

Dirt Coffee Co. – Franchise Application Form

Personal Details

| | |
|-----------|--------------------|
| Title | (Mr/Mrs/Miss etc.) |
| Full Name | |

| | |
|--------------------|--|
| Street Address | |
| Address Line 2 | |
| City | |
| Post Code | |
| Country | |
| Telephone | |
| Email Address | |
| Date of Birth | |
| Place of Birth | |
| Citizenship | |
| Current occupation | |

Food and Beverage Industry Experience

Please note that Dirt Coffee Co. requires franchise partners to have previous experience in managing a food and beverage concept.

| | |
|-------------------------------------|--|
| Time period | (year from and year to) |
| Name of F&B operation | |
| Country of operation | |
| Your role | (please include brief description of roles and responsibilities) |
| Annual sales turnover | |
| Number of retail units in operation | |

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Market of Interest for Franchising Dirt Coffee Co.

| | |
|---|--|
| Country | |
| City/Cities/Channel | |
| Why do you consider the above market to be suitable for Dirt? | |

Financial Statement (please populate in £GBP)

Please note that Dirt Coffee Co. requires franchisees to demonstrate that they have access to liquid assets of £85k.

Liquid Assets

| | | |
|----------------------------|--|----------------------|
| Cash | | |
| Shares and Bonds | | |
| Other | | <i>Please detail</i> |
| Total Liquid Assets | | |

Non-Liquid Assets

| | | |
|--------------------------------|--|----------------------|
| Real estate | | |
| Business interests | | <i>Please detail</i> |
| Other | | <i>Please detail</i> |
| Total Non-Liquid Assets | | |

| | |
|---------------------|--|
| Total Assets | |
|---------------------|--|

Liabilities

| | | |
|--|--|----------------------|
| Loans from bank | | |
| Loans from others (institutions/individuals) | | |
| Other | | <i>Please detail</i> |
| Total Liabilities | | |

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| | |
|-----------|--|
| Net Worth | |
|-----------|--|