



Rug Care

INFORMATION PACKAGE

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General Care

Rugs can be impactful, substantial, and have the ability to heavily influence the ambience of your space, so picking one takes time. Style, size, and material are among the most important factors to take into account, but the use and care are also critical considerations.

Once you’ve chosen and received your rug, extend its life in your home and love it for years to come by learning about the best ways to care for it. Whether you’ve selected a polypropylene area rug or a viscose runner, the following tips break down our recommended care tips for each type of rug material we carry.

GENERAL CARE:

- Rotate your rug every 3 to 6 months to help avoid uneven fading and wear
- If pulls or surfacing threads occur, avoid pulling and simply trim with sharp scissors.
- For deeper stains, we recommend sending your rug to a professional cleaner as you can permanently damage a rug by attempting to remove stains improperly.
- To further extend the life of a rug, we recommend the use a rug pad.





Cotton

Generally used in flat-woven constructions, cotton is soft and easy to care for. It is also more affordable than wool. Cotton rugs are a great option for kid and pet-friendly homes and typically have a more relaxed or casual look.

RECOMMENDED CARE:

- Vacuum on a regular basis with the beater bar off,
- Blot stains immediately,
- For larger rugs, use a dry-cleaning powder,
- For smaller rugs, check the label to verify if they can be machine washed.



Naturals

Natural fiber or plant-based fiber rugs ground spaces with organic and versatile texture. Jute, sisal, hemp, and seagrass rugs are durable and strong, perfect for layering with other textiles, and are sourced from renewable materials. While many natural fibers are coarse and sometimes rough to the touch, jute is the softest plant-based fiber and often has a naturally soft hand. These rugs are a great accent in mid to high-traffic areas but should not be placed in spaces with a high moisture content.

RECOMMENDED CARE:

- Vacuum on a regular basis with the beater bar off, occasionally vacuuming under the rug to remove dirt and dust that can sift through the weave onto the floor.
- Blot stains immediately,
- For general cleaning, use mild soapy water and blot dry,
- We also recommend the use of a fan to speed up the drying process as natural materials should not be exposed to moisture for prolonged periods.
- “Sprouts” or stray tufts/loops on natural rugs are normal, we suggest using sharp scissors to trim and remove them.





Wool

Wool fibers are durable, naturally resistant to stains, and wonderful for insulation. Comforting underfoot, wool is a great option for adding a soft and plush textile to any regularly trafficked space in the home. New wool rugs—especially hand-tufted—will shed at first, but frequent vacuuming will help diminish this natural property.

RECOMMENDED CARE:

- It is normal for new wool rugs to shed, however, vacuuming on a regular basis with the beater bar off will reduce shedding over time.
- Blot stains immediately,
- For general cleaning, use a mild soap mixed with equal parts white vinegar and water.
- Periodic professional cleaning is recommended to keep wool rugs in optimal condition.



P.E.T

P.E.T. rugs are made of eco-friendly, man-made fibers from recycled plastic bottles; durable construction, UV-treated for fade resistance; and feature a soft, wool-like texture. P.E.T. rugs are very easy to clean: lightweight, washable, scrubbable, and sometimes reversible. They are such a sustainable option, perfect for high traffic areas in a home, and the busiest of lifestyles..

RECOMMENDED CARE:

- Regular vacuuming and the occasional gentle shake should keep P.E.T rugs in optimal condition.
- We also recommend lightly brushing them with mildly soapy water or spraying with a hose, for a deeper clean.

**Note that you cannot machine wash or dry P.E.T rugs.





Polyester

Polyester rugs are a great affordable option for any design style. Polyester is less expensive to manufacture, which means a rug made from this synthetic material will be budget-friendly. They come in diverse selection of colour tones, shades, and patterns.

RECOMMENDED CARE:

- Vacuum on a regular basis with the beater bar off,
- Blot stains immediately,
- To clean, use a mild soap mixed with equal parts white vinegar and water.



Polypropylene

Polypropylene rugs are made from polypropylene fiber and are more economical and visually pleasing than that of any nylon-based rugs. Polypropylene rugs are lightweight, stain-resistant, and washable. They require minimal maintenance compared to other materials. They are a budget-friendly option, perfect for high traffic areas, and homes with kids and/or pets.

RECOMMENDED CARE:

- Vacuum on a regular basis with the beater bar off,
- Blot stains immediately,
- To clean, use a mild soap mixed with equal parts white vinegar and water.





Viscose

Viscose rugs are made of a semi-synthetic fiber which is sometimes known as rayon. Viscose is a material commonly used in a wide range of rugs, with some made from 100% viscose, and many others incorporating at least some percentage of the fiber in their overall material composition. Viscose rugs can be handmade, or machine made. They reflect the light and give a crushed velvet look.

RECOMMENDED CARE:

- Vacuum as needed in a single direction (avoid using a back and forth motion) and do not use bristles or beater bar.
- Never use liquids on viscose rugs and avoid rubbing stains, this causes them to settle more deeply.
- If a stain occurs, blot it immediately and avoid prolonged exposure to moisture.
- Professional cleaning is recommended for stain removal and periodic cleaning care.



Acrylic

Acrylic rugs are made of synthetic fabric that is rich and smooth, equivalent to the texture of woolen rugs. Acrylic rugs are cost-effective and require less maintenance. Acrylic rugs remain unaffected by sunlight, oils, and chemicals.

RECOMMENDED CARE:

- Vacuum on a regular basis with the beater bar off,
- Blot stains immediately,
- To clean, use a mild soap mixed with equal parts white vinegar and water.
- Periodic professional cleaning is recommended.





Shag

Shag rugs provide a comfortable, fluffy, stylish, and soft element to any space. However, the long fabric strands make it challenging to clean. Luckily, there are tips that you can implement to keep shag rugs clean and looking new as recommended below.

RECOMMENDED CARE:

- Vacuum regularly to prevent debris from settling into the roots of the fibres, and to control excessive shedding.
- Use a vacuum cleaner without a beater brush to protect the pile.
- Remove spills immediately by blotting with a clean, undyed cloth. We recommend pressing firmly around the spill to absorb as much as possible.





For any furthers questions about how to best care for your rugs,
please contact **sales@ldshoppe.com**

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