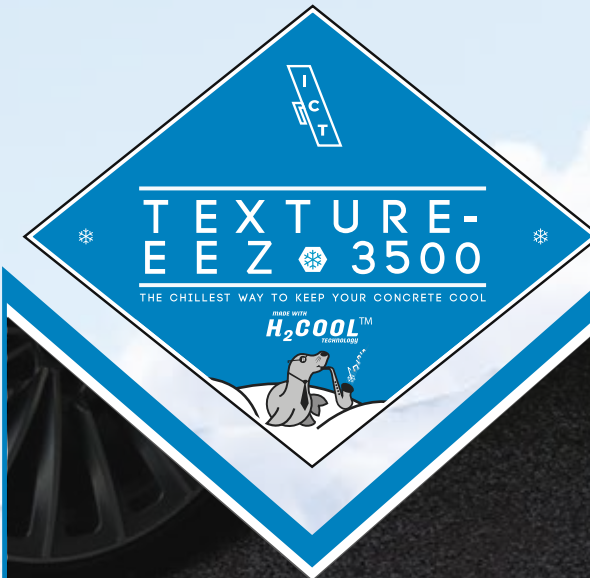


TEXTURE-EEZ 3500

MADE WITH **H₂COOL**™ TECHNOLOGY
THE CHILLEST WAY TO KEEP YOUR CONCRETE COOL

Texture-EEZ 3500 can be used on a wide range of substrates that would benefit from a beautiful and slip-resistant finish, including pool decks, driveways, walkways, garage floors & most other properly prepared masonry surfaces. When installing **Texture-EEZ 3500** to dense, non-porous surfaces like garage floors, it is necessary to use **Sure Grip H₂O (683-1G)** to allow for proper adhesion to the surface. It is also recommended to use **Sure Grip H₂O** on previously coated surfaces when current coating is still adhered and intact. Refer to the Technical Data Sheet for more information on **Sure Grip H₂O**.

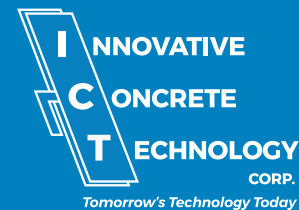
2410 McJunkin Road
Lakeland, FL 33803
Toll Free: (888) 296-5236
Phone: (863) 665-8787
Fax: (863) 666-2768
www.innovativeconcrete.com
sales@innovativeconcrete.com



TEXTURE-EEZ 3500

MADE WITH **H₂COOL**™ TECHNOLOGY
THE CHILLEST WAY TO KEEP YOUR CONCRETE COOL

The latest development from ICT in decorative coatings. This time around **Texture-EEZ** not only enhances your surface, it makes it cooler to the touch on any hot day.



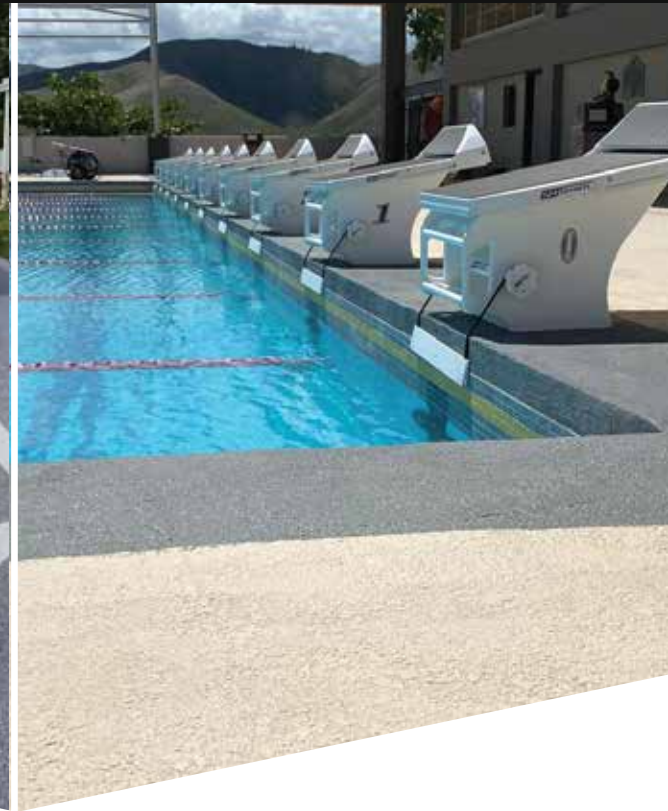
H₂COOL™

THE CHILLEST WAY TO KEEP YOUR CONCRETE COOL

Our new **H₂COOL**™ products are formulated with solar infrared reflective pigments, which will reflect IR rays that cause heat and cause surface deterioration.

Reflection of IR rays will keep the surface cooler to the touch and give a much longer lifespan than traditional pigmented coatings!





TEXTURE-EEZ 3500

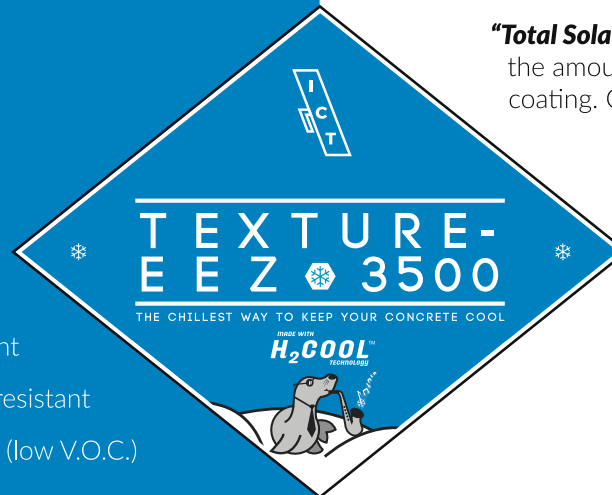
MADE WITH **H₂COOL** TECHNOLOGY

Texture-EEZ 3500 is a water-based acrylic, non-cementitious, quartz, slip resistant texture coating designed for concrete and masonry surfaces. It is a hard durable high strength finish available in 1 & 5 gallon pails and is factory blended to ensure color consistency.

H₂COOL Technology is a groundbreaking pigmentation process that reflects IR rays resulting in a lower surface temperature as well as less deterioration that would cause color loss, fading, and other issues caused by absorption of IR rays.

FEATURES & BENEFITS

- **H₂COOL** Technology
- Infrared reflectance
- Longer lifespan
- Excellent weatherability
- Non-yellowing
- Flexible and durable
- Chlorine and salt resistant
- Color Stability, UV light resistant
- Environmentally friendly (low V.O.C.)



H₂COOL™ TSR GRAPHS

"Total Solar Reflectance" or TSR refers to the amount of reflective properties of a coating. Our new **H₂COOL** products are formulated with solar infrared reflective pigments, which will reflect IR rays that cause heat and cause surface deterioration.

Reflection of IR rays will keep the surface cooler to the touch and give a much longer lifespan than traditional pigmented coatings!

