



BIOGRAPHY

Angie Sarsons, MA



Angie Sarsons is the Founder/CEO of Tribalure Canada Inc., an Indigenous online cosmetics and skincare company. She currently resides in Windermere, British Columbia. She is of Cree descent and is a member of Moose Cree First Nation (Moose Factory, ON). Angie's purpose in life is reflected in her Indigenous name "Wind that Helps Eagles Fly".

For nearly three decades, Angie has owned and operated Collective Initiatives, an Indigenous consulting and training company specializing in governance, leadership and capacity development. She has developed and piloted a 5-week Indigenous Entrepreneurship program on behalf of the Business Development Bank of Canada and has been an e-Spirit Youth Mentor.

Angie obtained her Masters in Leadership and Training from Royal Roads University in BC and is known for her expertise in facilitation, strategic planning and senior level management.

Angie has served as the Director of Operations for the Shuswap and Campbell River Indian Bands and as the Executive Director for Misiway Community Health Centre. She played a lead role in assisting her community of Moose Cree First Nation obtain their Health Transfer from the Federal Government.



Angie speaks on the topic of Lateral Kindness on a National level and supports organizations to become 'trauma informed'. She also provides First Nations cultural awareness training.

As a Crown-ward from the ages of 5-16 (having been raised in ten different foster homes), Angie developed resiliency and a holistic 'medicine bundle' that has not only allowed her to transcend the odds stacked against her but to truly thrive and impact others in a positive way. Her favourite quote is: "People don't care how much you know, until they know how much you care". Angie is committed to leaving a legacy that will leave a positive impact for seven generations to come.

Beauty Tip: Your greatest asset is your smile!

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