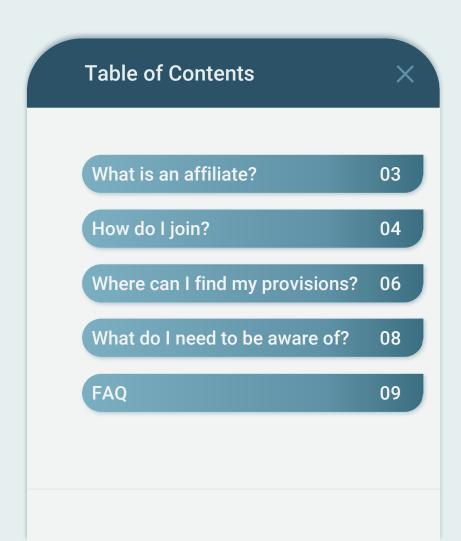


Welcome!

We are happy that you are interested in joining the BellaBambi® affiliate program. This guide will help you to complete your registration smoothly and provide you with useful information.



What is an affiliate?

An affiliate is a referring agent. This is how it works:











Recommend
BellaBambi® via digital
channels such as emails, your website or
in a digital script and
place a special link
there

Your audience clicks
on this link and then
makes a purchase in
our shop

We will reward you with 10% of the sales generated by your referral as commission*

Your benefits as a BellaBambi® Affiliate

- 1. Participate in online retail without having to buy, store and ship the products yourself. In other words, it is completely risk-free for you!
- 2. Track your activity performance at all times
- 3. You can still earn commission up to 30 days after clicking on the referral link

To join our program, please follow this link.

☑ To the registration page

01

Fill in all required fields.

If necessary, you can change the language in the top right corner.

WERDE AFFILIATE-PARTNER	
Cookie-Laufzeit	
Art der Provision	Prozentsatz auf den Umsatz
Höhe der Provision	2 10,00 %
Zusätzliche Bedingungen	 Du erhältst 10% Provision auf den gesamten
	Umsatz, wenn ein Kunde über deinen Affiliate-Link
	einen Kauf tätigt oder deinen Gutscheincode
	einlöst*
	*Deinen persönlichen Gutscheincode kannst du unten im Formular definieren.
VORNAME*	
NACHNAME*	
E-MAIL*	
PASSWORT*	

02

Choose between three different payment methods: bank transfer, PayPal or shop credit, and enter your details.

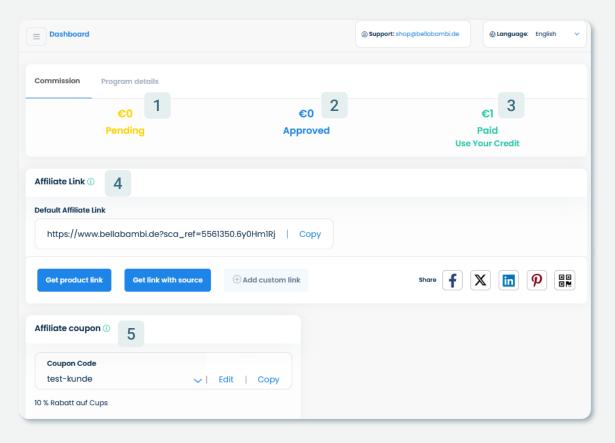
When do I receive the payment?

One last step to your account.

After clicking on Participate, check your inbox straight away: You will find an email with the confirmation link. Click on it and your affiliate account is ready!



This is your dashboard.



- **Pending:** commission that is credited to you but has not yet been reviewed
- **2 Approved:** reviewed and approved commission; payment still pending
- **Paid:** paid commission as part of the quarterly commission calculation; it may take several days for the payment to be processed
- **4 Affiliate link:** A successful referral can be assigned to you with a special link
- **Coupon code:** A successful referral can be assigned to you with a special code. Your customer receives a 10% discount on BellaBambi® products

Menu navigation



Overview of commission status, access to affiliate link and coupon code, activity monitoring

Commission
Order details (e.g. revenue, quantity, products)

Payment
Details on processing payouts

Marketing Tools

Media (videos, logos, product and application images) to promote BellaBambi®

Settings
Profile settings, payment methods, notifications, change password

Guide
Information and conditions for the affiliate program, guidelines for promoting BellaBambi®

As an affiliate, what do I need to be aware of?

Your recommendation should be labelled as an advertisement or similar.

It must be evident to the customer that you are earning a commission. According to the legal regulations, this counts as an advertisement which should be disclosed. A brief disclaimer is sufficient, e.g. "I use affiliate links on this page and receive a small commission that will support my business."

If the link is embedded on the website, search engines such as Google or Bing require it to be set to "no follow".

They also view an affiliate link as advertising and would like to see it labelled accordingly. Depending on the content management system, this may also be called a "sponsored link" or similar.

FAQ

Where do I place the affiliate link / coupon code?

The affiliate link is ideal for digital advertising, such as a newsletter, on your own website, in articles in online magazines, blogs, etc. – wherever you can click on links.

The coupon code is ideal for sharing by word or on print advertisements such as handouts for your course participants. On request, you can receive free coupon cards with your code from us.

When is the payout?

- For bank transfer and PayPal, you will be paid quarterly with a minimum amount of € 20,- collected commission.
- Shop credit will be transferred to you immediately after verification.

How can I use my shop credit?

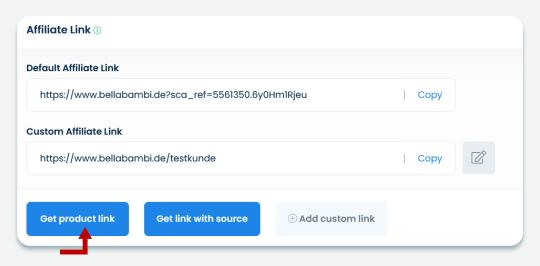
In the dashboard below the payour amount, click on "Use Your Credit".



Enter your desired amount in the field coupon value (the maximun amount is your current balance) and generate a coupon code that you can use when shopping. You can create as many codes as you like.

FAQ

How can I generate a link that leads to a specific product, and can customers still buy other products afterwards?



In the dashboard, click on Get product link and select Generating methods: Search for a product or browse product list.

Enter the desired product name in the search bar and generate the link.

If the customers decide to buy other products, you will also receive a commission for the order.

Can I offer special/customised product combinations?

Yes, it is possible. Please send us your enquiry to shop@bellabambi.de.

FAQ

Can I partner up with you for a giveaway on social media?

We would like to get to know you a little beforehand. Please send us an email with your idea/project to shop@bellabambi.de.

How much discount do I get with the discount code?

By default, you can receive 10% discount on all BellaBambi® products.

Are there media I can use for advertising?

Yes, after registration, you will have access to a large selection of product and application images, logos, and videos. You can find them in the menu tab Marketing tools.

Any questions left?

Please send us an email to shop@bellabambi.de. We look forward to hearing from you!