



Seven S.p.A.
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Information notice pursuant to Article 13 of EU Regulation 2016/679 Newsletter

Pursuant to EU Regulation 2016/679 (hereinafter referred to as the “**Regulation**”), we would like to inform you that your personal data will be processed by SEVEN S.P.A with registered office in VIA FORNACINO 96, 10040 LEINI (TO), Italy, in its capacity as Data Controller (hereinafter referred to as the “**Controller**”).

The Controller will process your personal data (Article 4(1) of the Regulation) for the following purposes:

- to send promotional and marketing communications, including sending **newsletters** using digital tools (e-mail, push notifications) or traditional tools (telephone with operator); it should be noted that, pursuant to the General Provision of the Italian Personal Data Protection Authority “Guidelines on promotional activities and the battle against spam” of 4 July 2013, the Controller collects a single consent for the marketing purposes described herein; if, in any event, you wish to object to the processing of your personal data for marketing purposes with the means indicated herein and withdraw your consent, you may contact the Controller at any time at the addresses indicated in this information notice, without prejudice to the lawfulness of any processing based on your consent provided prior to the withdrawal of the same.

The **legal basis** for personal data processing is the provision of consent by the data subject to the processing of their personal data (Article 6(1)(a) of the Regulation).

Your personal data for the above purpose will be stored until you withdraw your consent or request to unsubscribe.

You may decide whether to consent to the processing of your personal data for the aforementioned purpose, however, without your consent, you will not be able to register for the service.

Your personal data may be shared with:

- natural persons authorised by the Controller to process personal data further to signing a confidentiality agreement (e.g. employees and system administrators);
- external subjects appointed to manage certain services, some of whom acting in their capacity as Data Processors (“to obtain a full updated list of Data Processors, please write to servizio.privacy@sevenspa.it”);
- subjects, bodies or authorities to whom disclosure of your personal data is mandatory in accordance with provisions of law or orders from authorities.

The Controller informs you that your personal data is also transferred to countries outside the EU and the EEA. These countries may not be considered by the European Commission* as countries ensuring an adequate level of protection of personal data. Therefore, when we transfer your personal data outside the EU, we will take appropriate safeguards in accordance with the requirements of applicable EU and Italian law to ensure that your personal data is adequately protected.



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In particular, your data may be communicated to Canada, as a country deemed adequate pursuant to Article 45 of EU Regulation 2016/679; to Australia, Colombia, the United States, as Standard Contractual Clauses have been stipulated, pursuant to Article 46 of EU Regulation 2016/679.

In relation to the personal data subject to the aforementioned transfers to non-EU territories, the data subject may obtain information by making a request to the Data Controller by sending a communication to the following email address servizio.privacy@sevenspa.it .

* The updated list of the non-EEA adequate countries deemed adequate by the European Commission can be obtained on the website: https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries_en

You have the right to obtain access to your personal data at any time whatsoever. You also have the right to have your personal data rectified or deleted, as well as to request that the processing of your data be restricted. You are further entitled to receive any personal data concerning you in a structured, commonly used and machine-readable format in the instances provided for in Article 20 of the Regulation.

We also inform you that, pursuant to Article 21 of the Regulation, you have the right to object, on legitimate grounds, to processing of personal data concerning you. For example, you may object at any time to the sending of direct marketing materials using digital tools (email, push notifications) or traditional tools (telephone with operator). Furthermore, you may exercise this right in part only. That is, in such an event, by objecting, for example, to the sending of promotional notifications only by means of digital tools. Pursuant to Article 7 of the Regulation, you may withdraw your consent without prejudice to the lawfulness of processing based on your consent provided prior to the withdrawal of the same.

All requests are to be made in writing to the Controller at the following e-mail address servizio.privacy@sevenspa.it or to Seven's DPO (Data Protection Officer) at the following e-mail address dpo@sevenspa.it .

In any event, you have the right to lodge a complaint with the competent supervisory authority (personal data protection authority) pursuant to Article 77 of the Regulation, if you believe that the processing of your data is contrary to current law.

(Version dated 2021_12_02)