



Communication Requirements

Spotlight on the FLA OHT

In the spirit of radically redesigning the health-care system, together, we ask all FLA OHT partners to help build awareness and promote our collaboration in these ways:

- Profile the FLA OHT in your newsletters by writing a story or linking to the work of the FLA OHT
- Share the FLA OHT newsletter stories through your own newsletters and social media channels
- Use the wording and logos as outlined below
- All FLA OHT logos files can be downloaded from the Communications Toolkit

Ministry of Health Communication Requirements

As part of the FLA OHT's *Transfer Payment Agreement with the Ministry*, any project-related publication, whether written, oral or visual, is required to:

- Include this wording:
 - "The FLA OHT is supported by funding from the Government of Ontario"
 - "The views expressed in the publication are the views of the Recipient and do not necessarily reflect those of the Government of Ontario or Ontario Health."
- Make best efforts to include patient and provider benefits in all communications.
- For partners of the FLA OHT: include the following wording and/or logo in their communications:
 - "Proud member of Frontenac, Lennox and Addington Ontario Health Team"
or for French «Fier membre de l'Équipe Santé Ontario de Frontenac, Lennox et Addington (ÉSO FLA)»

Thank You Partner!