

## Recovery Products Comparison Matrix: US



Key Attributes & Product Functionalities	Peppermint Halo Roll-On	Pain Release Roll-On	Extra Strength Roll-On	Extra Strength Warming Balm	Muscle Melt Body Butter	Muscle Melt Bath Salts	Pain Release Body Oil
<b>Effects to the body:</b>							
Provides soothing comfort & relaxation of tense areas	x	x	x	x	x	x	x
Impact wellness during times of rest, recovery and restoration	x	x	x	x	x	x	x
For arthritis		x	x	x			x
For aches and pains of muscles and joints, simple back aches, strains, bruises and sprains		x	x	x			x
Provide multi-hour comfort to tense areas				x			
Cooling, soothing, balancing for the head, neck and shoulder area	x						
<b>How it feels on the skin:</b>							
Strong topical feeling on the skin	x		x	x			
Mild topical feeling on the skin		x			x	x	x
Topical cooling sensation	x		x		x		
Topical warming sensation		x	x	x	x	x	x
<b>Product Format:</b>							
Roll-on	x	x	x				
Ointment				x			
Body butter					x		
Bath salts						x	
Body oil / massage oil							x
<b>100% Natural Scent Profile:</b>							
Potent scent - notes that are minty, herbaceous, earthy, sharp	x		x	x	x	x	
Potent scent - notes that are spicy, sweet, sharp				x			
Mild scent - notes that are herbaceous, earthy, light		x					x