

ELEVATE YOUR BURGERS

with **CHAR CRUST**
DRY-RUB SEASONINGS



Char Crust® dry rubs are the secret to amazingly juicy, flavorful burgers. Available in 11 flavors, elevate your burgers with just one ingredient.

Only Char Crust® Seals in the Juices®



**2 STEPS:
COAT & COOK**



**SEALS IN THE
JUICES®**



**CLEAN LABEL
& KOSHER**



Scan for
Item #s





Burgers & Sliders

Southwest Chipotle Burger

Char Crust® Southwest Chipotle

with avocado, salsa, pepper jack cheese, fresh jalapeños

All American BBQ Burger

Char Crust® All American Barbecue

with bacon, tomato, avocado, aioli

Garlic Peppercorn Burger

Char Crust® Roasted Garlic Peppercorn

with blue cheese, red onion, sautéed mushrooms



Cheeseburgers

Queso-Stuffed Burger

Char Crust® Roasted Garlic Peppercorn

with bacon, onions, sharp cheddar

Hickory Cheeseburger

Char Crust® Original Hickory Grilled

with cheddar, onions, lettuce, tomato and aioli

More Burgers & Sandwiches



Plant-Based Burger

Char Crust® Roasted Garlic Peppercorn

with avocado, micro greens, tomato, chipotle & lime sour cream



Salmon Burger

Char Crust® Roto Roast

with onion, lettuce, tomato and pretzel bun



Hot Chicken Sandwich

Char Crust® Amazin' Cajun

with hot sauce, pickles, jalapeño slaw

Great Flavors for Burgers!

CHAR CRUST - AVAILABLE IN 11 FLAVORS

- All American Barbecue
- Amazin' Cajun
- Ginger Teriyaki
- Hickory & Molasses
- Jamaican Jerk
- Java Buzz (coffee rub)
- Original Hickory Grilled
- Roasted Garlic Peppercorn
- Roto Roast
- Southwest Chipotle
- Sun-Dried Tomato & Garlic



ORIGINAL HICKORY GRILLED



ROASTED GARLIC PEPPERCORN



JAVA BUZZ (COFFEE RUB)



ALL AMERICAN BARBECUE



SOUTHWEST CHIPOTLE