

# STAY CALM & MEASURE ON

## Checklist for Brides

### BUST:

Fullest part of the bust, across nipple line. Be sure to keep the measuring tape parallel to the floor. Wear a bra similar to the bra you will be wearing with your dress. Put arms down by side. Never use your bra size for your bust measurement.

### HIPS:

Fullest part of the buttocks. Stand with feet together.

## OTHER MEASUREMENTS

### HOLLOW TO HEM:

This is the measurement from the hollow of your neck straight to where you want the hem of the dress to end. Your tape measure should not touch the floor. Standard bridal hem should be approximately 0.5"-3/4" off of the ground with your wedding day shoes on.

### DRESS ONLY:

This measurement refers to the length of the dress from the top of the neckline to where you want the Hem of the dress to end. Your tape measure should not touch the floor. Standard bridal hem should be approximately 0.5"-3/4" off of the ground with your wedding day shoes on.

### WAIST/NATURAL WAIST:

Smallest part of the waist, usually 1 inch above navel. Hint: While standing straight up, bend to your side. The part where your waist creases, is your natural waist. Mark the spot, stand up and then measure there, making sure to keep the tape measure parallel to the floor.

## YOUR MEASUREMENTS

♡ BUST: \_\_\_\_\_

♡ WAIST: \_\_\_\_\_

♡ HIPS: \_\_\_\_\_

♡ HOLLOW TO HEM: \_\_\_\_\_

♡ DRESS ONLY: \_\_\_\_\_