

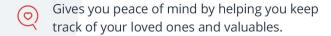
# iTraq 3 User Guide

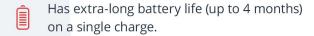




# Global location tracking device with the longest battery life

# Key benefits







Reports ambient temperature and can be triggered when it was ' triggered when it reaches some threshold.



Can be triggered to report when motion or fall are detected.





Powerful mobile applications for iTraq configuration and management.

### How it is used



### In the CONSUMER world

- Track your loved ones and valuable belongings.
- Feel safer knowing where the person you love is located. Get an alert when they leave the safety of their home.
- Attach an iTraq to your luggage and make sure that no matter what country it is, you will always be able to find it.
- Keep iTraq in your car or on your bicycle and report its location to the authorities in case of theft.

### In the BUSINESS world

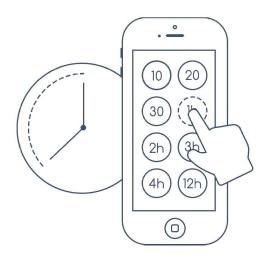
Use iTraq location tracking Platform and API to:

- Track your valuable assets
- Track your shipments



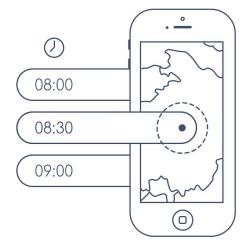
# How it works





 iTraq operations are driven by a defined schedule. Using free iTraq mobile application (iOS or Android), you can define the frequency of the location reports. These reports can range from every 10 minutes to once a day. The battery life depends on the frequency of the reports. More reports per day - shorter the battery life.

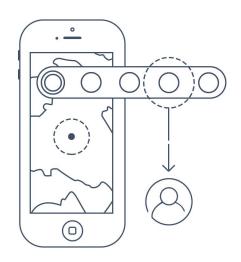
 Please note that between reports iTraq is in a deep sleep state, preserving the battery. However, it can be triggered to report by motion or temperature sensor.





 In the iTraq mobile application you can choose the device mode: Regular (accurate, shorter battery life) or Battery Saving Mode (not very accurate, longer battery life).

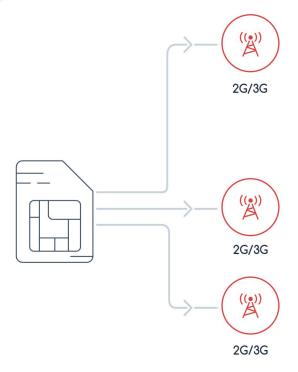
- If you have multiple iTraq devices, you can track them all in a single mobile application.
- You can share iTraq device with other people. They will be able to see the location of the shared iTraq, but will not be able to change its settings.



# Connectivity

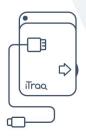
iTraq comes with global SIM card pre-installed. This SIM card works in all countries where mobile coverage exists. Your subscription to iTraq service includes global roaming at no extra fee. iTraq is using 2G/3G cellular technology to communicate.

This means that If there is no 2G/3G cell coverage, the device may know its location, but will not be able to communicate it to the iTraq platform.



# iTraq Battery

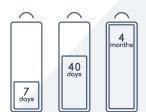




### Charging iTraq

Connect Micro USB cable to the socket located on the right side of the device, under the rubber bumper.

Once the LED on iTraq turns on (red, when charging and green – when fully charged), you iTraq is charging. It takes 2-3 hours to fully charge the iTraq.



### Longest Battery Life

Depending on the reporting schedule you can expect 4 month of battery life for daily reports; over 40 days for once an hour reports; 7 days for reporting every 10 minutes.



# iTraq service subscription



iTraq comes with 2000 location reports that have expiration time of one month.



This means that once you run out of 2000 location reports or after one month from the device activation, you will need to have a subscription to iTraq service.



The count of location reports and expiration time count start from the moment you add iTraq to your mobile application.



Monthly subscription: \$5.90/month.



Annual subscription: \$59/year.

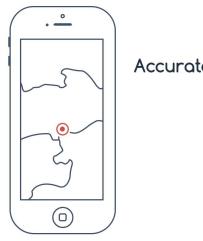


Subscriptions are non-refundable, so you will not get the pro-rated refund if you decide to stop using your iTraq and cancel your subscription.

# Location Accuracy



iTraq uses several methods to detect the location. It uses a cutting edge method to detect indoor locations, GPS when iTraq has visibility of the GPS satellites (usually outdoors) or Cell tower triangulation method. Depending on the method it can be shown differently in the app.

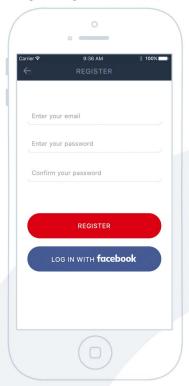


Accurate

Not very accurate 

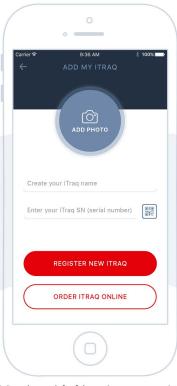
# Using your iTraq mobile application

#### Registering for the first time



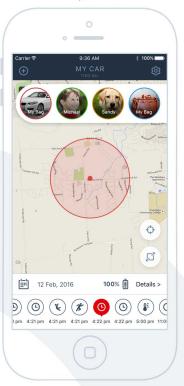
When registering for the first time, enter your email and password. For simplicity, you can Login with your Facebook account.

#### Adding another iTraq



Click "+" on the top left of the main screen to register the new iTraq device. Give it a name, add photo and enter the serial number or click QR code button to read it off the device sticker with your phone camera.

#### Switching between multiple iTraq devices

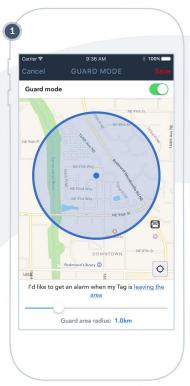


If you have multiple iTraq devices, click on the device icon on the main screen. This will show all devices added to your account

# Location trigger types



#### Guard Mode



Zoom and slide the map to select the Guard Zone radius. "Leaving" or "Entering the area" criteria can be switched by clicking on the link.
Guard zone alerts are coming as notifications on your smartphone and are triggered only when accurate methods of triangulation are used (excluding Cellular triangulation). triangulation).

#### Scheduling reports. Simple schedule.



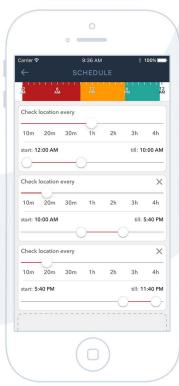
Choose how frequently you want the device to wake up and report its location.

#### Details screen



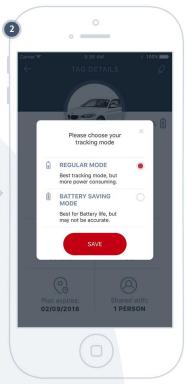
Once you click "Details" on the main screen, you can see settings for the selected iTraq device.

#### Scheduling reports. Custom schedule



Set up custom schedule periods to report the location with different frequency.

#### Switching between Modes



Switch between default location tracking mode. You can choose Regular mode (accurate, shorter battery life) or Battery Saving Mode (not very accurate, longer battery life).

#### Sensor settings



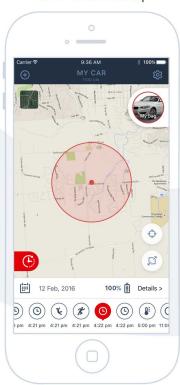
Activate iTraq sensors to wake up the device when specific event occurs.

#### Buying iTraq subscription



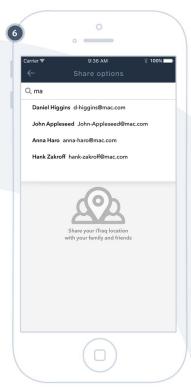
When you subscribe to theiTraq service plan, it includes unlimited number of location reports . Subscription is non-refundable.

## Waiting for changes to be sent to iTraq



Once you make changes to the device settings (Schedule, Sensors, Mode, Guard zone), you will see this red spinning watch icon on the screen. It will be present until the settings are applied to the device.

## Sharing your iTraq with other people



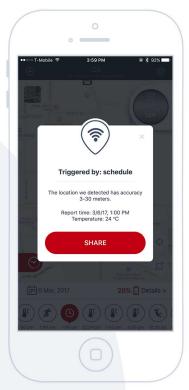
You can share your iTraq with other people. Just enter their email and ask them to install iTraq application using this email for registration. They will receive notification that iTraq has been shared with them.

#### Edit iTraq information. Deleting iTraq



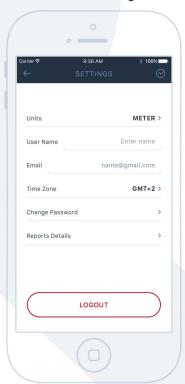
Click "pencil" icon on the "Details" screen to see/edit device information. This is also the place where you can delete the device from your account. (It is useful when you transfer ownership to another person).

#### Additional information



Tap the icon a second time to get detailed information about the location report.

#### Account settings



Click Cogwheel icon on the main screen to Edit/change account settings.

# Technical specifications



# General Specifications

Dimensions 99 x 56 x 8mm Weight 55g Battery 3.7v, Li-Ion 1200 mAh SIM Card Nano SIM (factory installed) Operating Temperature  $-20C \sim +60C$  Certification FCC & CE

### Wireless

GSM 2G/3G Quad Band 850/900/1800/1900 MHz Bluetooth v4.1 Wi-Fi IEEE 802.11 b/g/n

### Standby Time

One Report per Day 4 months
One Report per Hour: 40 days
One Report every 10 minutes 7 days

### Sensors

3-axis Accelerometer Yes Temperature Sensor Yes

# Navigation

Wi-Fi Triangulation indoor / outdoor Yes
GPS & GLONASS Yes
Base Station Triangulation / Cell-ID Yes

### Materials

Housing Matt finish painted plastic

Dust / Water resistance IP55