

CARDS Y KIDS

O ATHLETE

## AVERY JOHNSON

THE CARD 4 KIDS SERIES IS AN OPPORTUNITY FOR CHILDREN TO PARTICIPATE AND HELP DESIGN A TRADING CARD FOR ONE OF THEIR FAVORITE ATHLETES ON THEIR FAVORITE COLLEGE TEAM. THE WAY THE SERIES WORKS IS WE PRAVIDE A TEMPLATE TO THE FANS WE ALSO SELECT THE ATHLETE IN ADVANCE THAT IS GOING TO BE THE STAR THAT FANS DRAW. THE UNIVERSITY LOGO. ONIT LOGO. AND ATHLETE NAME ARE PLACED AND LOCKED IN ADVANCE. THE REST OF THE SHEET IS A BLANK CANVAS FOR THE FANS TO DRAW THEIR FAVORITE ATHLETE. ONIT WILL GATHER ALL FAN SUBMISSIONS NARROW IT DOWN TO 10 FINALISTS, AND THEN ALLOW THE ATHLETE RENDERED IN THE DRAWING TO PICK THE FINAL WINNER.

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