

**The**  
**Gardeners**  
*Join our team* **Co.**

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# Our mission

The Gardeners Co. CIC aims to make gardening accessible for all. We want to inspire people at every level and show them the mental and physical benefits that getting outside and growing their own can have, as well as celebrate all the fun that can be had out in the garden. Think wonky veg, allotments, home gardeners, and posies picked from the hedgerows. We want to inspire people to give growing a go whether they have a home garden, 20 acres of farmland or simply a windowsill at home.

# Our team

The Mini Gardeners Club was founded in 2022 by sister duo Tatyana and Shannon. Inspired by their 4-year old twins who opened their eyes to looking at the garden in a whole new light, the club was formed to inspire the next generation to get growing. With Shannon's 10-year background in marketing and Tatyana's 7 years in Early Years, this dream team duo have big plans to sow seeds of hope across the UK, starting off with a base in North Devon.



Shannon Keary  
Co-Founder

- 10 years marketing experience
- 5 years gardening experience
- RHS Level 2 in Principles of Horticulture
- @diaryofaladygardener

Tatyana Matthews  
Co-Founder

- 7 years experience in early years with a focus on the outdoors
- BA(hons) Early Childhood Studies
- Holistic Massage Therapist

Elle Green  
Volunteer Director

Ruth King  
Volunteer Director

# Projects



## The Gardeners Co. CIC

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Our overarching brand which is open to anyone and everyone. The Gardeners Co. hosts a series of workshops, volunteer events and opportunities to grow across North Devon for groups in need as well as the everyday gardener.



## The Mini Gardeners Club

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Aimed at introducing primary school/nursery-aged children to growing, this club focuses on getting families out, whatever the weather. Through school outreach, summer holiday programs and ad-hoc pop-up events, we want to get the next generation growing.



## The Lady Gardeners Club

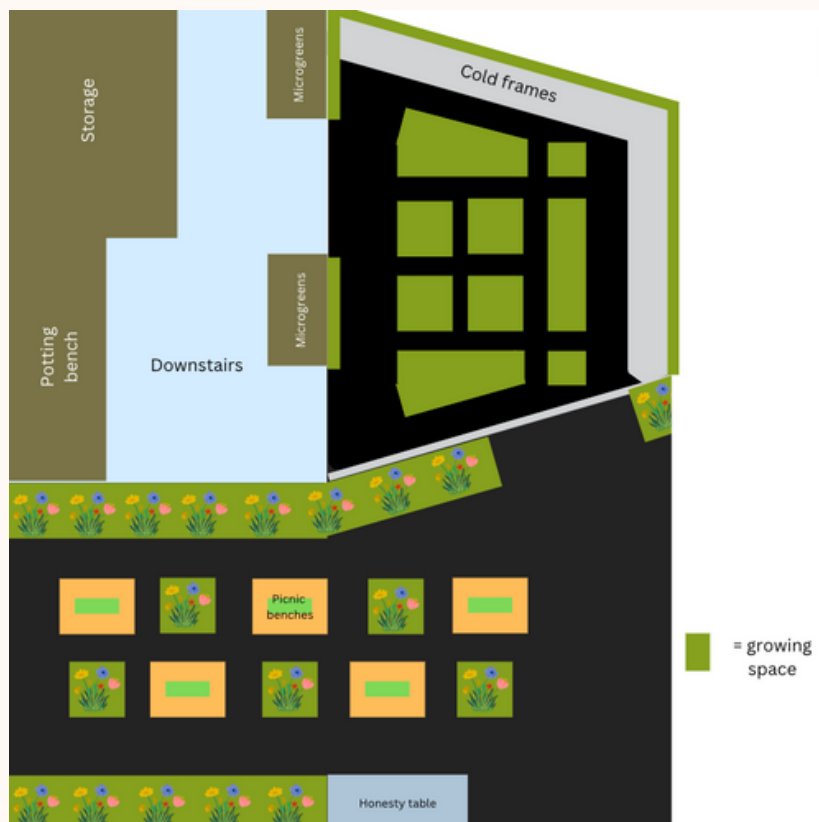
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Aimed at aged 18-50 and more on a luxury gardening end of the spectrum, introducing people to growing fruit, veg and flowers as well as DIY. All about female empowerment, mental and physical health and well-being and environmental consciousness.

# Plans for Home Farm



We will create a beautiful and abundant garden of raised beds of varying heights, right in the centre of the Home Farm Hub, that grows fruit, microgreens and salads, vegetables, flowers, mushrooms and herbs and inspires a wide range of people across the North Devon community to get growing. Our personal experience of the pleasures of gardening, combined with the lived experience of our past participants, who have left our workshops enthused and ready to begin their own growing adventures show the true benefits of creating an incredible garden that brings joy and beauty to all who engage with it.



# Join our freelancer pool

We're looking to build a team of freelance facilitators to help out with our sessions, and we think that you might just be a perfect fit! No experience is needed, although an interest in gardening and/or experience working with people is a bonus. The way that this will work is that we'll email out any opportunities that arise to work with us a minimum of two weeks in advance (four weeks or more in advance where possible) and select someone with availability from the pool to work alongside us.

Whilst currently, we envision most of the work being in and around North Devon, mainly from Home Farm, there will, on occasion, be the opportunity to join us at festivals and shows such as Spring Classic in Woolacombe and RHS Hampton Court Palace in London (expenses paid, of course).



# Job description



Rate of pay: £12-15 per hour + expenses

Hours: 2-6 hour shifts throughout the year

Location: Primarily Home Farm, Arlington Court but also across North Devon

## Description:

We are looking for people hobby gardeners who are passionate about connecting people through nature and looking to start earning a living to join our team on a freelance basis. This job will be to assist in the facilitation of sessions for people aged 18 months and upwards. You may be asked to work at our Mini Gardeners Club sessions, our Lady Gardener's Club sessions, at various festivals and pop-ups across the UK (but primarily in North Devon) and at any other opportunities which may arise. The job involves talking to people, guiding them through the garden, craft and DIY activities, creating a safe space where people can meet new people, making hot drinks, getting stuck into gardening and capturing content from our workshops.

## Essentials:

- A love for the great outdoors
- No gardening experience needed, but a definite bonus
- People skills (aka. chatting over tea and cake!)
- A few hours a month to come and work alongside us to facilitate sessions around North Devon (and sometimes further afield)
- Own transport

## Desirables:

- Creatives, crafters, early years practitioners
- DBS certification + update service (this can be provided by us)
- Safeguarding training
- First aid training
- RHS Level 2 in Principles of Horticulture or similar
- Comfortable with capturing photos and videos for marketing purposes

# Perks of the job

Once you have completed your first initial 10 hours with us, you will receive:

- A branded t-shirt to wear as your uniform
- A pair of our tried and tested favourite gardening gloves
- A The Gardeners Co. CIC lanyard
- A code for 20% off all bookable sessions with us
- Opportunities to develop your skills and hone in on specialist areas through training and progression
- Opportunities to design and host sessions of your choosing, and assist in applying for grant funding if you wish to do so
- Opportunities to learn and grow with us, including a free The Gardeners Co. workshop to get to know our space and activities
- You'll be the first to know when any part-time or full-time roles come up
- Free homegrown fruit, veg, flowers and produce from the garden, including our Head Baker Nic's delicious cakes.
- Be a part of a fast-growing CIC in its infancy and help to shape the future of the business!







The  
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Co.

The Gardeners Co. CIC  
@thegardenerscotic  
hello@thegardenerscollective.co.uk