

#### ATLANTA, GA

#### Manufacturers, importers & Wholesalers of 10K & 14K Fine Jewelry & Diamonds

75 John Portman Blvd NW, Ste, 6N303B, Atlanta GA, 30303 Email: info@royaljewelrywholesale.com Website: royaljewelrywholesale.com Tel: (404)-661-0410, (404)-632-6448, (404) 749-4772 (OFFICE)

# **ROYAL JEWELRY Dropship Program Agreement**

## Introduction

Welcome to the ROYAL JEWELRY Dropship Program. By participating in this program, you are aligning with our mission to elevate the growth of jewelry businesses by enhancing online sales revenue. This agreement outlines the terms, conditions, and guidelines for program participation.

## **Access to Resources**

Upon enrolling in our Dropship program, you gain access to crucial data files and high-resolution images to aid in populating your online platforms with our product offerings. Upon completing a sale, simply forward the order to us; we will manage the inventory, packaging, and shipping processes on your behalf.

# **Terms and Guidelines**

## Fees

A nominal fee of \$5 will be levied per Dropship transaction. This fee covers handling costs, gift box, and additional packaging materials.

# **Minimum Advertised Price (MAP)**

Participants retain considerable latitude to set retail prices as long as they are kept above our Minimum Advertised Price (MAP), which is 150% of the wholesale cost.

## Example

For a diamond ring with a wholesale cost of \$100, the minimum online retail price must be at least \$150. This policy helps to uphold the intrinsic value of our merchandise.

Failure to adhere to this pricing policy will initiate a corrective action process, beginning with a formal communication requesting a pricing adjustment within 24 hours.

# **Product Marketing**

Participants are advised to adhere to the following guidelines:

- Do not manipulate product data in a misleading or factually incorrect manner.
- Utilize only approved images either provided by us or legally owned by you.
- Do not misappropriate HTML code from our data feeds for any unauthorized listings.



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## **Fulfillment and Shipping**

You have the option to furnish shipping labels, thereby enabling flexibility in carrier selection. International orders will require the submission of essential import documentation, including multiple copies of the sales invoice.

# **Seller Responsibilities and Liability Waivers**

### **Data Integrity**

Users must review data files for accuracy, specifically comparing the prices in the data feed against your requested markup.

## **Release from Liability**

By using our data, you release ROYAL JEWELRY from liability for adverse actions taken by third-party platforms or consumers. Sharing our data files with unauthorized entities without written consent is strictly prohibited.

#### **Return and Exchange Policies**

- Items for return must meet specific conditions to qualify.
- Rings that have been resized must be returned to their original size at the seller's expense before refund eligibility is determined.
- A \$5 Dropship fee is non-refundable.

#### **Product Data and Ordering**

Data Feed Types

We offer specialized feeds tailored for marketplaces like eBay, Amazon, and Walmart, as well as feeds formatted for Shopify.

## **Order Placement**

- Orders requiring resizing must be submitted by 9 AM EST for same-day processing.
- Orders with UPS or FedEx shipping must be submitted by 3 PM EST for same-day processing.



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## **Data Disclaimer**

While we strive for data accuracy, we cannot guarantee it. Users must review data files prior to uploading for listing accuracy.

By proceeding with this program, you affirm your understanding of an agreement to these terms and guidelines.

Participant/Principal Signature: \_\_\_\_\_\_

Participant/Principal Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_