

## PURE OMEGA PRODUCTS

Integrative Therapeutics™ is pleased to announce our line of omega-3s called Pure Omega. We have invested in cutting-edge technologies and state-of-the-art manufacturing processes, and are proud to bring the highest level of quality and purity to this omega-3 offering. We look forward to accelerating industry standards through continued investment in innovation and partnerships with the best in the industry.

For details behind Pure Omega products, from fish oil sources to refining and testing, we have created a series of short informational videos entitled, “Ship to Shelf,” found at [integrativepro.com/pure](http://integrativepro.com/pure).

### Trust Pure Omega

- **Quality** - Our unique story begins with how the fish are harvested, and how the oil is then refined, concentrated, and purified. The fish are primarily anchovies, some sardines, and small amounts of mackerel, found along the nutrient-dense coastal waters off Peru and Northern Chile.
- **Sustainability** - The waters where our fish are caught have one of the world’s most regulated fisheries, ranked among the best in the world for sustainability of fisheries and marine eco systems.
- **Purity** - Refining removes impurities and creates a supplement with high levels of EPA and DHA. Consistent with Integrative’s standards, we guarantee the EPA and DHA label claims for our products.



Pure  
Omega

We are committed to the highest standards in quality, and take pride in making the quality of our products transparent to you. Every Pure Omega product lot is sent for independent testing, which measures our purity and quality against industry guidelines. The results of these tests are fully accessible to our customers. Simply enter your lot number at [integrativepro.com/pure](http://integrativepro.com/pure) to see your product’s results.



# PURE OMEGA PRODUCT SUMMARY



Product Names	Pure Omega Liquid	Pure Omega HP	Pure Omega Ultra HP
Item Numbers	10758 (200 ml; 6.8 fl oz)	10759 (120 count)	10760 (90 count)
Dose Form	Liquid	Softgels	
Recommended Serving Per Day	1 tsp. daily	1 softgels daily	1 softgels daily
EPA + DHA	1 tsp. = 2000 mg	1 softgel = 500 mg	1 softgel = 1000 mg
Total Omega-3 Fatty Acid per Serving	1 tsp. (5 ml) = 2,300 mg Omega-3 Fatty Acids	1 softgel = 1,136 mg Omega-3 Fatty Acids	1 softgel = 1,085 mg Omega-3 Fatty Acids
EPA-DHA Ratio	3:1	3:1	1.35:1

-  wheat free
-  GF gluten free
-  corn free
-  soy free
-  dairy free

