



# Native Design

## Checklist

- Vector Logos / Elements
- Reference images for up to 3 custom graphics
- Phrases to utilize
- Font References or Font Names
- Stock Element numbers

## Logos

Send us your vector logos to really make a statement! These are usually primary / secondary company or school logos that tie all the other elements together. We recommend 3-5 logos

## Custom Graphics

Up to 3 custom artwork elements with up to 2 revisions  
For each custom element we require reference images so that we can accurately capture the desired look and feel.

Reference image examples:



Maine Cottage



Maine Mountain Silhouette



Maine Shoreline

## Stock Elements

We have hundreds of icons and graphics already available for you! Use the QR code to the right to access and choose the graphics you'd like to use for your item. We recommend choosing 5-7 icons. Be sure to specify which numbers you'd like included!

## Phrase Elements

We love using regionally specific phrases - be sure to list which phrases you'd like included in your artwork! We recommend 3-5 phrases

Don't forget to let us know what style font you'd like us to utilize!

Reference font examples:



Typewriter



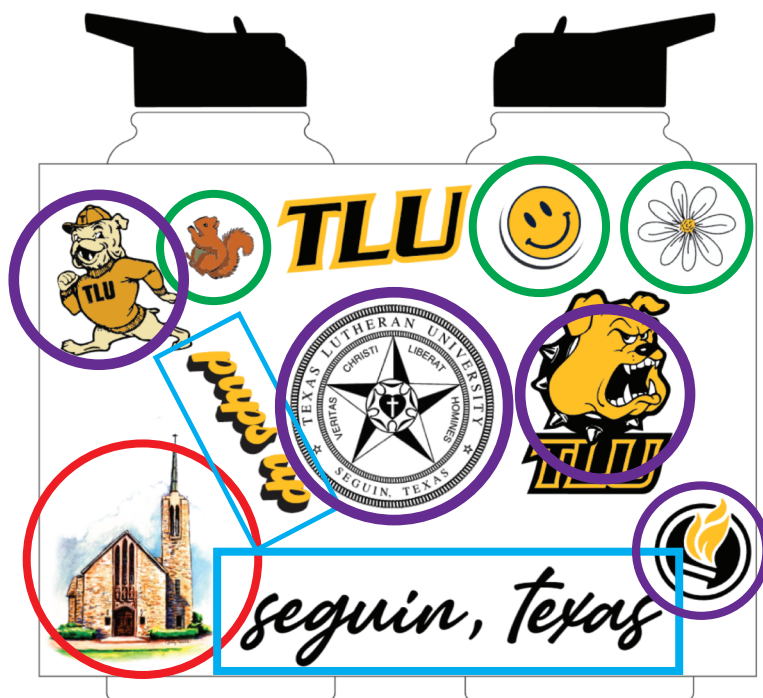
Cursive



Handwritten

## ★ Timeline

Once we have all your desired elements please allow our artists 3-5 business days to complete concept. You will then receive a PageProof link from us to approve / give feedback. Each revision request will be addressed within the next business day.



## NATIVE ICON LIBRARY

| OUTDOORS |     |     |     |     |     |     |     |     |     |     |     |
|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 87       | 88  | 89  | 90  | 91  | 92  | 93  | 94  | 95  | 96  | 97  | 98  |
| 99       | 100 | 102 | 103 | 104 | 105 | 106 | 107 | 108 | 109 | 110 | 111 |
| 112      | 113 | 114 | 115 | 116 | 117 | 118 | 119 | 120 | 121 | 122 | 123 |
| 124      | 125 | 126 |     |     |     |     |     |     |     |     |     |