



PRIMAXTM
P A I N T S

REGAL[®]

VELVET TOUCH
**AQUA MATT
EMULSION**
FOR WALLS & CEILINGS

Bringing Colour To Life

**ULTRA
FINISH
TECHNOLOGY**



SINCE
1996



PRIMAXTM
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UNIVERSAL | **FAISALABAD** | **SHORKOT** | **MULTAN** | **LARKANA**
03001-774629 (PRIMAX) | 03000-344324 | 03000-344342 | 03000-344379 | 03000-344332

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VELVET TOUCH FINISH

Primax Regal Velvet Touch Aqua Matt Emulsion is an exclusive high quality water based matt emulsion, odorless and low voc with a soft matt finish. It is suitable for all interior masonry surface including brickwork, plaster cement rendering and wall boards. Household stains for example coffee, tea, ketchup, juice, oil etc.



**EASY
WASHABLE**



**COFFEE STAIN
RESISTANT**



**KETCHUP STAIN
RESISTANT**



**MUD DIRT STAIN
RESISTANT**

**PRIMAX KA
PAKISTAN**



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VELVET TOUCH

**AQUA MATT
EMULSION**

FOR WALLS & CEILINGS



Natural Whites



Off White 8886



Ash White 8808



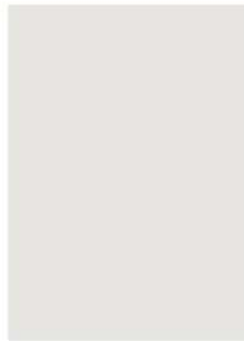
New Off White 8801



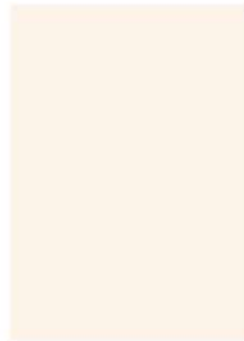
Pearl White 8825



Antique White 8804



Lavender White 8899



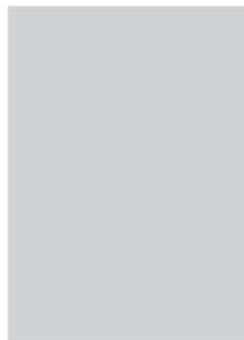
Kitten White 8805



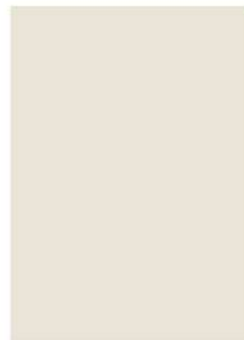
Creamy White 8878



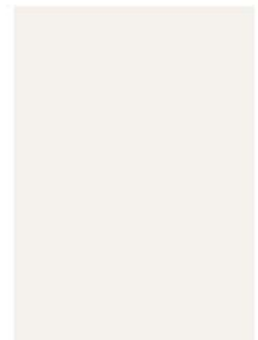
New Kitten White 8889



Snow White 8807



Dove White 8897



Lilac White 8866

Also available in Brilliant White 8800

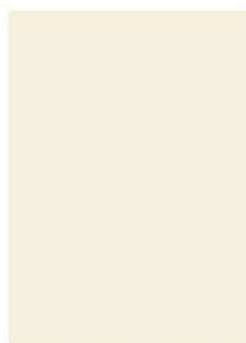
VELVET TOUCH FINISH



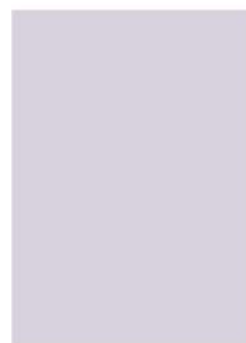
Ivory 8888



Tusk Tusk 8891



Desert Beige 8898



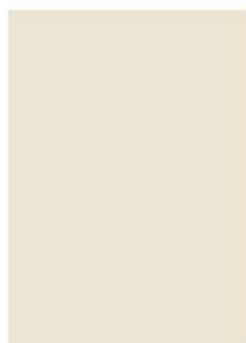
Snowbell 8809



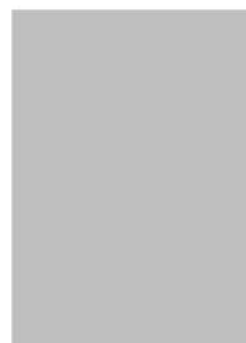
Brazil Nut 8894



Cockleshell 8820



Badami 8895



Buff Grey 8887



Coca Milk 8867



Oyster White **N** 8824



Pink Violet 8832



Ash Grey 8844



Fresh Pasta 8830



Zephyr 8890



Cherry Blossom 8822



Charcoal 8868



Bringing Colour To Life



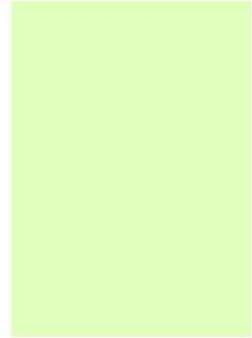
Polar Adventure 8879



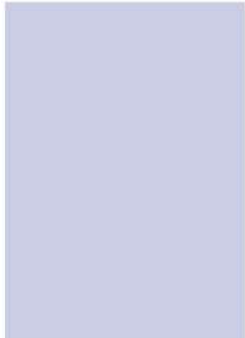
Coral Pink 8826



Mango Yellow 8884



Herbal Fusion 8841



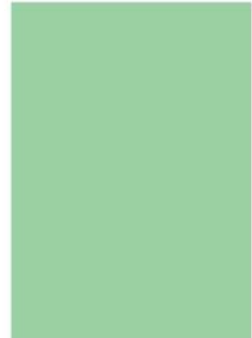
Orchid Lane 8816



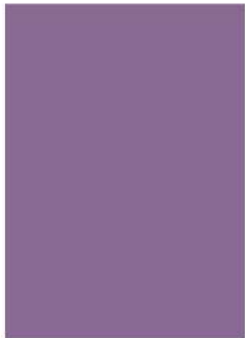
Peach Goodness 8892



Trondheim 8814



Nature Spray 8842



Purple Party 8863



Dusty Pink 8803



Havana 8850



Classical 8847

Company Profile
 Progressive Paint Industries is the manufacturer of a leading brand of industrial and decorative paints in Pakistan known by its Registered Trademark PRIMAX Paints. From the modest beginnings in 1996, company has been able to establish its Brand name in the market, delivering its products within and outside of Pakistan.

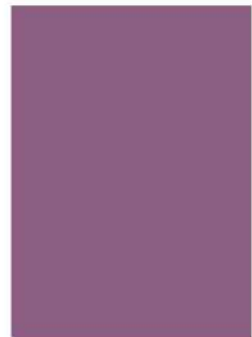
PRIMAX has steadily and progressively marked itself into newer heights of popularity and achievements in the past two decades, gradually expanding its product range, and manufacturing highest quality Products by the strict measures of Research and Development (R &D). We have earned Customer satisfaction through our customer-centric environment, focusing on regular pre-sale and after service feedbacks.

PRIMAX has paved its name among the renowned Paint Brands, and aims to continue the same way, providing the market with new trends to look up to.

**28 Years of
 "PROGRESS WITH DISTINCTION"**



Beaver 8893



Carnival Pink 8896