

Johnstons of Elgin

MADE IN SCOTLAND

Johnstons of Elgin Has Achieved A King's Award for Enterprise

Johnstons of Elgin has been honoured with a prestigious King's Award for Enterprise.

Announced today, Johnstons of Elgin is one of 252 organisations nationally to receive an award and has been recognised for its excellence in International Trade.

Employing more than 1000 people, Johnstons of Elgin was founded in 1797 and began shipping internationally in 1813. The family-owned brand is now the UK's largest producer of luxury cashmere and fine woollens.

Our Chief Executive, Chris Gaffney, commented:

"I am delighted to see the hard work of our teams recognised with this prestigious award. Our company has been outward looking and driven to find new markets since its earliest days, ever since our founder Alexander Johnston loaded his cart to transport our woollen fabric to the local port and on to Nova Scotia, Canada, in 1813. We are proud that Johnstons of Elgin is known in countries throughout the globe as a maker of the highest quality. It is a particular honour for us to hold two Enterprise awards simultaneously, adding the King's Award for International Trade to the award for Sustainable Development that we received in 2021 from the late Queen Elizabeth II."

The King's Awards for Enterprise, previously known as The Queen's Awards for Enterprise, were renamed last year to reflect His Majesty The King's desire to continue the legacy of HM Queen Elizabeth II by recognising outstanding UK businesses. The Award programme, now in its 58th year, is the most prestigious business award in the country, with successful businesses able to use the esteemed King's Awards Emblem for the next five years.

For more information, visit <https://www.gov.uk/kings-awards-for-enterprise>.

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Issued on behalf of Johnstons of Elgin.

For further information, imagery, or interview opportunities please contact Chloe Ramful (c.ramful@johnstonsofelgin.com)

Notes to Editors

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About Johnstons of Elgin

Two centuries after establishment, Johnstons of Elgin remains family owned. The brand transforms raw Cashmere and Merino Wool fibres into yarn and then finished products in their own Scottish mills, employing 1200 people across both their manufacturing sites.

Johnstons of Elgin hold a Royal Warrant of Appointment to His Majesty King Charles III, awarded when he was Prince of Wales, for the supply of Estate Tweeds. Tweed forms a significant part of the brand's heritage, and tweed designs continue to feature in their contemporary collections.

One of three founding members of the Sustainable Fibre Alliance (SFA), Johnstons of Elgin works with Mongolian herders to support sustainable grassland management and ensure the wellbeing of the animals at the source of their fibres. Johnstons of Elgin consider their supply chains extended family and part of their work with the SFA is to protect the herders' livelihoods. Johnstons of Elgin purchase most of their Cashmere from sources certified by the Sustainable Fibre Alliance and by 2024 aim to buy 100% of our fibre from SFA-certified sources.

They purchase wool that is Responsible Wool Standard (RWS) certified. The RWS is a voluntary global standard that addresses sheep's welfare and the land they graze on. RWS certification provides complete traceability of wool and confirms that farms follow land management methods to protect soil health and biodiversity and practice holistic respect for their sheep's welfare.

A commitment to improving sustainability is at the heart of Johnstons of Elgin's values. They have worked with natural, renewable, biodegradable fibres since 1797 and strive to reduce their environmental footprint year after year, a commitment recognised by the Queen's Award for Enterprise in 2021.

About B Corp

Certified B Corporations are businesses that meet high standards of positive social and environmental performance, accountability, and transparency. B Corp Certification doesn't just evaluate a product or service, it assesses the overall social and environmental impact of the company that stands behind it. To achieve B Corp Certification, a company must meet a score of at least 80 points on the B Impact Assessment, an evaluation of a company's positive impact, and pass a risk review, an evaluation of a company's negative impact; change their corporate governance structure to be accountable to all stakeholders, not just shareholders; and exhibit transparency by allowing information about their B Corp Certification performance to be publicly available on their B Corp profile on B Lab Global's website.