



GRONDEO

GRAVEL RIDE

TECH GUIDE 2024



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It's our pleasure to open our doors and welcome you to the ENVE GRODEO. This year marks the 6th Annual Builder Round-Up and the third official GRODEO gravel ride that blends our passion for riding, artisan bikes, and the entire community all into one event. Being able to showcase the terrain that has inspired nearly every product in our line makes the GRODEO a special event for each and every one of us here at ENVE. While the term "Champagne gravel" isn't in our vocabulary, we do promise a proper test for you and your equipment as we explore the Wasatch Mountains outside of our headquarters. We look forward to seeing you in the crossroads of the west.



SCHEDULE OF EVENTS

Friday, June 21ST, 2024

2pm: Gravel Ride

Join us as we preview the last ten miles of the course during a social gravel ride. [Download ride here.](#)



4pm-8pm: Builder Round-Up and GRODEO Packet Pickup

Experience the Builder Round-Up open house where two dozen custom bikes from our builder partners will be on display. We will have tours of ENVE's manufacturing facility starting at 4:30, 5:00, 5:30 and 6:00.

6:30pm: Trackline Time Trial

Whether you race or heckle, the Trackline Time Trial is sure to keep you entertained. The one mile single track is the perfect warm up for the following day's GRODEO route.

Saturday, June 22ND, 2024

5:30-6:30am: GRODEO Packet Pickup

Grab your packet if you were unable to make it Friday.

6:40am: GRODEO Line Up

GRODEO will start on Stockman Way (in front of ENVE). Make sure you are lined up for pre-ride announcements.

7am: GRODEO Start

The first 16 miles will be police escorted.



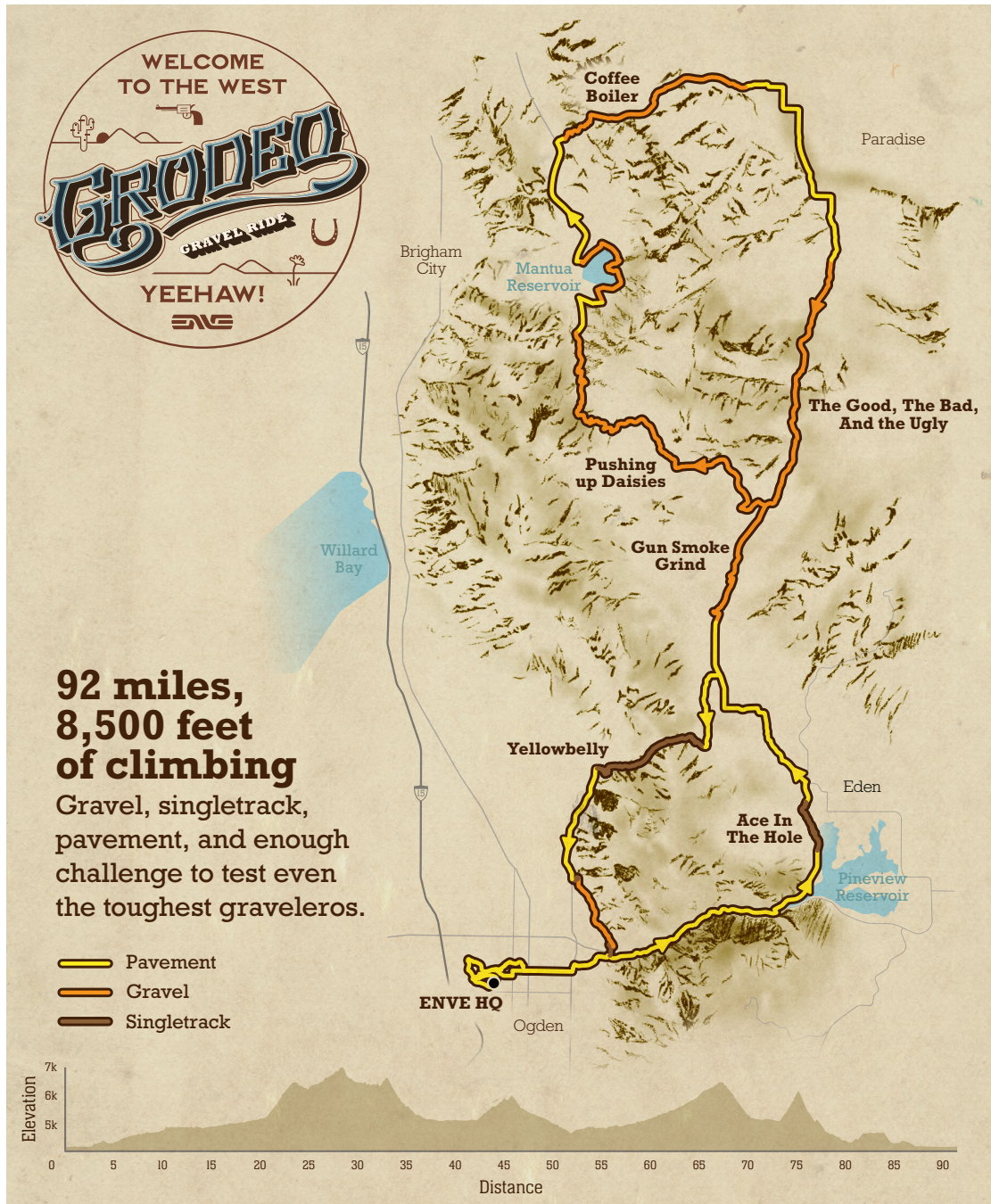
BUILDER ROUND-UP

On Friday, June 21ST, two dozen custom bikes will be on display for the Builder Round-Up. Custom builders from around the world will have traveled to Odgen, showcasing their latest works of art. GRODEO weekend.

In addition to the showcase, we will host facility tours and a group ride. Join us on Friday to grab your registration bag, hang out and mingle.



GRODEO ROUTE



DOWNLOAD GRODEO ROUTE



What should you expect from GRODEO? It's likely to be one of the most challenging rides you've done thanks to the notoriously rough and tumble Wasatch Mountains that are rocky and steep. Since it's not a race, you'll be able to lift your head from the wheel in front of you to enjoy the alpine terrain and embrace the challenge.

Familiarize yourself with the route, then upload the file to your GPS device for navigation. The GRODEO is a true backcountry adventure, and as such, we've decided that it's time for it to be self-navigated. Every year, critical markings have been run over, blown away, or simply removed, which has created confusion for riders who are relying on the course markings alone. For 2024, riders will be expected to utilize their Wahoo, Garmin, or other GPS device for navigation. The course file is available for all devices.

Our goal for the GRODEO is to challenge each and every one of you while still ensuring a social experience. Ride hard on the three Strava-timed segments for post-ride bragging rights, then get your group back together to enjoy the day with some good company. Read on for the meat and potatoes of the GRODEO course.

The day will begin with a lovely police-escorted cruise from ENVE up Ogden Canyon and into Ogden Valley. From there, we'll get our first taste of dirt at around mile 20 with Gun Smoke Grind, an 8%, 2.5-mile climb that takes you up to Feed Zone 1. From there, the course will continue

DOWNLOAD GRODEO ROUTE



ADDITIONAL INFO

GRODEO packet pick-up will be open from 4-8 PM on Friday during the Builder Round-Up, and on Saturday morning from 5:30 - 6:30 AM. You'll find us at **508 W Stockman Way, Ogden**. If you're picking up your packet on Saturday be sure to give yourself adequate time in the morning. The ride starts at 7 AM sharp under police escort for the first 20 miles. Since we're talking about the police escort, **DO NOT** stop and pee on the side of the road - please hold it until we hit the dirt and are no longer around vehicular traffic. We will have a restroom for you at Feed Zone 1.

Miles 25-34 will likely be some of the most challenging terrain you've ridden on a gravel bike. It begins with the Pushing Up Daisies segment, then continues to challenge you all the way to the Hidden Oasis. You'll love sections of it, and you might love other sections a little less. It will undoubtedly be the most memorable part of the course. Ride within your capabilities and give room to the rider in front of you in order to have a clear view of the trail ahead. When you reach the Hidden Oasis at mile 34 you'll be ready for a break and happy to try your hand at axe throwing.

DO NOT pre-ride the start of the route from miles 5-10. It is a very busy canyon road with no shoulder. On Saturday, we'll have the Ogden Police Department escort the group through the canyon.

SEGMENT HIGHLIGHT

Pushing Up Daisies - Mile 26

If you think underbiking is fun, then you're going to love this section of dirt that's riddled with rocks and undulating terrain. The aspens, wildflowers, and lack of anyone other than your GRODEO peers make this a favorite part of the course. It will also mark the high point of the day at nearly 7,000 in elevation. Get through this section cleanly, and you're a GRODEO natural.

*Segment: <https://www.strava.com/segments/28768758?filter=overall>

Coffee Boiler - Mile 48

After a rollercoaster of a ride to start this descent, the road then opens up into a valley where the limits of speed lie within your gravel prowess. This is the 2nd Strava-timed segment, so give it a go or use this opportunity to enjoy not having to pedal.

*Segment: <https://www.strava.com/segments/28768880?filter=overall>

The Good, The Bad, And The Ugly - Mile 64

This 9-mile climb starts out gentle enough, but the good then turns to the bad before things get really ugly as the day's toil will be hard to hide on this 1,500-foot brute. Fortunately, the segment is only the upper portion of the climb and we'll be treated to feed zone 3 at the summit, where we can take a load off and enjoy some treats as the posse comes back together.

*Segment: <https://www.strava.com/segments/28768949?filter=overall>

GEARING AND TIRE

The use of a gravel bike is the norm for this event, but if you are limited to less than a 40mm tire, then you might want to consider a flat bar alternative.

It is important to be using a bike that can accommodate wide enough tires that can handle the Ogden backcountry.

GEARING CHOICE

The steepest climb of the day doesn't rear up until mile 73, which means your legs will have left you miles before. Regardless of what your easiest gear is, you're assured to be in it for the 1.5-mile climb that averages 11%. Leave your road gears at home and come prepared with a pizza dish-sized cassette – trust us, no one will be finishing the day wishing they had harder gears.

TIRE CHOICE

You won't catch any of us running tires smaller than 40mm, with most of us preferring 42-44mm tires. The 650b option (G27 and AG28) is also a good way to increase tire volume – a 2.1" mountain bike tire will provide a greater level of confidence.

FEED ZONE

There's no way around it, the GRODEO is going to challenge you in every way. However, you can make things easier on yourself by having a sound fueling strategy to stave off the dreaded bonk and stay hydrated, which is why we've partnered with leading brands to keep you fueled and hydrated. JoJé Bars, Bonk Breaker, Salt Stick, and First Endurance will be available in all four feed zones. The feed zones will be at miles 23, 47, 68, and 76, in addition to a watering hole at mile 60. Here's what else you'll find at each feed zone:

- Pickles and Pickle Juice Shots
- Belgian Waffles
- Honey Sticks
- Soda
- Uncrustables
- Veggie/Fruit Puree Pouches
- Justin's Peanut Butter
- Red Vines
- BBQ: Beef and Veggies Hot Dogs (Feed Zone 3 Only)

HOTEL AND RESTAURANTS

HOTELS CLOSE TO ENVE

- Hampton Inn & Suites
2401 Washington Blvd, Ogden, UT - (801) 394-9400
- Hilton Garden Inn
2271 S Washington Blvd, Ogden UT - (801) 399-2000
- Courtyard by Marriot
247 24th St, Ogden, UT - (801) 627-1190
- Tru by Hilton
2405 Lincoln Ave, Ogden, UT - (801) 695-9797

RECOMMENDED PLACES TO EAT

- Slackwater
209 24th St, Ogden, UT - (801) 399-0637
- Rovalis Ristorante Italiano
174 25th St, Ogden UT - (801) 394-1070
- Table Twenty Five
195 25th St, Ogden, UT - (385) 244-1825
- Roosters Brewing
253 25th St, Ogden, UT - (801) 627-6171
- Union Grill
315 24th St, Ogden, UT - (801) 621-2830
- The Sonora Grill
2310 Kiesel Ave, Ogden, UT - (801) 393-1999

CAMPING



CAMPING AVAILABLE ON THE SIDE OF ENVE HEADQUARTERS BUILDING. ADDITIONAL SPOTS OPEN AT FORT BEUNAVENTURA LOCATED ON THE OTHER SIDE OF 24TH STREET.