

NEWSHUB

FEATURED BRANDS

PIXL FATCANDYS EDGE MUNCHKINGS TITAN PABLO ZYN

PIXL DUO12



TWICE THE TASTE

"10/10, the best flavours!"
**UNLEASH THE POWER
OF PIXL DUO**

Brand New

SKINS

Skins Sexual Health
products now available...



Page 2

Brand New

Meltz

Dubai's sweetest secret
now on UK shelves...



Page 10

Page 15

ROMANCE ON THE GO



Play Cupid with convenience, and supply the products that your customers crave in their moments of passion!

FOR LOVE FOREPLAY FOR LIFE



Limited Edition BUNDLE

Optimised for limited retail space

20% OFF*
Introductory discount.



***Introductory discount: 2x each product with 20% off.**



Available pack types:



- Ultra Thin
- Extra Large
- Flavoured
- Assorted
- Natural
- Dots & Ribs

never go in without a skin®



TOP PERFORMING FLAVOURS

In Leading Nicotine Categories on the **VSL Trade App**

Knowing which flavours drive sales and satisfy customer demand is essential for success. This feature showcases the top 10 flavours in four leading nicotine categories.

Legal Big Puff

- 1 Cherry
- 2 Blueberry
- 3 Strawberry
- 4 Pineapple
- 5 Watermelon
- 6 Tropical
- 7 Lemon Lime
- 8 Blue Raspberry
- 9 Grape
- 10 Menthol

Nicotine Pouches

- 1 Mint
- 2 Freeze
- 3 Ice
- 4 Spearmint
- 5 Grape
- 6 Berry
- 7 Peppermint
- 8 Cherry
- 9 Tropical
- 10 Apple

E-Liquids

- 1 Blueberry Sour Raspberry
- 2 Lemon Lime
- 3 Berry Ice
- 4 Pineapple Ice
- 5 Gummy Bear
- 6 Fizzy Cherry
- 7 Banana Ice
- 8 Strawberry Kiwi
- 9 Pink Lemonade
- 10 Blue Razz Lemonade

Disposables

- 1 Lemon Lime
- 2 Cherry Ice
- 3 Blueberry Sour Raspberry
- 4 Pineapple Ice
- 5 Sour Pineapple Ice
- 6 Watermelon Ice
- 7 Blue Raspberry Lemonade
- 8 Pink Lemonade
- 9 Strawberry Ice
- 10 Menthol

Based on the past three months of data from Vape Supplier and the VSL Trade App, these flavours have consistently stood out as customer favourites. Stocking these proven performers can help you meet market demand, increase sales, and strengthen customer loyalty.

Brand New

£1.59 RRP

MUNCHKINGS

INTRODUCING A NEW WAY TO SNACK



✓ VEGETARIAN ✓ GMO FREE ✓ SOUR DOUGH RECIPE

HONEY & MUSTARD & ONION

WITH SUNFLOWER OIL & HONEY

An absolute classic! The subtle mustard flavour perfectly cuts through the sweetness of the honey whilst balancing with a wholesome onion deliciousness



JALAPEÑO

WITH SUNFLOWER OIL & SPICY PEPPERS

Are you ready for some heat? Our most popular flavour. The Jalapeno is the perfect combination of heat and sweet to ignite your tastebuds!

CHEDDAR CHEESE

WITH SUNFLOWER OIL & CHEESE

We crafted the perfect cheese flavour ensuring it boasts an authentic cheese taste. Our goal was tasting notes of a fine English cheddar.

VSL
TRADE

Hot

£11.99 RRP

HYELA PROMAX XEditions

LEMON & LIME

DOUBLE APPLE



20mg
STRENGTH

6K
PUFFS

1800
mAh BATTERY

20
FLAVOURS

VSL
TRADE

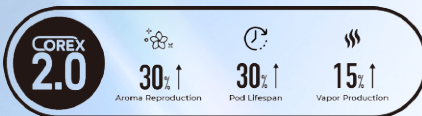
Brand New

£29.99 RRP



XROS 4

ADVANCED
REFILLABLE
VAPE KIT



3 Output Modes
Adjustment



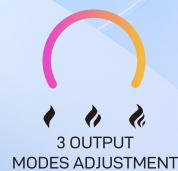
Pulse Mode
Power Boosting



Full Charge
in 30 Minutes



XROS Pods
Compatible



3 OUTPUT
MODES ADJUSTMENT

XROS PODS
COMPATIBLE



0.4Ω 2ML
TOP FILLING



0.6Ω 2ML
TOP FILLING



0.8Ω 2ML
TOP FILLING



1.0Ω 2ML
TOP FILLING



1.2Ω 2ML
TOP FILLING

VSL
TRADE

Brand New

£19.50 RRP



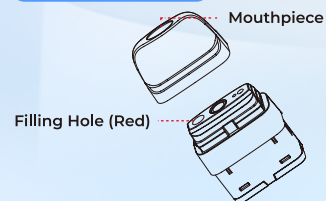
XROS 4 MINI

EXPLOSIVE FLAVOUR
EXCEEDED ENDURANCE

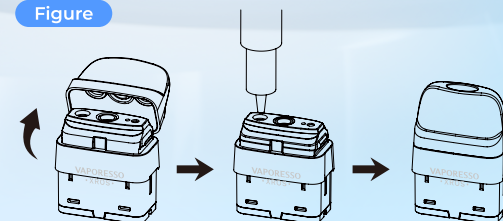
UK'S **TOP 1**
REFILLABLE VAPE KIT



ENLARGED VIEW



Figure



VSL
TRADE

Brand New

£12.99 RRP

PIXL DUO12_{ML}

A TWIST OF TWO FLAVOURS



TWICE THE TASTE

14 EDITIONS | 28 FLAVOURS

LIME	YELLOW	TROPICAL	RASPBERRY	CHERRY	BLUE	LEMONADE	MINT	PINK	RED	WATERMELON	PURPLE	FANTASY	STRAWBERRY
LEMON & LIME	KIWI BANANA	TRIPLE MELON	RASPBERRY CHEW	CHERRY ICE	BLUEBERRY RAZZ	PINK LEMONADE	WATERMELON MINT	PINK RAZZ	STRAWBERRY BLUSH	WATERBERRY GRAPE	GRAPEBERRY BURST	FRUIT FANTASY	STRAWBERRY BURST
COLA LIME	STRAWBERRY BANANA	TRIPLE MANGO	RASPBERRY MOJITO	CHERRY POP	BLUE MAGIC	BLUE LEMONADE	STRAWBERRY MINT	PIXL DUST	STRAWBERRY BLOOD ORANGE	WATERMELON PEACH MANGO	MR PURP	BLUEBERRY BURST	STRAWBERRY WATERMELON

Coming Soon

£13.99 RRP

BOLD. INNOVATIVE. REVOLUTIONARY.

TITAN

10K



SIX BRAND NEW FLAVOURS



**BERRY
PLUM**



**BLACKCURRANT
BLUEBERRY
RASPBERRY**



**COLA
FREEZE**



H2O



MR. TITAN



**VANILLA CREAM
TOBACCO**

PREFILLED TANK
8x ADDITIONAL 2ML CARTRIDGES

 **USB-C RECHARGEABLE**

**20
MG**

**2.0
ML**

NICOTINE CARTRIDGES

Brand New

£12.99 RRP

PIXL 6000



FANTASTIC FOUR

BRAND NEW PIXL FLAVOURS



SOUR
BLUE

BLUE RAZZ
CHERRY

STRAWBERRY
KIWI RAZZ

BLACK
CHERRY

VSL
TRADE

Coming Soon

145g

£11.99 RRP

192g

£13.99 RRP



Meltz Dubai Chocolate

Bringing Dubai's
Sweetest Secret
to UK Shelves...

MADE IN
UAE

Pistachio
Flavour

Viral on
Tik Tok



Brand New

RRP: £3.99

FAT CANDY

FREEZE DRIED



CHOCOLATE
ORANGE



RHUBARB
& CUSTARD



ROSY
APPLE

AVAILABLE NOW ON THE VSL TRADE APP

VSL
TRADE

Hot

£2.99 RRP

EDGE[®] BAR SALTS

DARE YOUR CUSTOMERS TO TASTE PERFECTION

"I prefer
it to others!"



"Best Blue Razz I've tried!"



"Beats other
Watermelon Ice!"



BETTER FLAVOUR, BETTER SALES?

20mg, 15mg, 10mg

VSL
TRADE

Available in 10 Flavours



Watermelon Ice



Strawberry
Raspberry Cherry



Blueberry Sour
Raspberry Ice



Blue Raspberry
Lemonade



Pineapple Peach
& Mango



Strawberry Ice



Kiwi Passion
Guave Ice



Blackcurrant



Mango Ice



Pink Lemonade

Stock these best selling flavours now!

Limited space? Stock all flavours in 10mg

Watch Out For More Flavours in 2025

VSL
TRADE

YOUR TOP PICKS REVEALED



Throughout December, we reached out to you — our valued customers — to hear your thoughts on the VSL Trade App. We asked you to highlight your top 3 favourite features of the App, and the results are in...

Your responses have shown us exactly what matters most to you, helping us focus on delivering the tools and services you love. Here are the key features that stood out and are what makes the VSL Trade App a favourite among our customers.

VSL
TRADE

Your Top 3 Favourites Features

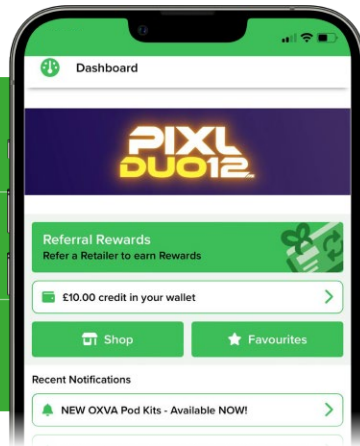
1 Competitive Pricing



2 Delivery Services



3 User Friendly



4 Rep Account Management



5 Free New Products



6 Payment Options



7 App Notification



8 Range of Products



9 Free POS



Thank you for choosing VSL Trade as your trusted provider.

VSL
TRADE

Brand New

HAWCOS × LOST MARY

PRO MAX 7000

7000 Puffs of Crystal Power



Refill
Container

10x
Satisfaction
7000+ Puffs

1800 mAh
Battery Outlasts
7000 Puffs

Smooth/Boost
Dual Modes



VSL
TRADE

Brand New

£6.50 RRP

Buy 4, get 2 free

Get 4 outers of any ZYN flavours, and receive Cool Mint Mini 3mg and Black Cherry Mini 3mg free. Offer valid until 31st March 2025.

TRADE MATERIAL*

WORLD'S NO.1
NICOTINE POUCH BRAND**



RRP £6.50*** POR 50%****

*This material is restricted to those who are involved in the business of the sale or distribution of nicotine who are aged 18 years or over. This material should not be made available to the public or sent to anyone else.

**PMI reported global shipment volumes and in-market sales estimates of nicotine pouch units, from July 2023 to June 2024.

***Recommended Retail Price.

****POR = Profit on Return. Margin is calculated on the stated RRP. All pricing decisions rest with the retailer and therefore margin may be affected by the retailer's chosen selling price. Offer available until 31 March 2025. Buy four outers of any ZYN flavours and receive one Mini Mint 3mg and one Black Cherry Mini 3mg free. Offer is subject to availability.

This product is not risk free and contains nicotine, which is addictive. Only for use by adults.

Coming Soon

£4.99 RRP

DOPE

HARDCORE NICOTINE POUCHES

DOPE is a new tobacco-free nicotine pouch brand that is making big waves in the industry.

50mg/g

35mg/pouch

2 FLAVOURS AVAILABLE

VSL
TRADE

Coming Soon

£4.99 RRP

GOAT

NICOTINE POUCHES



GREATEST OF ALL TIME

SIX FLAVOURS. THREE STRENGTHS

++12MG

+++16MG

++++28MG

Brand New

£4.99 RRP

CLEW

nicotine pouches

AWARDED BEST
NICOTINE POUCH GLOBALLY

NICOTINE RE-IMAGINED



ENDURING
FLAVOURS

20 POUCHES
PER CAN

SMOOTH
MOUTH FEEL

10MG & 20MG
STRENGTHS

VSL
TRADE

PROTECT YOUR BUSINESS

The Dangers of Selling Illegal Vapes

Learn how illegal vape products threaten your business, customers, and the marketplace – and how you can take action to report them.

As a retailer, maintaining compliance is critical to your business's success and reputation. Selling illegal vape products may seem like a shortcut, but the risks far outweigh any perceived benefits. These products pose significant dangers to consumers, expose your business to legal penalties, and disrupt the market. Understanding these risks and knowing how to report illegal goods is essential for protecting your business and your customers.

The Dangers of Illegal Vapes

1. Health Risks for Consumers

Illegal vapes bypass regulatory standards, which means they may contain harmful chemicals or unverified nicotine levels. This puts consumers at risk, damaging trust in your business.

2. Legal and Financial Consequences

Retailers caught selling illegal products face fines, prosecution, product seizures, and reputational damage.

3. Unfair Competition

Selling illegal vapes undermines legitimate businesses that comply with regulations, distorting the market and hurting fair competition.

How to Spot Illegal Vapes

Be vigilant and look for the following warning signs: Missing safety warnings or manufacturer details on packaging. E-liquid tanks larger than the UK legal limit of 2ml or nicotine levels above 20mg/ml. Products not registered with the Medicines and Healthcare Products Regulatory Agency (MHRA).

Why Reporting Matters

By reporting illegal vapes, you help protect your customers, your business, and the integrity of the market. It ensures a level playing field for all retailers and removes harmful products from circulation.

How to Report Illegal Vapes

Submit all anonymous reports of any illegal vape sales directly to GOV.UK.

National Trading Standards

Report directly to National Trading Standards, the agency responsible for enforcing compliance. Visit their guide. Illegal vapes threaten consumer safety and the health of the retail market. By staying informed and reporting suspicious products, you protect your business and help maintain a fair marketplace. Take action today by reporting illegal activity using the resources provided.

At VSL Trade, we're here to support retailers in building a responsible and compliant future.

Visit VSL Trade for more insights and useful resources.



Brand New

£4.99 RRP

PABLO

Exclusive

NEW FLAVOURS

20 PORTIONS PER CAN

50MG PER GRAM

Orange

Green Mint

Blue Raspberry

Cherry Cola

Lemonade

Strawberry Watermelon

Blue Mint

Liquorice

Tropical Punch

Dark Cherry

Coming Soon

£4.99 RRP

RUSH

NICOTINE POUCHES



ALTERNATIVE AWARDS-2024

THE FUTURE OF NICOTINE IS HERE



EXTREME
●●●●●
21MG/POUCH

PRO
●●●●○
11.2MG/POUCH

Brand New

£8.99 RRP



APOLLO GOLD BAR



**UP TO
6 TANK REFILLS**



**E-LIQUID TANK
2ML + 5ML**



**STRENGTH
20MG**



**REUSABLE TANK +
REFILL CONTAINER**



**UP TO
20,000 PUFFS**



**USB-C
CHARGING**



NEWSHUB

Interested in featuring in
the VSL NewsHub? Contact:
amy@vapesupplier.co.uk