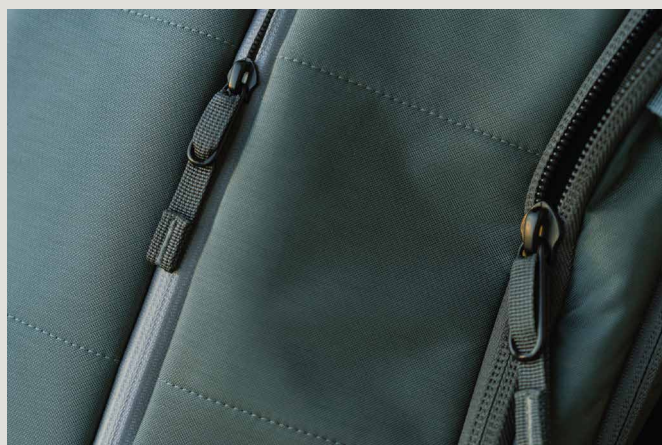


## OUR QUALITY GUARANTEE

As the old saying goes, “quality is never an accident, it is always the result of high intention, sincere effort, intelligent direction, and skillful execution.” As folks who feel similarly about parenting, our aim is to build quality products that stand the test of time. Our packs are designed to be used beyond just the diaper days, with best in class materials and thoughtful features that will last a lifetime of use. We applied learnings from years of experience building packs for the most demanding users in the world and applied them to the parenting game, which, in our humble belief, is a task worthy of quality gear.

Good gear should be made to last, which is why we guarantee all of our packs against any defects in materials or craftsmanship for the practical lifetime of the product, or in other words, when your kids graduate from high school. We believe in the products that we build and we encourage our customers to keep using our packs as their daily drivers as their kids continue to grow, or to pass them along to new parents to share the load for new adventures and new generations.

“Quality is never an accident.”



# SUSTAINABILITY PLEDGE

We believe that the biggest challenge facing our children's generation will be the on-going health and stability of the planet. Our products are made to be as sustainable as possible and to never end up in a landfill.

- Our packs are built with CORDURA re/cor™ - a 100% recycled material made from reclaimed RN66 nylon fiber. The result is an extremely strong, rugged, and abrasion and tear resistant material that is both responsible and innovated to last.
- Buy it for life: Low-quality gear takes the same energy & resources to build but only returns a small portion of the value. We make bags that won't fail or end up in the garbage; they can grow with your family and be used for decades to come. Not needing to buy another bag means you are making a positive impact when you buy quality.
- We use CO chemistry in our durable water repellency to avoid the use of harmful long-chain perfluorinated chemicals (PFAs).

“Products that are both responsible & innovated to last”

