

CHAR CRUST®

DRY-RUB SEASONINGS

Since 1957, Family-Made

We created our first Char Crust® rub at our family's fine Chicago steakhouse. Every steak was USDA prime, dry-aged in our coolers, and seared to juicy perfection with our signature Char Crust®.

Only Char Crust® Seals in the Juices®



Order through:



SUPERIOR FLAVOR

"This is the best! Makes whatever meat you are cooking taste fantastic."



UNIQUE PERFORMANCE BENEFIT

Only Char Crust® creates a crust that Seals in the Juices® for juicy, flavorful meat.



COAT & COOK

Just 2 easy steps for perfect results every time.



ALL YEAR, ALL PROTEINS

Use on all meat & fish with almost any cooking method, indoors or out.



PREMIUM INGREDIENTS

Clean Label, Non-GMO, Certified Kosher



Consumers Say, "The crust can't be duplicated! Adds so much flavor to the meat and keeps it juicy!"

SHELF STABLE:
Shelf Life of
2.5 Years

PLACEMENT:
Place in meat department, near
meat or with rubs

SERVINGS:
Each package serves 3-4
family meals



Original Hickory Grilled

Pack: 6/4 oz, Item #802976

Rich, hickory grilled flavor. This is the original created at our family's legendary Chicago steakhouse in 1957.



Roasted Garlic Peppercorn

Pack: 6/4 oz, Item #807498

Savory roasted garlic and fresh cracked peppercorns with a sprinkle of herbal lavender.



All American Barbecue

Pack: 6/4 oz, Item #773209

Rich molasses, brown sugar, tomato, mustard, apple cider vinegar, a pinch of chipotle, and a wisp of hickory smoke.



Ginger Teriyaki

Pack: 6/4 oz, Item #810626

Sweet teriyaki, onion, garlic, spices and fragrant ginger bring exotic umami taste to this modern teriyaki interpretation



Southwest Chipotle

Pack: 6/4 oz, Item #807515

National Gold Medal Winner - Smoky, rich, a bit sweet, then BANG, the spicy kick of ancho and smoky chipotle chile.



Roto (Rotisserie) Roast

Pack: 6/4 oz, Item #810609

Versatile roasting rub with a complex blend of Spanish paprika, French rosemary, Italian basil, and 12 other herbs and spices.



Amazin' Cajun

Pack: 6/4 oz, Item #815590

National Bronze Medal Winner - Jazzy blend of cayenne pepper, onion, garlic, oregano, and layers of New Orleans flavors.



Hickory & Molasses

Pack: 6/4 oz, Item #802993

Deep, rich molasses paired with a hint of real hickory smoke. No refined sugar, just molasses, so not overly sweet.



Summer Shipper

48/4oz, Item #805135

UPC: 0-76915-20348-5

Includes:

12/Roasted Garlic Peppercorn

18/Original Hickory Grilled

18/All American Barbecue



Holiday Shipper

48/4oz, Item #967922

UPC: 0-76915-20348-5

Includes:

24/Roasted Garlic Peppercorn

12/Original Hickory Grilled

12/Roto Roast