

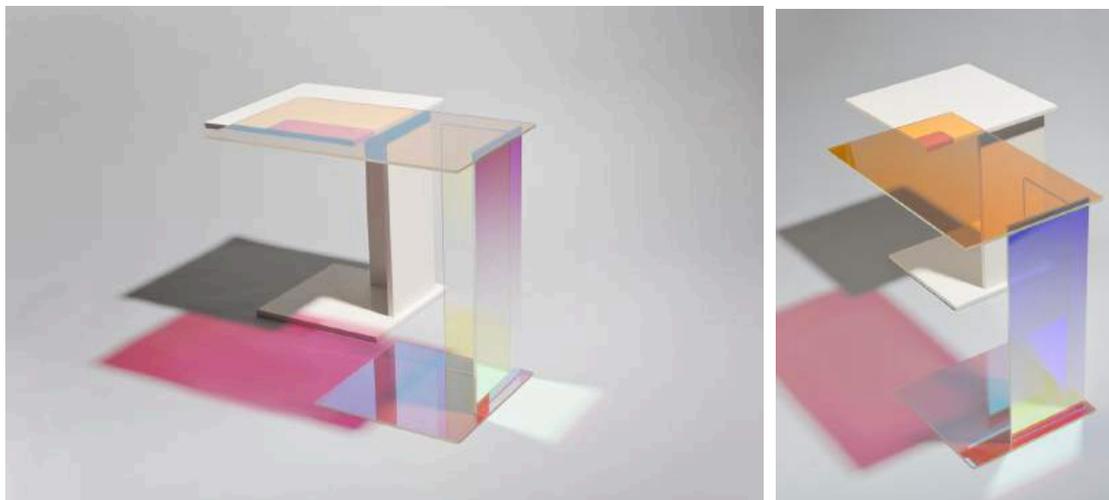


PRESS RELEASE

May 2016

Kukka releases ABCD and O Tables as part of project 'Spectra'

Kukka Studio and designer **Rona Meyuchas-Koblentz** have launched two new table designs, **ABCD** and **O**, in collaboration with Caesarstone and Prinz Optics GmbH. Showcased as part of project 'Spectra' at Frame Magazine's curated exhibition 'What's the Matter? Design for a Phygital World' during Milan Design Week 2016, the two new tables from Kukka are now available to order via Kukka (www.kukka.co.uk).



ABCD side table

ABCD and O are both occasional side tables made of two different materials, dichroic glass and quartz. Inspired by reflection and refraction, absorbent and repellent, Kukka aims to create a dialogue between the two materials and demonstrate how the environment can influence the design object. 'I am very much interested in using simple geometry and basic materials to create something unique and timeless, and expressing the significant conditions affected by light and time,' says **Rona Meyuchas-Koblentz**, founder of Kukka Studio.

For project 'Spectra', Kukka has collaborated closely with Caesarstone and Prinz Optics GmbH, both of which are pioneers in their field in manufacturing and innovation. Produced by Caesarstone in Caesarea, Israel, the 12mm white quartz slabs are made of reclaimed materials (93% quartz), which are solid, absorbent and repellent; while the dichroic glass – made by Prinz Optics GmbH in Germany – is transparent, reflecting and refracting. The latter is created using a 6mm Borosilicate glass which is then coated with an inorganic dichroic filter, making it highly resistant and durable.



O side table

With dichroic glass (derived from the Greek word 'dichroos' meaning bi-coloured), almost every colour of the spectrum can be generated – both additive (red, green and blue) and subtractive (yellow, magenta and cyan). The effect results from the interference of light waves by thin, optically transparent coatings that split white light into colours.



ABCD side table, O side table

The ABCD Table is composed of two individual tables: one in dichroic glass and one in quartz, while the O Table is composed of a dichroic glass top and quartz base that comprises two finely cut and polished slabs.

The ABCD and O Tables are made to order via Kukka (www.kukka.co.uk). Prices are as follows:

- ABCD Table (dichroic glass) – €1,440
- ABCD Table (quartz) – €930
- O Table (dichroic glass and Caesarstone quartz base) – €2,510
- *Prices excl. delivery; VAT applicable

For more information about Kukka, visit www.kukkastudio.co.uk | www.kukka.co.uk, or contact David Ryan david@kukka.co.uk.

ENDS

For all press enquiries regarding Kukka and Rona Meyuchas-Koblentz, please contact Caro Communications:

- Lucy Price, Account Manager
- Jeffrey Cheung, Account Director

T: +44 (0)20 7713 9388

E: lucy@carocommunications.com | jeffrey@carocommunications.com

W: www.carocommunications.com @carocomms

Notes to Editors

About Rona Meyuchas-Koblentz

British-Israeli designer Rona Meyuchas Koblentz began her extensive career in Milan, after graduating with a Masters in Industrial Design, from SPD in Milan in 1999. Rona then moved to London and worked as a senior product designer and project manager at Isometrix Lighting and Design.

Rona's professional experience in design and manufacturing motivated her to create products under her own label, Kukka Studio. The first collection was released in Milan during Salone del Mobile. Later that same year, Fiera Milano approached Rona to feature her work in the second edition book 'BOX 40/2' which highlights emerging young designers under 40, who have contributed to Italian companies.

Today, Rona's client list includes Caesarstone™, The Conran, Paul Smith, La Rinascente and Selfridges. Rona runs her own design practice Kukka Studio specializing in custom made products for special projects and commissions. Rona's latest bespoke project was 'Project 34' in conjunction with Caesarstone which was unveiled, to great critical acclaim, at Tent London during London Design Festival 2015. In 2010, Rona set up the design brand Kukka, in order to market, sell and exhibit her products worldwide.

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 50 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen countertops, bathroom vanities, flooring, wall panelling, furniture and more. With three diverse collections – Classico™, which includes the Supernatural Collection, Motivo™ and Concetto™ there is no limit to choice. The unique and rich variety of colours, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

www.caesarstone.com

About Prinz Optics

Prinz Optics GmbH have 20 years of coating experience devoting their expertise to filter needs. The company is based in Stromberg, Germany. They specialize in ultra-thin coatings for glass. They use them to produce dichroics for architects, designers and artists; lighting filters for light designers and light technicians; conversion filters for goods display for shop fitters and lighting firms; and technical filters for a wide range of applications in industry, science and medical technology.

www.prinzo optics.de