



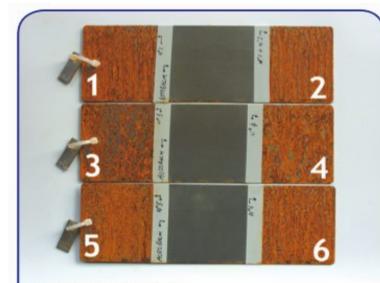
Auto-Balm

A Comparison

Normal automotive polishes and waxes are generally based on natural hard waxes such as carnauba and montan. Synthetic silicones and resins are also widely used - with or without waxes when these products are buffed to produce the required shine the ultra-thin films left provide very little protection at all.

Auto-balm is applied sparingly to vehicle paintwork and after just a few moments it's buffed to produce a superb liquid-like deep gloss that enhances appearance and provides outstanding protection both to sound paint and damage sites. Auto-balm provides unparalleled protection to alloys, chrome and other metal surfaces too; its long-lasting effect will increase the time between polishing and provide far greater levels of protection than traditional polishes.

Here we show how in an ASTM B-117 hot salt spray trial Autobalm massively out performs normal waxes and polishes



Middle column: Auto-balm

- 1. UK's leading resin polish
- UK's leading resin polish overcoated with their gloss protection product
- 3. Professional German protective polish
- 4. Well known premium protective wax
- 5. Pure carnauba wax paste
- Two stage protection system as applied by some main car dealers

Test Panels - after 24 hours in hot salt spray cabinet

Auto-balm Quick Guide

* Higher protection than any other wax, polish or sealer

- * Produces an exceptional deep gloss finish
- * Suitable for all automotive paint finishes plus aluminium, alloys and other metals too
- * Fills swirl marks for a crystal clear appearance

Superior Gloss Protection System

- * Produces absolutely no dust or powder on buffing
- * Prevents corrosion spreading from stone chipped and damaged paint sites
- * Auto-balm's deep gloss protective shine is achieved with no chemical build-up whatsoever

Customer Comment.

...I just want you to know how delighted I am with your product.

Until October Autoglym would probably have been my preferred choice but your auto-balm beats them all for two main reasons: one, it is so easy to apply and likewise to polish off and: two, it really does (as you state) achieve the 'wet look', it looks great."

Mr M. Bell, via email

The product is quite superb and the praise I have received from passers by is first rate. My congratulations to you and your company for the excellent products, I have never used anything that can compete with any product you have made."

Mr J. Rose, Norfolk

"There was no special preparation for the event, just a wash, vacuum and quick polish. Unlike modern two pack finishes the cellulose paint on my car is comparatively delicate. The absence of abrasive cutting compounds in Auto-balm contributed to a spectacular gloss without annoying swirl marks or white dust. Very impressive."

Mr M. Chapman, Nr Bedford

"Back in the summer I purchased Auto-balm: it is the BEST I have ever had. Thanks."

Mr Nash, Sussex

"My greatest satisfaction is with Auto-balm. For the first time ever I can say the product delivered exactly what I had hope for.

Auto-balm is easy to apply, polish off and I have found no need for buffing which has been essential with all other polishes that I have used.

My TR7 shone like new and felt lovely and slippery! I just loved the way the car looked next time it was washed with all those big water drops that just slid off the car when wiped.

Even the neighbours commented on how shiny the cars looked." Mr. D. Turner, Newent



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