

TEGIWA

SPONSORSHIP PACK

The guidelines in this pack are recommendations and expectations for promoting the Tegiwa brand and products, what you can expect from us and what we expect from you in return.

SPONSORSHIP OVERVIEW

DOING SOMETHING AWESOME?

Sponsorships offer a tried and tested formula that benefit both the automotive enthusiast and the parts specialist. When it comes to putting your stamp on your car, nothing comes close to being endorsed by an established brand who can provide discounted parts, likewise, nothing beats first-hand experience and personal recommendations for product and brand exposure.

For these reasons, Tegiwa are happy to offer sponsorships to individuals whom we believe share our vision and believes, as well as our appreciation for the modified scene. Sponsorships like this, allow you, the enthusiast, to enjoy our quality product offering, while exposing our products and brand to your friends and fellow community with exclusive benefits.

If you think you've got what it takes to join the Tegiwa sponsorship programme, then read on as we outline our expectations from you and all the awesome rewards that we can offer in return.



WHAT WE EXPECT FROM YOU

AS OUR SPONSOR

YOU'LL PROVIDE:

- High quality updates inc. videos or photos for us to use/share where we deem fit (Build progress, races, shows etc)
- Journal of Tegiwa supplied products
- Event photos or videos (Track days, Racing, Shows etc)
- Sharing relevant Tegiwa social media posts
- Exposure to the Tegiwa brand through your social media
- Recommendations to Tegiwa products via social media, website, word of mouth etc.
- Your sponsor discount will vary dependant on the amount of Tegiwa exposure on your car. Min. requirements are 2 x 50cm decals (supplied by Tegiwa), see our placement guide.
- Active and regular participation at shows/race events
- Representation of Tegiwa and it's associated brands in a positive light

WHAT YOU CAN EXPECT FROM US

AS YOUR SPONSOR

WE'LL PROVIDE:

- Exclusive sponsor account with discount
- Social media features of your car
- Featured blog posts of your build
- Exposure on the Tegiwa YouTube channel
- Possible website promotion where relevant
- Featured in marketing material (Print, Banners, Shows etc.)
- Relevant promotional materials for marketing campaigns
- Involvement in product development and testing (where possible)
- Social Sharing
- Race weekend feature reports on our blog



SPONSORSHIP CONTRACT

This Partnership Agreement is made between **TEGIWA IMPORTS LTD** (hereinafter referred to as "Company") and _____ (hereinafter referred to as "Partner").

Agreement period: This agreement is valid from the date of your most recent purchase on parts for 6 months.

Contact information for both the Company and Partner can be found below:

Company	Partner
TEGIWA IMPORTS LTD Tegiwa House, Sutherland Road, Stoke-On-Trent, England Phone: +44 (0) 1782 33 44 40 Email: admin@tegiwa.com	 Phone: Email:

As part of this partnership agreement, the Company will:

- Provide sponsor level discount on all website purchases (10% on 99% of items listed)

As part of this partnership agreement, the Partner will deliver:

- High quality images of the car with Tegiwa logos on
- High quality images of parts supplied by us fitted to the car
- Keep us up to date with all results, news and content for the Company to use on their social media, completely free of use
- Run the company logo on both sides of your car, keeping the decals in good condition at all times

WE HEREBY COMMIT TO THE AGREEMENT AS STATED ABOVE AND TO STICK TO THE TERMS OF THE AGREEMENT THROUGHOUT THE DURATION OF THE AGREEMENT PERIOD AS STATED ABOVE.

On behalf of Company _____

On behalf of Partner _____

Sign: _____

Sign: _____

Print Name: _____

Print Name: _____

Date: _____

Date: _____

CONTACT

TEGIWA IMPORTS LTD

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For more information, contact: dave@tegiwa.com