



FASTFIRED.CA 2024

FAST FIRED
BY CARBONE

OWNER / OPERATOR
OPPORTUNITIES



MEMBER

THE CARBONE STORY

The Carbone Restaurant Group was founded in 2010 to capitalize on the rapidly growing pizza industry.

The Carbone group developed a fast-casual pizza brand, FAST FIRED by Carbone (FAST FIRED) as their express brand, which focuses on quality, customization, and convenience for the customer.

The Carbone Group is in the midst of launching 200 locations in Canada, USA, and internationally over the next 60 months.

The Carbone Group is looking for active franchise partners from around the globe who want to get in on a slice of the pie.



ENDLESS TOPPINGS.

ONE PRICE.

OVER 1M TOPPING COMBINATIONS

Quite appealing to customers!



THE F.A.S.T. PROMISE



FRESH
LOCALLY SOURCED INGREDIENTS.



AUTHENTIC
TRADITIONAL & HAND-STRETCHED.



SUSTAINABLE
BE MINDFUL & WASTE LESS.



TAILORED
YOU CREATE IT. WE BUILD IT.



THE FAST CASUAL EXPERIENCE

Fast casual restaurants are typically an order from the counter experience where customers walk the line and select toppings.

Being able to order directly from the chef preparing your pizza or salad has become the new wave of ordering in the restaurant industry. The price is engaging, easy and fast.



FAST FIRED IS...

One price. Endless Toppings

Cooked fast in 180 seconds

Fresh, quality custom pizzas & salads

Turn key operations

Modern fast casual atmosphere

Experienced marketing support

Highly skilled management support team

Booming fast casual market space

Only the freshest local ingredients, while importing from Italy what can't be imitated. Pizza cooked fast in a blistering hot 850° oven.





ONE PRICE. YOUR PIZZA, YOUR WAY.

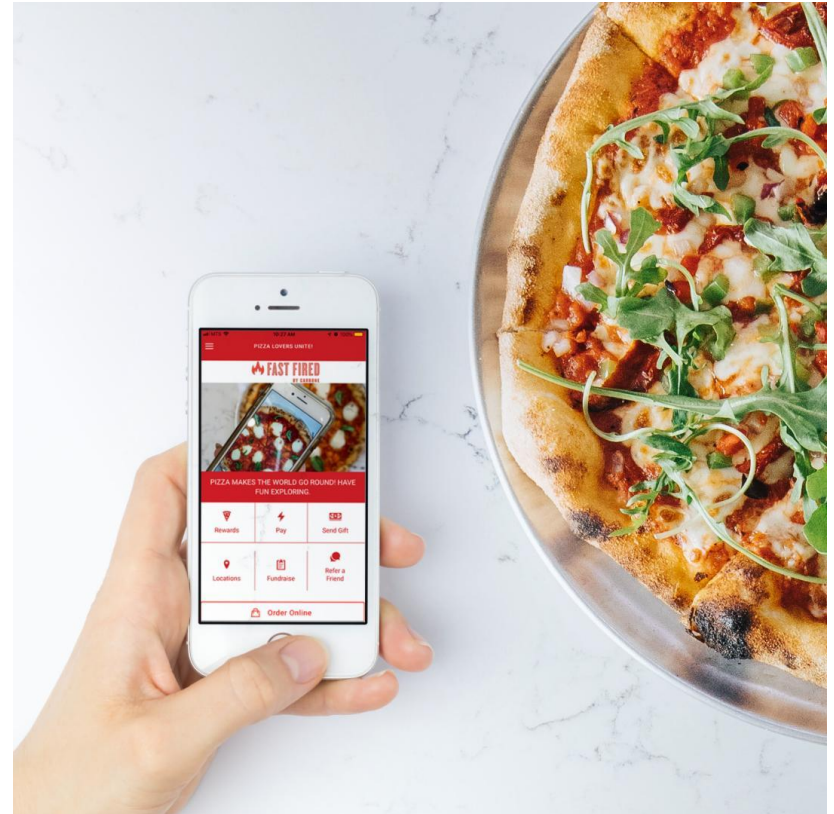
ONLINE MARKETING

Carbone has developed a state of the art Fast Fired website brand. Viewers can also learn about the brand, upcoming initiatives, and experience with live updates from the Fast Fired social media pages.

Online orders

App downloads

Reward tracking



SKIP THE LINE ORDER ONLINE!

Carbone has fully developed a custom app for the Fast Fired brand

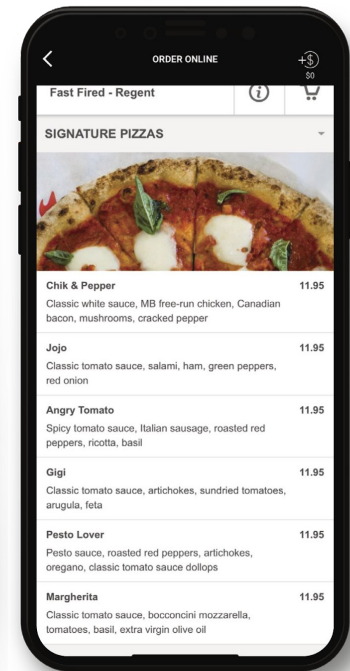
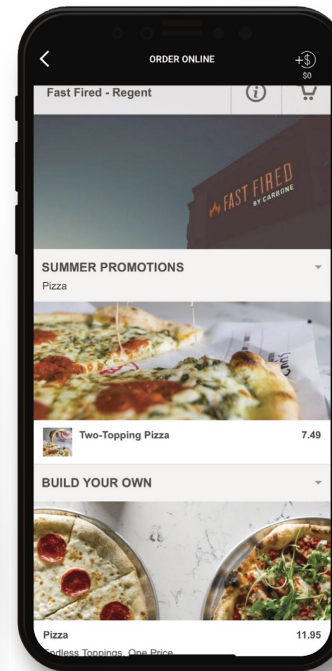
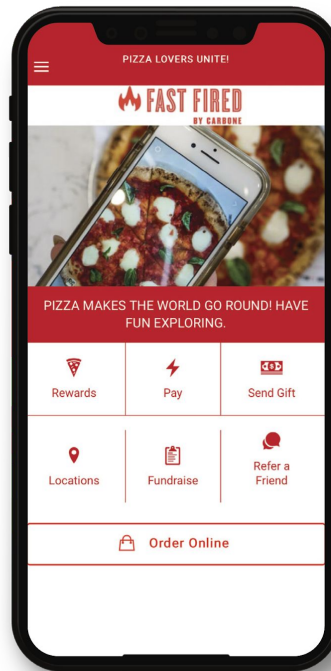
The Fast Fired app is available on the App Store and Google Play

Users can order online, pay, and track their rewards right on their mobile device

**CATER TO THE
MILLENNIAL AUDIENCE**

MAXIMIZE CONVENIENCE

**COLLECT CONSUMER DATA
FOR DIRECT MARKETING**



INVESTMENT HIGHLIGHTS

FAVORABLE MARKET CONDITIONS

Quick service saw the largest rise in revenue compared to all other food service categories + the pizza market reached \$40.6 billion in 2021. Canada is considered an untapped market for FAST FIRED pizza, and FAST FIRED plans to get in on a slice of the pie!

STRATEGIC APPROACH

The Carbone Group is positioned to be the leading premium fast-casual pizza chains with their FAST FIRED brand.

INDUSTRY-LEADING MANAGEMENT

The company is led by Benjamin Nasberg who has 15 years of operations, business development, and marketing experience in the hospitality industry, and Ken Myres former CEO of Tony Romas, an operator of over 200 locations.

STRATEGIC PARTNERS



FAST FIRED sell gift cards in these major retailers allowing for additional ways to build brand

STRATEGIC PARTNERS



KELLY OLYNYK
NBA starting centre, Detroit Pistons



ANDREW HARRIS
CFL All-Star

The FAST FIRED partners at the top of their game.



FAST FIRED



CONTACT INFO

Benjamin Nasberg, CEO

204.510.2365

benjamin@carbonerestaurantgroup.com