an ambitious goal of \$50,000 to fund an entire year of programs, aiming to significantly enhance the experiences and opportunities for these incredible athletes.



Highlights from our Inaugural 5K

Our debut event last year left a lasting legacy. We proudly raised **\$11,000**. The event was a grand success with over 200 runners and walkers stretching their limits and embracing the spirit of the event. The day was graced with the vibrant presence of many special guests and contributors.

Last year's donations worked wonders. The Bristol Special Olympics provides services to approximately 75 athletes and families who participate in the the following sports: down hill skiing, cross country skiing, cycling, track and field, and bowling. Our donation not only paid for their entire weekly bowling practices but also funded new uniforms, allowed more athletes to participate and cover their state bowling tournament entries.

The Agape House, who services more than 60 people daily, over 1000 individuals since March 2023, will utilize our donation towards a multi-purpose van to transport those in need to shelters during winter, and to educational programs and job training, aiming to uplift individuals to become productive community members.

The bond between our youth and community was truly felt, reflecting our mission to bring people together. We are filled with excitement and anticipation for our upcoming 5K and your presence would contribute greatly to the impact and memorability of this special day.



Our
SPONSORSHIP
Packages



Diamond Title
\$10,000

Company Large Logo placed on:

Start Banner
Yards Signs Pre-Event
Back of Race T-Shirt

Recognition on:

Mention in Media Coverage Pre-Event
(i.e. press release, news)
Recognition by Emcee During Event
Logo on Website & Marketing Materials
Mentions on Social Media Platforms

Complimentary Items:

10 Complimentary Race Entries & T-Shirts
Marketing Materials in Swag Bags
Company 10x10 Vending Booth

Platinum
\$7,500

Company Medium Logo placed on:

Sponsor Banner
Back of Race T-Shirt
8 18 x 24 Signage along race route

Recognition on:

Mention in Media Coverage Pre-Event
(i.e. press release, news)
Recognition by Emcee During Event
Logo on Website & Marketing Materials
Mentions on Social Media Platforms

Complimentary Items:

7 Complimentary Race Entries &
T-Shirts
Marketing Materials in Swag Bags
Company 10x10 Vending Booth

Gold
\$5,000

Company Small Logo placed on:

Sponsor Banner
Back of Race T-Shirt
6 12 x 18 Signage Along Runners' Route

Recognition on:

Recognition by Emcee During Event
Logo on Website & Marketing Materials
Mentions on Social Media Platforms

Complimentary Items:

5 Complimentary Race Entries & T-Shirts
Marketing Materials in Runner's Swag Bags
Company 10x10 Vending Booth

Silver
\$2,500

Company Logo placed on:

4 12 x 18 Signage Along Runners' Route

Company Name placed on:

Back of Race T-Shirt

Recognition on:

Logo on Website & Marketing Materials
Mentions on Social Media Platforms

Complimentary Items:

3 Complimentary Race Entries & T-Shirts
Marketing Materials in Runner's Swag Bags
Company 10x10 Vending Booth

Our **SPONSORSHIP** Packages



Bronze **\$1,000**

Company Logo placed on:
2 24 x 36 Signage at Race location

Company Name placed on:
Back of Race T-Shirt

Recognition on:
Logo on Website & Marketing Materials
Mentions on Social Media Platforms

Complimentary Items:
2 Complimentary Race Entries & T-Shirts
Marketing Materials in Swag Bags
Company 10x10 Vending Booth

Event Supporter **\$750**

Company Logo placed on:
1 24x24 Yard Sign placed at Race location

Recognition on:
Company Logo on Website
Mentions on Social Media Platforms

Complimentary Items:
Marketing Materials in Runner's Swag Bags
Company 10x10 Vending Booth

Event Vendor **\$500**

Company Logo :
Listed as Vendor on Website

10x10 Vending Booth Space
Vendor supplies own table, chairs and Tent.

We Care Sign **\$200**

Show your support and purchase a **24 x24 yard sign** that will be displayed at the race location.

Yard sign will have your company logo and company information.

To order a We Care Sign, please email your logo and information you want placed on sign, with your name and contact information to

dkcares@dkmovementcares.org

Our **SPONSORSHIP** Packages



Media Sponsor

Media sponsor will provide promotional support through their channels, which could include on-air mentions, advertisements, social media posts or articles.

Media company will receive:

Company Large Logo placed on:

Yards Signs Pre-Event
Back of Race T-Shirt

Recognition on:

Recognition by Emcee During Event
Logo on Website & Marketing Materials
Mentions on Event Social Media Platforms

Complimentary Items:

Marketing Materials in Swag Bags

Food Sponsor

Company will provide food to participants of the race and in exchange will receive:

Recognition:

By Emcee During Event
Logo on Website & Marketing Materials
Mention on Social Media Platforms

Complimentary Items:

1 Complimentary Race Entries and T-Shirt
Marketing Materials in Swag Bags
Company 10x10 Vending Booth

Our
PARTNERSHIP
Packages



Kid Zone Sponsor

The Kid Zone Sponsor will set up a dedicated area filled with fun and safe activities suitable for our younger attendees. This includes crowd-pleasers like a bouncy house, face painting and any other kid-friendly activities.

Kid Zone Sponsor will receive:

Kid Zone Area Banner

4 X 8 Company banner in Kid Zone area
Name on Back of Race T-Shirt

Recognition on:

Recognition by Emcee During Event
Logo on Website & Marketing Materials
Mentions on Event Social Media Platforms

Complimentary Items:

Marketing Materials in Swag Bags

***All activities and attractions in the Kid Zone must be pre-approved by DK Movement Cares**

FOLLOW
Us

DK Movement Cares Inc.
Facebook: DK Movement Cares
Instagram: dkmovementcares
Website: dkmovementcares.org

Contact Us

dkcares@dkmovementcares.org

