



Uplifting People *through* Ethical Trade.

Thank you!

For hosting a Fairtrade Chocolate Party event in your:

ON

(Home / Business / Church / Community)

(Date / Time)

A Fairtrade Chocolate Party is designed to be easy. You will find if you are enthusiastic and share with your friends about the products they will see, and information they will learn about chocolate, they will get excited to be a part of it too.



Make a guest list. Keeping in mind you need to ask twice as many people as you think (anyone who can't make it might want to host their own?) Think of inviting: friends, family, neighbours, people from work (customers & colleagues), church, community groups.



Invite people! The best way we have found to do this is to give them a call and talk to them about what you are doing then send them an invite with the details. I can send you some printed out invites you can use and an email invite.



Promoting your event. If you are hosting a larger event you might want to promote it through your Local School, Church, Community or on Facebook. If you would like help with this let me know I can give you some posters and promote it through our Facebook page.



Encourage your guests to bring a list of people they need to buy gifts for. As well as chocolate we will also bring other gift items so your guests might be able to tick people off their Christmas / Easter / Birthday list.



I will contact you a few days before your Chocolate Party to see if I can help out in any way and to check how many people you think are coming so I know how much to bring. We are still happy to come out for 4 or more people so if you find you have less people coming than you wanted please don't stress.



What happens on the day...

1.

Setup

We will arrive about 1 hour before the starting time to set up the Fair Trade shop. We can bring our own tables if needed, just let us know. Please have an idea of where you would like us to set up remembering we usually bring about 2-3 tables worth of products. For a Chocolate Party we will bring both Fair Trade handicrafts and Fairtrade Easter Eggs and Chocolate to sell.

2.

Food.

We will bring a Chocolate Fountain and Fairtrade chocolate samples. If you can prepare some fruits or other food, anything good to dip into the chocolate fountain, as well as the skewers for easy dipping.

3.

When the guests arrive.

The most successful events have been when the host is enthusiastic. When guests arrive welcome them and let them know they can have a look at the products before we start.

About half an hour after starting time we will ask everyone to take a seat and will give a short presentation and explanation about Fairtrade and talk about the dark and the sweet side of chocolate.

We will also tell amazing stories from our craft producers.

Then everyone gets the chance to empower the poor through trade. The way it works is people see something they would like to buy, pick it up and when they have a few things they bring it to us to write down and they can pay by Cash or Credit Card. Then they take that item home. There is no ordering, so you as the host have no responsibility when the event is over. People buy what we have there on the day.

4.

Take Action.

Sign with Mary - visit www.signwithmary.com.au/

Enjoy the day, Be Inspired!

While we will be talking about some full on topics in the world the important thing to know is we can do something about it! You and your guests will hear some great stories of hope during our time together and these stories of hope are something to celebrate! So please feel free to have fun with your friends knowing that the choice to buy fair trade is making a difference in peoples lives.



Looking forward to your Fairtrade Chocolate Party! Don't hesitate to contact us for any further information, ideas or help.



CALL **4753 6527** (After Office Hours)

CALL **0425 436 423** (Office Hours - Mon / Tues - 9am to 5pm)

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BE A 'GOOD'
EGG
THIS EASTER
SIGN WITH MARY

