



Guidelines for Creating a Custom Destination Design

We are happy to create a custom destination design for you!

Destination designs can be used for geographic areas, special local events, fund raising purposes, and for special birthdays.



It's an easy process.... here are the guidelines:

1. Gather with friends/family/employees to create a list of approximately 50 words that best describe the subject of the design. As an example, you can include trivia facts, history, local knowledge, characteristics, wildlife native to the area, special events, people, etc.
2. Once you have the list of words, please identify the 5 most important words; they will be the largest words on the design. Then the second set of 10 most important words; they will be the second largest words on the design. The remaining words will be mixed into the design by us. We will make every effort to use all of your words.
3. And lastly, please identify 12-15 icons that should appear in the design. Just provide the name of the icons and we will handle the art.

If you would like an icon that is specific to the design (for example your logo, a special lighthouse, a specific ferry boat, etc.) you need to provide us with vector art for the image. If vector art is not available, there will be an additional art charge.

That's it!

Once you send the material to us, we will put version one of the design together and will send it to you for review.

Your job is to look for typos, and confirm that there are no changes. (maximum 2 revisions)

Once you have approved the design, we are good to go!

NOTE: If possible please let us know your quantities and colors for you shirts when we begin the process. That way we will be sure to have your shirts ready to be printed when the design is finished.

*We require a \$100 credit card deposit at the start of the job. The amount will be credited when an order is invoiced. If an order is not placed or is cancelled, the deposit will not be refunded.

Tracey & Lisa