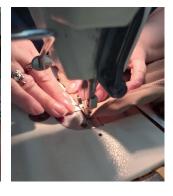


30[™] April 2020

FROM CASHMERE TO POLY-COTTON, JOHNSTONS OF ELGIN BEGINS PRODUCING SCRUBS FOR LOCAL NHS WORKERS









Luxury Scottish cashmere manufacturer, Johnstons of Elgin, has started producing small batches of scrubs at its mill in Elgin for the local hospital and primary care centres while they await NHS supplies. The team initially produced prototypes in ultra-fine merino cloth before standard poly-cotton cloth was delivered and production started last week, with the first completed batch sent to a local primary care centre yesterday. Johnstons of Elgin Chief Executive, Simon Cotton, comments: "We're extremely proud of our team of highly skilled sewers who have been able to produce scrubs using the equipment and facilities we have in our Elgin mill."

Cotton continued: "We have strict measures in place to ensure the health and safety of our staff and communities, including social distancing at all times in the mill and frequent cleaning and disinfection procedures. I am very grateful for the team's spirit, skill and initiative during this time." Several luxury brands have also changed their production lines to producing medical clothing supplies including Burberry, Louis Vuitton, and Barbour in a bid to help meet the demand.

Established in 1797 Johnstons of Elgin is one of the last remaining vertical mills in the UK still carrying out all the processes from raw cashmere and fine woollen fibres right through to the finished product. The firm's online store johnstonsofelgin.com continues to supply customers as usual while stores remain closed.

ENDS

Issued on behalf of Johnston's of Elgin. For more information please contact Sarah or Eilidh at BIG Partnership:

Eilidh Smith
Eilidh.smith@bigpartnership.co.uk
07710 700 323

Sarah Robertson sarah.robertson@bigpartnership.co.uk 07972 | | | | 484

About Johnstons of Elgin

In the two centuries following its establishment in 1797, Johnston's of Elgin has been owned by just two families – the Johnstons and the Harrisons. It is one of the last few remaining vertical mills in the UK that still process the raw cashmere and fine woollen fibres right through to the finished product.

More: johnstonsofelgin.com



CASHMERE & FINE WOOLLENS MADE IN SCOTLAND

JOHNSTONSOFELGIN.COM