



Central Craft acknowledges the traditional lands of  
Mparntwe/Alice Springs in which we live, work, and engage.  
We pay respects to the custodians, the Arrernte people, and  
recognise their continuing connection to land, waters, and culture.

# CENTRAL CRAFT ANNUAL REPORT IN 2022

Located at the Araluen  
Cultural Precinct  
Central Craft is a  
community run multi-  
purpose studio, gallery  
and craft retail outlet  
In 2024 we will hold our  
50th anniversary.



**FOR NEARLY  
50 YEARS DESIGNERS,  
ARTISTS, AND CRAFTS  
PEOPLE  
HAVE COME TOGETHER AT  
CENTRAL CRAFT TO  
CREATE, PLAY, EXPLORE,  
DISCOVER AND SHARE**



Central Craft acknowledges the generous support of the Northern Territory Government through Arts NT and The Araluen Cultural Precinct - Department of Territory Families, Housing and Communities.



Our flagship project in 2022 was Apmere Mparntwe, The 16th Australian Ceramics Triennale (ACT) was also supported by



## CENTRAL CRAFT GOALS



# MAKE

ENGAGE PEOPLE IN CENTRAL  
CRAFT ACTIVITIES THROUGH  
ENHANCED COMMUNITY  
PROGRAMS, PARTNERSHIPS,  
PROFESSIONAL NETWORKS,  
AND ACCESS TO CRAFT  
MAKING FACILITIES AND  
EQUIPMENT

# SEE

PROVIDE MARKETING AND  
PROMOTIONAL  
OPPORTUNITIES WHICH  
PROMOTE CENTRAL CRAFT  
ACTIVITIES, PROGRAMS AND  
CRAFT SALES

# COLLECT

DEVELOP DIVERSE CRAFT AND  
DESIGN EXHIBITIONS AND  
PROVIDE ACCESS TO THE  
ALICE CRAFT ACQUISITION  
COLLECTION

# GUIDE

MAINTAIN GOOD GOVERNANCE,  
OPERATIONAL SYSTEMS AND  
FINANCIAL SUSTAINABILITY.  
GOOD GOVERNANCE IS  
UNDERScoreD BY STRONG  
MEMBER ENGAGEMENT.



# 2019-2023 BUSINESS PLAN - REPORT

## 1. MAKE

### ENGAGE PEOPLE IN CENTRAL CRAFT ACTIVITIES THROUGH ENHANCED COMMUNITY PROGRAMS, PARTNERSHIPS, PROFESSIONAL NETWORKS, AND ACCESS TO CRAFT MAKING FACILITIES AND EQUIPMENT

- ✓ 1. Encourage the diversity of craft produced through traditional and contemporary practices. (Strong activity across a range of craft areas as described this report)
- ✓ 2. Ensure equipment and facilities are in line with industry best practices, updating and diversifying new equipment to enable ongoing interest. Provide training to staff to use and maintain equipment where appropriate. (Ceramics studio OH&S focus)
- ✓ 3. Continue to develop an Artist in Residence Program to provide an opportunity for artistic exchange to grow the Central Craft membership skill base (5 residencies in 2022)
- ✓ 4. Ensure current community and professional partnerships are maintained and can grow. (existing partnerships via ACT strengthened, new organisational memberships in 2022)
- ✓ 5. Provide national standard professional development to Central Craft staff, members, and others in Central Australia (ACT provided opportunity for national level PD of staff)

## 2. SEE

### PROVIDE MARKETING AND PROMOTIONAL OPPORTUNITIES WHICH PROMOTE CENTRAL CRAFT ACTIVITIES, PROGRAMS AND CRAFT SALES

- ✓ 1. Support projects that reflect innovative work, demonstrate new ideas and techniques, and extend critical debate within craft disciplines (ACT, workshops & exhibition programs)
- ✓ 2. Support the members to hold exhibitions as part of the CC Calendar of Events (9 in 2022)
- ✓ 3. Digitise the Alice Craft Acquisition and Wearable Art collections (ACA digitised)
- ✓ 4. Ensure Wearable Art Collection is maintained and restored where required (no action 2022)
- ✓ 5. Document (digitise or other) the organisational story and history (Archive group active)
- ✓ 6. Further develop a Public Workshop Program for adults and youth in conjunction with Araluen Exhibition Program and Museum and Art Gallery of the NT (2023 strategy)

## 3. COLLECT

### DEVELOP DIVERSE CRAFT AND DESIGN EXHIBITIONS AND PROVIDE ACCESS TO THE ALICE CRAFT ACQUISITION COLLECTION

- ✓ 1. Develop a Central Craft Marketing Plan, with particular consideration for growing the tourist market (ACT Marketing Plan Developed & Implemented)
- ✓ 2. Design effective and efficient promotional and marketing materials and redevelop the brand (re-branding commenced late 2022)
- ✓ 3. Increase the social media profile and use of social media to promote Central Craft, facilities and events (ACT Social Media has increased traffic to Central Craft assets)
- ✓ 4. Employ a dedicated staff member to further develop the volunteer program and retail opportunities for members (no capacity for this strategy in 2022)

## 4. GUIDE

### MAINTAIN GOOD GOVERNANCE, OPERATIONAL SYSTEMS AND FINANCIAL SUSTAINABILITY. GOOD GOVERNANCE IS UNDERScoreD BY STRONG MEMBER ENGAGEMENT.

- ✓ 1. Strengthen Board engagement and participation (some activity in 2022, focus in 2023)
- ✓ 2. Continue to diversify income streams and build fundraising capability (ACT generated income)
- ✓ 3. Develop an endorsed set of corporate policies and procedures (Policy Manual Developed)
- ✓ 4. Ensure ongoing professional accounting and audit procedures (Maintained)



## IN 2022

2022 was a very busy year for Central Craft as it undertook the monumental task of hosting the Australian Ceramic Triennale (ACT), Apmere Mparntwe.

The benefits to Central Australia of staging the ACT, Ampere Mparntwe, were both Social/ Cultural and Tourism/ Economic. This event has lifted our organisation to national and international audiences, and placed Alice Springs well and truly at the centre of the craft landscape in Australia.

### Our 2022 stats at a glance:

- We represented 235 financial member artists and
- 21 member organisations in 2022.
- We ran 66 fee based workshops and
- 113 community based workshops,
- with a total of 1,312 participants.
- \$49,000 was paid to 26 workshop artist/ tutors, with
- 5,058 studio users visits to our studio (7 days from 7am to 11pm).
- 5 artists in residence (AIR's)
- 15,045 gallery/shop visits to
- 9 exhibitions in our gallery.
- 147 artists exhibited in our gallery, many also sold work in our shop.
- Another 29 artists sold in the shop.
- 4,273 artworks were sold on behalf of local artists.
- We partnered with 3 ACT exhibitions,
- 90 artists took part in the ACT, exhibitions, masterclasses, presentations, demonstrations & performances.
- 51 volunteers worked for free in our shop, studio, groups, Beanie Festival, ACT, Archives, Library & Committee, over 2,000 hrs worth.



APMERE MPARNTWE

604 delegates with a total attendance was 2,943 at all associated events over 5 days. The ACT Apmere Mparntwe was responsible for bringing 497 primary purpose visitors to the Alice Springs Region. With the majority from interstate (483 visitors).

The ACT Apmere Mparntwe generated 4,602 direct visitor nights to the Northern Territory, where 3,417 of these nights were in the Alice Springs region.

Overall, the event stimulated the Northern Territory economy by just over \$1.9M, with \$1.6M of this generated by in-scope visitors.

(source NTMEC /IER Research Report)



Alison Milyika Carroll - ACT demonstration -  
photo by Oliver Eclipse



## EXHIBITIONS

### 9 exhibitions - 146 Artists

Chairs Group Exhibition - Group 15 artists

Solstagia - That's the Malady that Afflicts Me

- Solo Ness Sims

Beyond one Mind - Group 4 artists

Keringke Arts - Group 18 artists

Terra (TCA) - Group 39 artists

Lamps - Solo Blim Dolan

Ikuntji Art Centre - Group 15 artists

Doing, being, becoming & belonging - Solo Heather Jensen

Members and Friends End of Year - Group 52 artists

### Apmere Mparntwe Exhibitions (partnerships)

Clay on Country - Araluen (Artback NT)

ADC On Tour's SIXTY - Araluen (touring)

Earth:Country - Tangentyere Artists



Blim Dolan

## ARTISTS IN RESIDENCE

Alexandra Hirst

Sarra Tzijan

Margaret Worthington

Niccy Pallant

Holly McDonald



Alexandra Hirst

## ORGANISATIONAL MEMBERS

Alice Springs Quilting Club

Batchelor Institute

CAAAPU

CASA Central Australia

Central Australian Gem & Mineral Club

Disability Advocacy Service Inc.

Ernabella Arts

Gap Youth Centre

Home Schooling Group

Ikuntji Artists

Jam Factory

Maruku Arts

Mental Health Assoc of Central Australia

Ngurratjuta Ittja Ntjarra Many Hands

NPY Women's Council- Tjungu

Senior Steiner Education Ayepe

Tangentyere Council- Tangentyere Artists

Tapatjatjaka Art and Craft

Territory Care and Support Services TCASS

Yipirinya School

Youth Plus - St Joseph's Flexible Learning



Congress Women



# REPORT FROM THE CHAIR

## PAMELA MILLS

2022 has been a year of great change at Central Craft. There have been many highlights and here are just a few: Central Craft as a community - based organisation continues to enjoy a high profile position within the Alice Springs, Northern Territory and Australian arts and crafts communities. Our membership continues to grow (see attached graphs).

In mid 2022, Central Craft hosted the Araluen Arts Precinct and Central Craft hosted Apmere Mparntwe - The Australian Ceramics Triennale at the Araluen Cultural Precinct. Such a large scale event attracted over 600 ceramicists and artists from all over Australia, bringing exciting talent, ideas and exchange of knowledge to Mparntwe. Information exchanges, demonstrations, masterclasses and a great deal of networking occurred during the event. It was a vibrant, world-class event.

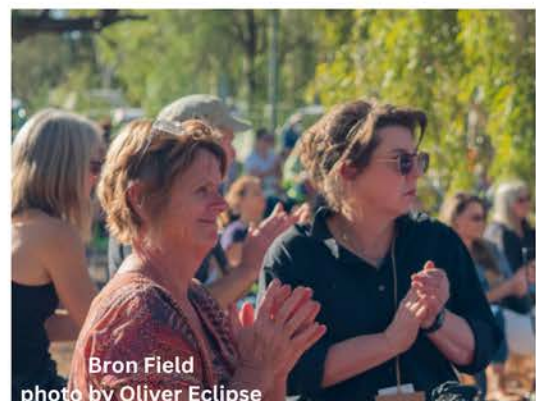
Also in mid 2022, the Beanie Festival was again a great success. Central Craft held a splendid range of workshops in conjunction with the Beanie Festival exhibitions at Araluen. Workshops covered felting, knitting, boro, stitching, jewellery making.....the studio was buzzing with creativity and fun.

Over the year, Central Craft expanded the workshop offerings and there's been a strong response to the range of arts and crafts on offer. Ceramics has been particularly strong with beginner, intermediate and high level classes on offer. The kilns have been busy!

Towards the end of 2022 our Director, Bron Field, took extended leave and, after a wide search that attracted interstate applicants, Lucy Stewart was appointed to the role. Bron's shoes were very hard to fill – her extensive knowledge, skills and experience set a high standard. Lucy has transitioned into the role and swiftly took over the reins. We're delighted to follow her leadership as she builds on Bron's formidable legacy and expands Central Craft's community engagement.

Also towards the end of 2022, Roni Judge, the Office Admin, left Central Craft to expand her career in the Mparntwe Arts and Crafts sector. Roni had been managing and overseeing the day to day activities of Central Craft for many years and her departure left a gap in our business.

We were fortunate to have Isla Hooper appointed to the role. Isla joined Central Craft in 2022 through an Arts NT NXT Gen Placement and had been also had working experience on a casual basis through the Triennale. Isla has stepped into the position with energy and enthusiasm. We were also very privileged to have Mel Drew join the team as Project Officer for the Triennale.





Central Craft relies on our wonderful members and volunteers for ongoing support. Our membership base has grown, no doubt accelerated by the Ceramics Triennale and as a direct result of the hard work of the office staff in publishing our activities and supporting the artists and craftspeople in the studio. Central Craft has a small and solid team of volunteers who do amazing work. Our volunteers run the shop - displaying the work for sale, welcoming visitors to Central Craft, managing sales etc. A small team has also been doing a monumental effort of archiving. The Ceramics team has overseen a reorganisation of the ceramics studio. Loads of little jobs just get done because of the willingness and enthusiasm of a number of volunteers. An enormous thank you to all who have given their time and energy to Central Craft over the year. We are enormously grateful.

And finally, I'd like to thank the Management Committee who work behind the scenes driving, supporting and directing the ongoing activities of Central Craft. We've had a few changes in the makeup of the Committee over the year however these changes have not impacted the overall running of the Central Craft business.

It has been an absolute delight to hold the position of Chair for 2022/23, to work with the Management Committee members, with Bron, Roni, Lucy and Isla, and to be entrusted with the ongoing health and stability of Central Craft. Special thanks to the former Chair, Pam Collier, for her leadership and guidance.

There are simply too many people to thank individually in this report so please, everyone, know that your support and help are hugely valued and appreciated.

This report covers the twelve months to December 2022; 2023 is already shaping up as an exciting time. The strategic focus is on leveraging more community involvement, attracting and nurturing a younger arts and craft demographic and ensuring that you, our members, delight in the activities of Central Craft. And, of course, 2024 is Central Craft's 50th anniversary – what an amazing opportunity to celebrate!

Pamela Mills  
Chair, Central Craft



Pam & Bron  
photo by Oliver Eclipse



# REPORT FROM THE TREASURER

## KAREN MONTEY

I took over as Treasurer in October last year and have pleasure in submitting the financial papers and the independent auditors report which are included in the meetings papers.

Central Craft takes the calendar year as its financial reporting period. The audit and financial reports encompass the 2022 calendar year.

The auditor offered an audit opinion giving a true and fair view of the financial position and performance of the Central Craft based on the information provided to them. The auditor has advised that generally they consider Central Craft as a not for profit, to be in a sound financial position.

Thank you to Lucy for organising the audit and working with the bookkeeper and the auditor to have reports ready for this meeting.

In 2022, Central Craft had another good year with income from all sources at \$738,617 this is an increase of \$406,466 from 2021.

An increase in expenses was reflective of our increased income and activity, the Apmere Mparntwe - The Australian Ceramics Triennale was the key contributor to these results. Expense were \$710,385 (an increase of \$360,463 on 2021. \$92,923 for ongoing projects was carried forward to 2023, the majority of this is a CBF grant for the two pop up art galleries in shipping containers.

Our net profit for the year was \$28,232, compared to a loss of \$17,771 in 2021, which means we are in a good position to meet financial obligations and manage any financial risks in 2023.

NTG provided funding of \$69,022 to carry out our core programs. We thank them for their continued support. The balance of the income came from a mix of mainly grant income \$262,920.82 (e.g. CBF, NTMEC, Arts NT Projects, ASTCS), for activities related to the Ceramics Triennial and to a lesser extent sales revenue, hire and workshop fees.

To ensure we maintain our strong financial position Lucy has been working with our bookkeeper, Mellissa Kramer to ensure our financial systems and reporting are as effective as possible.

Lucy and the committee are working to ensure we continue to address financial risks. We need to remain aware that the funding we receive from the NTG is not a given and that 2024 is the last year that Central Craft has Leading Arts Organisations funding and that after that we will go into a competitive selection process. Lucy and the Committee are ensuring we have innovative programs (e.g. our 2023 Young Makers focus) to expand our reach and make us as competitive as possible.

Karen Montey,  
Treasurer,  
Central Craft





20th April 2023

The Committee of Management  
Central Australian Territory Craft Inc.  
Araluen Cultural Precinct  
61 Larapinta Drive  
ARALUEN NT 0870

By Email: [directors@centralcraft.org.au](mailto:directors@centralcraft.org.au)

Dear Directors

**CENTRAL AUSTRALIAN TERRITORY CRAFT INC  
AUDIT MANAGEMENT REPORT  
FOR THE YEAR ENDED 31 DECEMBER 2022**

We have now completed our audit, for the year ended 31 December 2022, and attached is our report and Independence Declaration, included with the financial statements prepared for audit.

As noted in our engagement letter, because of the inherent limitations of an audit, together with the inherent limitations of any system of internal control, there is an unavoidable risk that some material misstatements may not be detected, even though the audit is properly planned and performed in accordance with Australian Auditing Standards.

**Limitation Of Internal Controls**

We make the observation that the internal controls in place at Central Australian Territory Craft Inc are adequate and that my audit tests indicate they are well applied and require no improvement. We also note however, that there are limitations inherent to any system of internal control which are also known as control risks. Similar with other to scale not for profit organisations, generic and inherent accounting internal control risks exist which due to the size and nature of operations have an impact on the internal control procedures which may be applied.

We bring to the Committee's attention that those limitations, include (but are by no means limited to):

- ◆ Separation of Duties (particularly within the cash collection / banking / bank reconciliation / general journal / invoicing / receipting / payment and authorised signatory (electronic password) functions).
- ◆ Accounting Software (integration, password and processing limitations).
- ◆ The possibility of collusion.
- ◆ Our external audit only sample tests transactions, and relies on results of systems testing for audit assurance.

Consequently, there is an inherent reliance on the honesty and integrity of staff. This matter is brought to the Committee's attention to highlight the importance of their role in financial review and oversight and to be wary of the possibility that fraud and errors may exist.



**MACLEOD  
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CERTIFIED PRACTISING ACCOUNTANTS





Generally, we consider Central Craft as a not for profit, to be in a sound financial position. The key operating results are noted as follows:

	2022	2021	2020	2019
Operating Revenue	738,617	332,151	366,250	300,075
Operating result after tax for the year	28,232	(17,771)	95,425	7,047
Net cash flow from / (used in) Operating Activities	82,429	10,525	120,287	33,780
Current position (Current Assets less Current Liabilities)	114,937	75,738	73,839	20,367
Current ratio	1.70	1.58	1.62	1.18

Note: A current ratio in excess of 1 is essential, as it indicates that Central Craft has sufficient current assets from which it is able to pay current liabilities. At 1.70 Central Craft has a healthy current ratio.

We would like to take this opportunity to thank Mellisa & Lucy for the assistance provided during the course of the audit.

We also enclose an invoice for our fee.

If you have any questions, you are welcome to contact me.

Yours Sincerely



Paul Gilbert FCPA MBA  
Registered Company Auditor  
Macleod Corporation Pty Ltd  
Enclosures.





Donovan Hannis, Yipirinya School, Yvonne Ingguz -  
Members & Friends Exhibition

## *Thank you to our fantastic Committee of Management*

Pamela Mills (Chairperson)	Lisa Scarfe	Peg Adamson
Pam Collier (Sec / Public Officer)	Jo Foster	Paul Hayes
Anne Mosey (Sec / Public Officer)	Staci Crutchfield	Kate Merry
Karen Montey (Treasurer)	Jane Easton	Bernice Bristow

## *Thank you to our super staff*

Bron Field (Jan-Oct) & Lucy Stewart (Oct-Dec) Director, Central Craft  
 Mel Drew, Project Officer, Central Craft  
 Roni Judge, Admin Officer, Central Craft  
 Isla Hooper, Nxt Gen Artist, Central Craft

## *Thank you to our wonderful volunteers*

Peg Adamson	Dianna Eddy	Marg Johnson	Debra Mullan
Margy Alexander	Jo Foster	Wendy Lever-Henderson	Jennifer Neil
Faye Alexander	Kevron Foster	Liliana Lopez	Nina Ohlmus
Steve Anderson	Allison Foster	Jude Mapleson	Joan O'Reilly
Rita Anderson	Franca Frederiksen	Georgie Mattingley	Bre Parfitt
Paula Ann Moggs	Donovan Hannis	Sharlene McIntyre	Andrew Phillips
Bernice Bristow	Tanya Hattingh	Kate Merry	Cecilia Price
Julie Burdis	Paul Hayes	Julie Millerick	Lisa Scarfe
Pam Collier	Alison Hittmann	Pamela Mills	Kay Smith
Staci Crutchfield	Marilyn Hunter	Amelia Missen	Anne Stewart
Donna Dixon	Yvonne Inguz	Karen Montey	Terry Stewart
Jane Easton	Heather Jensen	Anne Mosey	Emmy van
			Maarseveen
			Maria Vanhees
			Jo Williams
			Betty Wilson

## *Thank you to our excellent tutors*

Margie Alexander	Karen Montey
Steve Anderson	Paula Moggs
Jasmine Boyers	Tracey Murphy
Sandra Braithwaite	Niccy Pallant
Staci Crutchfield	Magdalena Pereyra
Emma Franklin	Henry Smith
Paul Hayes	Jordan Taylor
Alex Hirst	Sarra Tzijan
Alison Hittmann	Maria Vanhees
Holly Macdonald	John Walker
Jude Mapleson	Mandy Web
Pamela Mills	Magaret Worthington



Henry Smith Workshop



## Thank you to our exhibiting artists

*These artists exhibited in our gallery in 2022 and may have also sold work through our retail outlet.*

Alice Nampitjinpa Dixon	Donovan Hannis	June Smith	Nora Campbell
Alison Hittman	Dwight Campbell	Justin Hayes	Pamela Mills
Allison Foster	Ellie Kenneth	Karen Montey	Paul Hayes
Amelia Missen	Elsie Edimintja	Kate Merry	Pauline Clack
Angelina Malbunka	Emma Franklin	Kay Smith	Peg Adamson
Anke Klevjer	Emmy	Kelly Dixon	Peta O'Brien
Anmanari	van Maarseveen,	Keturah Zimran	Rebecca Capp
Albertine Nolan	Eunice	Kevron Foster	Rosalind Yibardi
Anne Gustin	Napanangka Jack,	Leonie Kamutu	Roseranna Larry
Anne Mosey	Evelyn Young	Levinda Abbott	Rowena Lynch
Barbara Guerney	Francoise Builder	Linda Rendell	Sally Kentaltja
Bernice Bristow	Gretel Bull	Lisa Multa	Sandra Braithwaite
Betty Wilson	Hazel Ungwanaka	Lola	Sarima Laurie
Blim Dolan	Heather Jensen	Kalinski-Digaletos,	Shaun Kenneth
Bridget Wallace	Henry Smith	Lucy Stewart	Stacey Davis
Brigitte O'Brien	Home School Grp	Magdalena Pereyra	Staci Crutchfield
Bron Field	Ikuntji Artists	Maisie Jugadai	Susie Thompson
Carol Adams	Isla Hooper	Mandy Webb	Tapatjatjaka Arts
Cecilia Price	J9 Stanton	Margaret Bloomfield	Tracey Campbell
Cecily Willis	Jamillah Waake	Maria Kraatz	Ursuala Burmeister
Chantelle Mulladad	Jane Young	Marilyn Hunter	Valerie Brumby
Charmain Kulitja	Janice Carroll	Marlene Taylor	Wendy
Cherelle Williams	Janine MacLennon	Maureen Campbell	Lever-Henderson
Cheryl Oliver	Jenny Neil	Mavis Nampitjinpa	Yipirinya School
Chris Wallace	Jilary Lynck	Marks	Yvonne Inguz
Christabelle Baranay	Jocelyn Young	Meegan Sullivan	Zakius Jack
Clifford Thompson	Joelene Paddy	MHACA Group	
Daniel Murphy	Josie Mulda	Ming Lai	
Daniel Palmer	Jude Mapleson	Miriam Wallace	
David Kerr	Julie Burdis	Mitjili Napurrula	
Deidre Hooker	Julie Millerick	Ness Sim	
Dianne Ebatarinja	Julie Taylor	Noel Ferry	
Dianne Wamantjangu	Julie-Anne Wilson	Nola Bennett	
	Julieanne Farmer		



## Thank you to our craft sellers

*These artists sold work through our retail outlet but did not exhibit in our gallery in 2022*

Amanda McMillan	Jacinta Kirkpatrick	Paula Moggs	Susan Dunick
Amee Denis	Janie Andrews	Philomena Hali	Suzanne Bitar
Annie Davis	Jilary Lynck	Patsy Morton	Tanya Hattingh
Bev Ellis	Katherine Grocott	Rita Anderson	Trish Tardrew
Beverley Coleclough	Margaret Alexander	Sally Campbell	Wendy Bailye
Bre Parfitt	Margaret Worthington	Samantha Jonscher	Xanthe Murphy
Chris Connellan	Maria Vanhees	Sarah Hill	



## *Thank you to our Australian Ceramics Triennale Artists*

Angela Abbott	Rebecca Evans	James Lemon	Owen Rye
Jayanna Andy	Caitlin Eyre	Virginia Leonard	Jane Sawyer
Paul Ah Chee	Emma Fey	Alfred Lowe	Ellarose Savage
Akeyulerre Healing	Janet Fieldhouse	Amelia Lynch	Nalda Searles
Brigida Alberti	Emma Franklin	Pip McManus	Yul Scarf
Avi Amesbury	Claire Freer	Holly Macdonald	Bernard Singleton
Simone Arnol	Susan Frost	Madam & Mafia	Ness Sims
Connie Augoustinos	Honor Freeman	Malarkey	Nannette Shaw
Kelly Austin	Angus Gardner	Maree Clarke	Kevin Sooty Welsh
Billy Bain	Shannon Garson	Tara Leckey	Beth Sometimes
Jack Balfour	Mike Gillam	Suzi Lyons	Claire Sourgnés
Jane Bamford	Children's Ground	Sean Miller	Vipoo Srivilasa
Glenn Barkley	Sam Gold	Jeffrey Mincham	Jenna Stanton
Julie Bartholomew	Christine Godden	Damon Moon	Lucy Stewart
Dawn Beasley	Anna Grigson	Sophie Moran	Neridah Stockley
Pattie Beerens	Peggy and Jan	Bridie Moran	Doris Stuart
The Bewley Bros	Griffiths	Anne Mosey	Tjapatjatjaja Artists
Lisa Cahill	Anni Hagberg	Pru Morrison	Tjunkaya Tapaya
Alison Milyika Carroll	Mike Hall	Sally Mumford	Dee Taylor Graham
Kirsten Coelho	Graham Hay	Kate Murphy	Carlene &
Hayley Coulthard	Hermannsburg Potters	Dan Murphy	Marissa Thompson
Cybele Cox	Patsy Hely	Ntaria Chior	Clifford Thompson
Converge / Diverge	Krystal Hurst	Antoinette O'Brien	Thomas Tjilya
Dean Cross	Loretta Halloran	Brian Parkes	Ilona Topolcsanyi
Greg Daly	Naomi Hobson	Roxanne Petrick	Kenji Uranishi
Janet DeBoos	Colin Hopkins	Hannah Presley	Maria Vanhees
Pippin Drysdale	Fiona Hughes	Debbie Pryor	Gerry Wedd
Kate Dunn	Iltja Ntjarra	David Ray	Walkatjara Art Centre
Eastern Arrernte	Judith Inkamala	Jody Rallah	Fiona Walsh
Band	Rupert Jack	Ben Richardson	Larissa Warren
Coby Edgar	David Johnston	Tania Rollond	Lisa Waup
Davina Edwards	Kate Jones	Mel Robson	Tracy Woodroffe
Dan Elborne	Ruth Ju-Shih Li	Rona Rubuntja	Rosslyn Wythes
Claire Ellis	Katanga Jnr	Ebony Russell	Xavia
Yolonde Entsch	kiln it	Linda Rive	Yarrenyty Arltere
Penny Evans	Cassie Leatham	Mikaila Rogers	Yipirinya School
			Drummers

## *Thank you to our Ceramics Triennale Team*

Bron Field, Central Craft  
 Mel Drew, Central Craft  
 Roni Judge, Central Craft  
 Isla Hooper, Central Craft  
 Pamela Mills, Central Craft  
 Pam Collier, Central Craft  
 Mel Robson, Ceramicist  
 Jo Foster, ArtBack NT  
 Bec Capp, Hermannsburg Potters  
 Allison Milyika Carroll, Ernabella Arts  
 Ruth McMillan, Tangentyere Artists



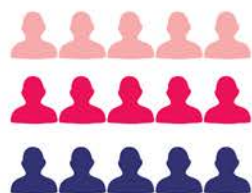


# The Australian Ceramics Triennale, Apmere Mparntwe

19 - 23 JULY 2022



## ATTENDANCES



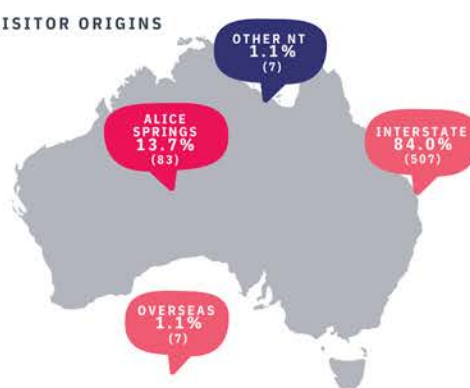
**TOTAL ATTENDANCE**  
2,943

**NUMBER OF INDIVIDUALS**  
604

**TOTAL NUMBER OF DAYS**

5

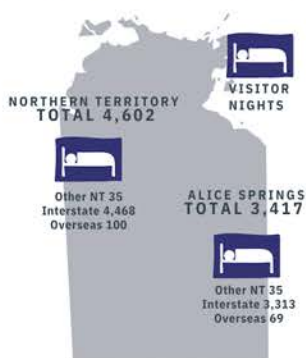
## VISITOR ORIGINS



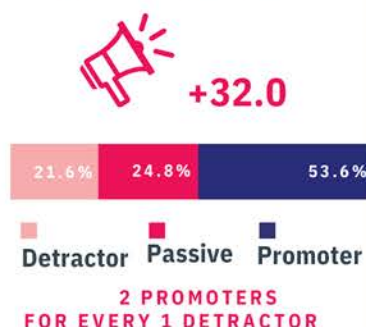
## PRIMARY PURPOSE VISITORS



## DIRECT VISITOR NIGHTS

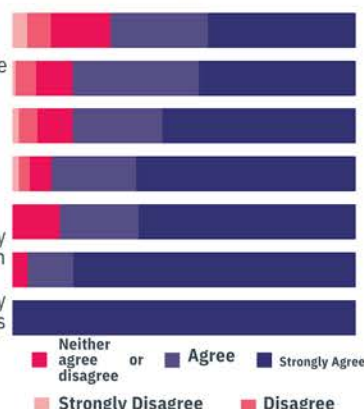


## ADVOCACY (NPS)

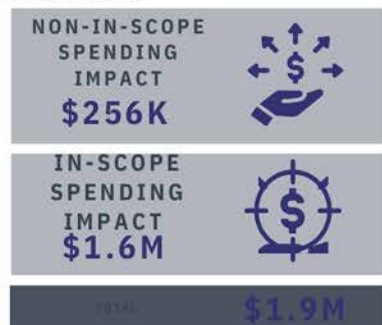


The event created an opportunity to spend quality time with friends /family  
The event makes me feel that the Territory is an accepting and inclusive place  
My visit to this event has enhanced my perception of the Alice Springs region  
This event makes you want to revisit the Alice Springs region and recommend the region to others.  
Attending the event has enhanced my perception of the Alice Springs region as a good place to live.  
Attending the event has enhanced my community pride for the Alice Springs region. It is important for the NT Government to support events like this

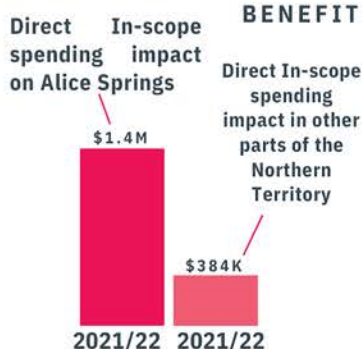
## COMMUNITY PRIDE



## TOTAL EXPENDITURE STIMULUS



## ECONOMIC & TOURISM BENEFIT



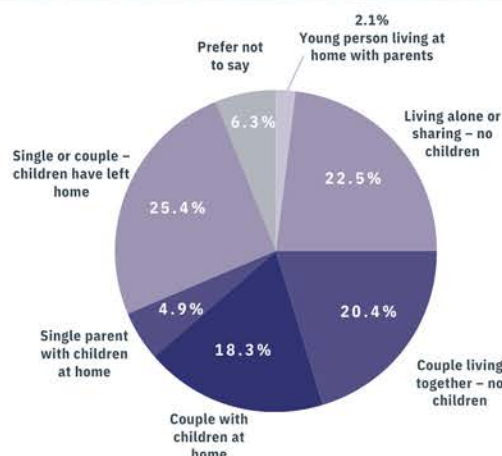
## VERBATIM

"Great way to immerse yourself in ceramics and get an honest appreciation for indigenous arts and culture in the NT"  
"It was a great experience and learning about first nations ceramics"  
"It was a fabulous event with exhibitions, talks and entertainment in an inspiring environment"  
"An amazing location and amazing presenters and location"

## AT A GLANCE

+ Apmere Mparntwe attracted 604 individuals of which 88.9% were female, 9.6% were male and 1.5% prefer to self-describe. Overall, the event attracted 35.9% of attendees in the 55-64 age category.  
+ Apmere Mparntwe was responsible for bringing 497 primary purpose visitors to the Alice Springs Region. With the majority from interstate (483 visitors)  
+ Apmere Mparntwe generated 4,602 direct visitor nights to the Northern Territory, where 3,417 of these nights were in the Alice Springs region.  
+ The festival evoked community pride in local residents with the highest level of agreement being recorded for the statement 'It is important for the NT Government to support events like this' (5 out of 5).  
+ Overall, the event stimulated the Northern Territory economy by just over \$1.9M, with \$1.6M of this generated by in-scope visitors.

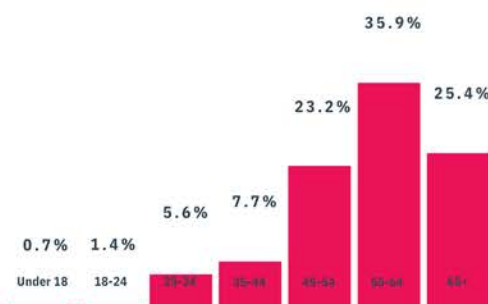
## LIFECYCLE STAGE



## GENDER



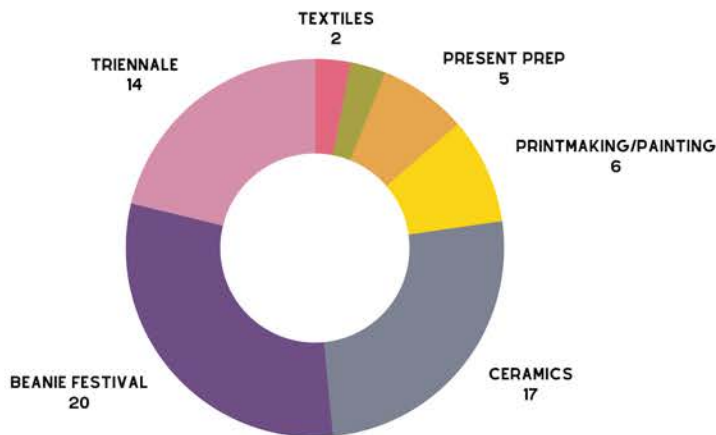
## AGE





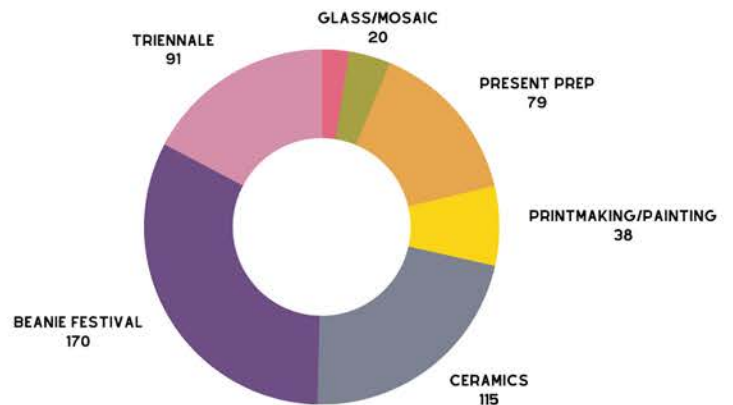
# CENTRAL CRAFT PARTICIPANTS

## FEE BASED WORKSHOP PROGRAM

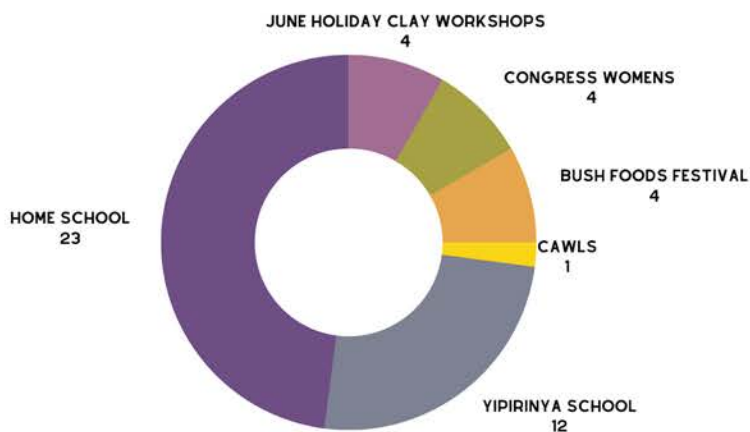


**66**  
**WORKSHOPS**

**526**  
**WORKSHOP**  
**PARTICIPANTS**

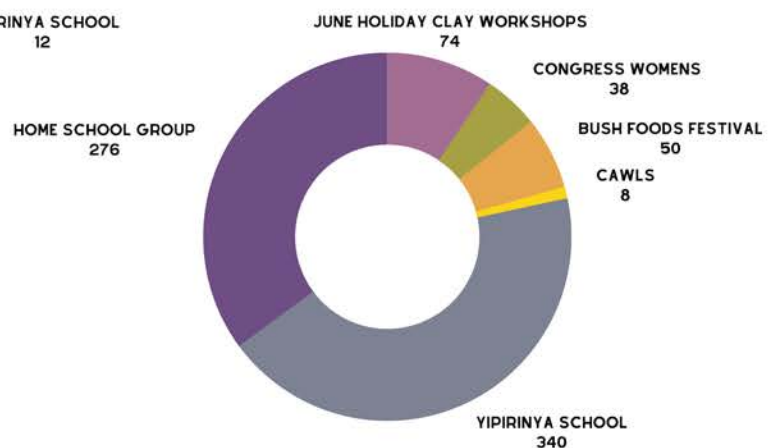


## WORKSHOPS for COMMUNITY GROUPS

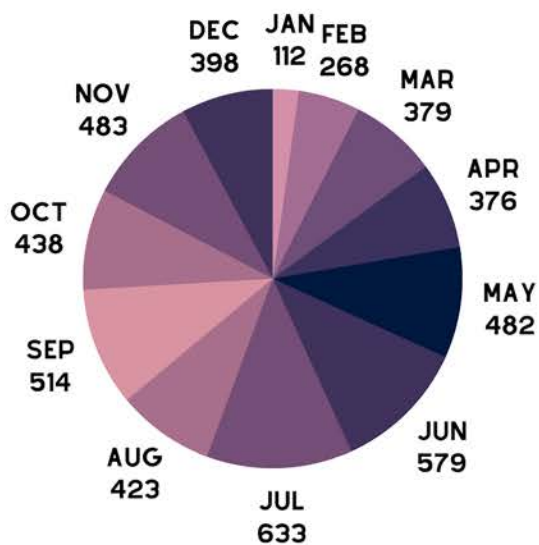


**113**  
**COMMUNITY**  
**WORKSHOPS**

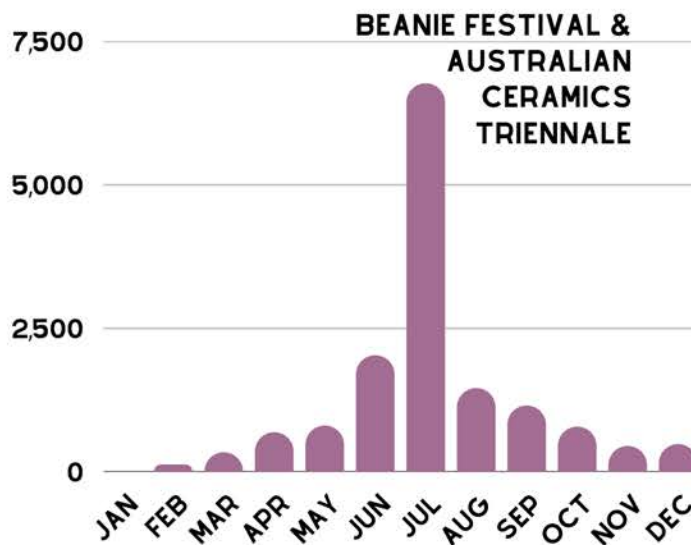
**1,308**  
**COMMUNITY**  
**WORKSHOP**  
**PARTICIPANTS**



# CENTRAL CRAFT VISTS



**5,058 STUDIO  
USERS**



**15,045  
GALLERY/ SHOP VISITS**



Mugs on Mugs Workshop with Em Franklin





Yipirinya School  
Clay Workshops

# Central CRAFT

**Central Craft is located  
on the Araluen Cultural Precinct  
(next to Yeya's Cafe)**

**Our Shop and June Marriott Gallery are open 6 days  
(Mon-Sat 10am - 2pm)**

**(subject to the availability of our wonderful volunteers)  
Our studio is available for Members from 7am-11pm 7 days  
with an after hours access fob**

**Phone: 08 8952 4417**

**Email: [directors@centralcraft.org.au](mailto:directors@centralcraft.org.au)  
[admin@centralcraft.org.au](mailto:admin@centralcraft.org.au)**

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ABN 76 257 751 497**