

So, you're having a nonprofit night at Redwood Curtain!

Here are some details...

**Proceeds** – A portion of the total beer sales from specified tasting room will be donated to your organization. We will not have a check for you at the end of the night, but will get one to you as soon as possible.

**Table** – Generally, most nonprofit organizations find works best is to take the first table when you walk in, turn it sideways, and the set up whatever information or displays they like on it. We encourage you to have information available to people, so they know what they're supporting, and by taking that table by the door, you can greet people as they enter or leave. Of course you can also use this space to sell any merchandise you may have.

**Donation Jar** – We strongly encourage you to put one out, this way people have a way to give directly to you without having to drink to support you. This way, individuals can feel that they can participate in the event, and we can all avoid the inherent risks associated with people overdrinking.

**Advertising** – We will post the event on our social media pages to advertise. In the interest of a better turnout, I recommend reaching out to your constituents directly. The more people that come, the more money your organization gets. Please reach out to them at your meetings, on your website/blog/Facebook, etc. If you would like to use our logo, please contact us.

**Set Up** – I strongly encourage nonprofits to show up around 12:00pm or so to set up their tables and displays. The longer you are there promoting, the better off your organizations donations can be.

**Hours** – We are open from 12 PM to 12 AM. We generally request/expect that someone from your organization is there for the majority of the time. This way your organization has a face, people know who they are supporting, and you can reach out to the community.

A couple frequently asked questions...

1. ***Can we have live music if we find the band?*** Sure! The acoustics are tough in the space (all hard surfaces), so I'd encourage minimal amplification. Previous nonprofit organizations have brought in a musician for their nonprofit night. Feel free to put the artists directly in touch with me if they have specific concerns. Generally, we've done singer/songwriters, acoustic bluegrass, jazz, and string bands. Bands DO NOT get paid for playing at non-profit events.
2. ***Can we bring food to share with guests?*** Small snacks only please
3. ***Will I have a check at the end of the night?*** No, it will go through our bookkeeper, and will be made available to you as soon as we can.
4. ***Are children allowed?*** Certainly! We are a tasting room, not a bar, and children are welcome (at their parent's discretion, of course). They are not allowed to sit at the bar itself. We have water/juice/kombucha for them to drink, and usually have goldfish for them to eat.
5. ***Do you serve any other beverages?*** Since we are a tasting room, we only have our beer, Kombucha, juice, and water to drink. This means no wine, no cider, and no hard alcohol are available. Bringing in other types of alcohol is illegal and not allowed on our premises.
6. ***Wow, that was fun! How soon can we do it again?*** We are interested in supporting as wide of an array of community organizations as we can, and there are so many good causes. We generally don't like to repeat any sooner than a year from your previous nonprofit night.