



50 GOOD REASONS TO SMILE

IN ISSUE FIVE OF WHITE HORSES we ran a subscriptions drive with a difference: for every subscriber who signed up, Smile Clothing pledged to donate clothing to a school child in need. In late 2013, Smile got to deliver on its promise during the company's second clothing-drop mission in India.

Through friends at the University of Melbourne — who run an educational collaboration and teaching program in India — Smile partnered up with the Katha Lab School in the hive of activity that is New Delhi, and was able to help some kids who take nothing for granted. The photos above show both the beautiful children of the Katha School, and the view — from the school — of the nearby slums they call home.

It was here that the garments generated by the goodwill of 50 White Horses subscribers were handed out to a bunch of very stoked students.

White Horses would like to thank the crew at Smile Clothing for allowing us to be part of their fantastic and practical "Give first, wear second" philosophy. We hope to run a similar drive sometime again down the line.

And last but not least, White Horses would also like to acknowledge the 50 subscribers (below) who signed up to spread the love, and thus made it possible.

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| Richard Anderson | Lyndon Clark | Bruce Foyle | John Harney | Stephen Chapman | Paul Maddock | Christian Parsons | Carl Matthews | John Sojosi | Charles Veckrange |
| Marc Avery | Bruce Cole | Adam Georgiou | Neil Helm | Christopher Lines | Kathy Moriarty | Grant Leslie | Daniel Shergold | Geoffrey Smith | Stacca Wade |
| Matthew Barger | Paul Davey | Lenny Girdler | Adrian Webber | Jamie Loveridge | Paul Spiteri | Nancy Peters | Mark Simpson | Jude Turner | Craig Wearne |
| Isaac Brandon | Peter Fillmore | Shannon Johnson | Voya Jovanovic | Allan MacDonald | Chris Ashcroft | Giles Pike | Tapio Simula | Mark Van Hirtum | Ineke Willman |
| Julie Muir | David Fligelman | Robert Graham | Anthony Karos | Kevin MacFarlane | Mark Onions | Russell Powell | Brad Smith | Col Vaughan | David Woods |

AND THAT'S NOT THE END OF THE GOOD NEWS. Recently, Smile were contacted by a Sydney based company who had read in *Horsies* about their positive business model. They gave Smile 1,200 brand new T-shirts to distribute to people in need, noting they no longer had use for the shirts and wanted to do something charitable. Smile are now acting as a conduit for these folk, to assist at least

another 1,200 people. With the recent devastation in the Philippines from the typhoon, Smile are connecting with some NGO's up there and hope to get the clothing up there for the rebuilding phase — once essentials are taken care of. White Horses is honoured to have played a small role helping make this happen! ■