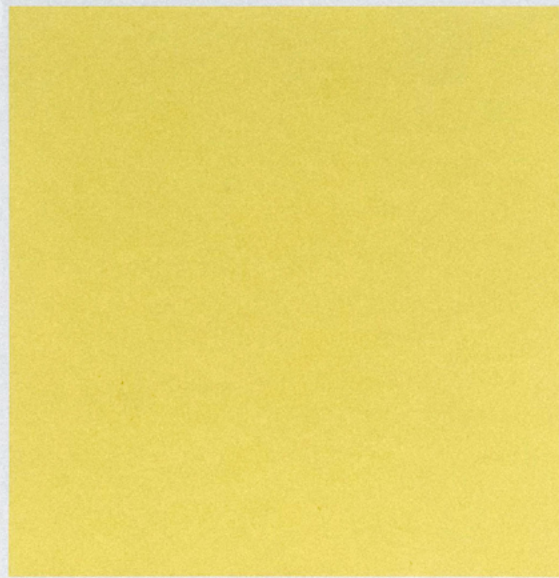


PANTONE CHALLENGE



PANTONE®
100 Postcards

2023

BY BIGBLUETANG

PANTONE®
3

PANTONE®
9044

PANTONE®
9320

PANTONE®
7654

PANTONE®
Freesia

PANTONE®
PANTONE®

hey friends!

I'm so happy you're here and chose to be a part of this challenge! For the next 30 days, join me and a whole community of artists in this creative movement to becoming more inspired than ever.

I believe that art is for *everyone*. All it takes is a paintbrush, a few color swatches, and the desire to create something beautiful.



how it started



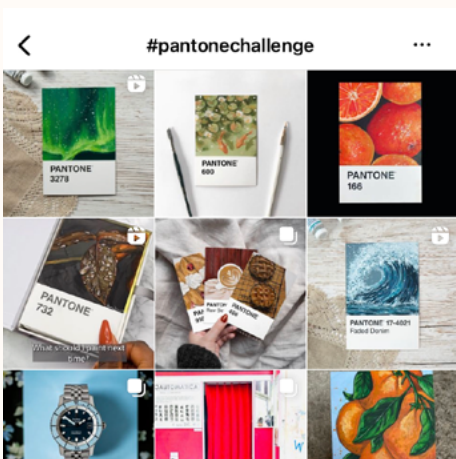
I started the Pantone challenge in January 2020.

At the time, I was studying graphic design in school, making art on and off, trying to make it a more consistent practice. I struggled with finding my creative voice and a constant sense of perfectionism that left me feeling discontent with everything I made. I frequently compared myself to other artists, stuck in a cycle of replicating their work and feeling unable to create art authentic to me.



The idea of painting on Pantone cards came to me.

We often used them for design projects in school, so one day I thought, “why not try painting on them?”. I started by posting them online everyday for a month. Slowly I started to learn the value of making art a daily practice — it taught me to step out of my usual creative routine, to set aside any fearful thoughts and insecurities and focus on the little time I had each day to create.



Fast forward to now...

Thousands of you have now joined in on the challenge! I'm so proud of all the art this challenge was able to inspire, and I can't wait to see what this next round has in store for us!

how to join

WHAT IS IT?

A 30-day art challenge using Pantone cards to make art on a different color swatch each day.

At the end of the month, you will be left with a collection of artworks reminding you of your journey as an artist.

GETTING PREPARED

1. You will need Pantone postcards to work on! You can either buy them on [Amazon](#) or create your own! I first created mine using wall paint swatches from Home Depot and sticker labels.
2. Your choice of art supplies — I will be using gouache paint! Some other materials you can use are acrylic paint, digital painting, markers, ink, etc.
3. Review the colors for each day — get a head start by sketching out some ideas!

HOW TO PARTICIPATE

Post your art and share it as a photo or reel — be sure to use the hashtag [#pantonechallenge2023](#) for a chance to be featured!

Browse through other artworks to support your fellow artists and connect with the community.



PANTONE
5555

day 1

HEX CODE: #5D7F71

PROMPTS:

- forest
- koi fish
- flower field



PANTONE
677

day 2

HEX CODE: #E4CEDB

PROMPTS:

- roses
- pink sunset
- sandy beach



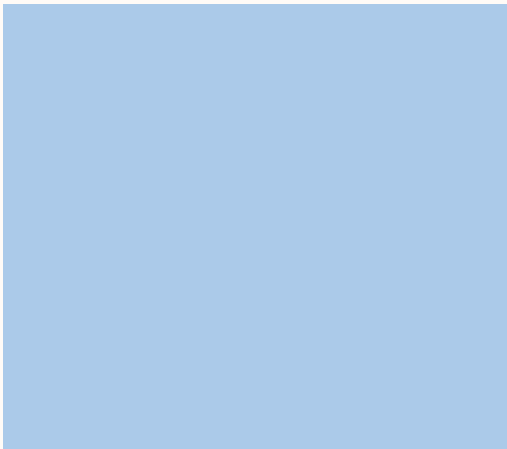
PANTONE 14-3612
Orchid Bloom

day 3

HEX CODE: #C6AED0

PROMPTS:

- lavender
- orchids
- dusk



PANTONE
277

day 4

HEX CODE: #ABCAE9

PROMPTS:

- winter
- underwater
- daisies



PANTONE
142

day 5

HEX CODE: #F1BE48

PROMPTS:

- golden hour
- lemon
- honey



PANTONE 17-1436
Raw Sienna

day 6

HEX CODE: #BA7150

PROMPTS:

- canyons
- rustic cottage
- autumn

day 7

HEX CODE: #CFC9BD

PROMPTS:

- rainy window
- cityscape
- moody beach

PANTONE 13-5304
Rainy Day

day 8

HEX CODE: #404467

PROMPTS:

- starry night
- blueberries
- moon

PANTONE 19-3935
Deep Cobalt



PANTONE 15-6437
Grass Green

day 9

HEX CODE: #7BB368

PROMPTS:

- garden
- grass field
- jungle



PANTONE
691

day 10

HEX CODE: #EACDD1

PROMPTS:

- butterflies
- picnic
- coffee shop

day 11

HEX CODE: #E4EAE0

PROMPTS:

- clear sky
- birds
- lake

PANTONE 11-4804
Lightest Sky

day 12

HEX CODE: #59754D

PROMPTS:

- willow tree
- camping
- rainforest

PANTONE 18-0119
Willow Bough



PANTONE
535

day 13

HEX CODE: #8E9FBB

PROMPTS:

- whale
- swimming
- hydrangea



PANTONE 18-4530
Celestial

day 14

HEX CODE: #006380

PROMPTS:

- ocean
- galaxy
- waterfall



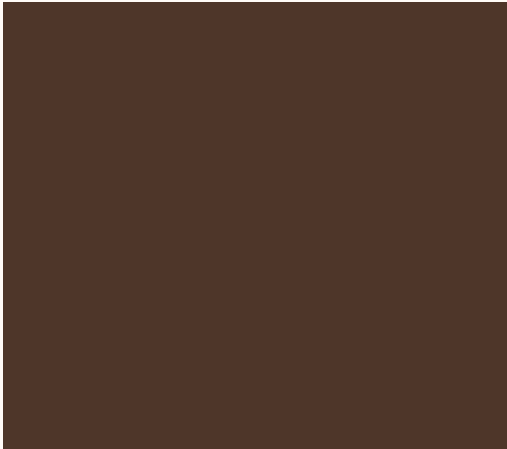
PANTONE 12-0727
Sunshine

day 15

HEX CODE: #F2D585

PROMPTS:

- sunflower
- sunlight
- egg yolk



PANTONE
476

day 16

HEX CODE: #4E3629

PROMPTS:

- espresso
- chocolate
- fireplace



PANTONE 14-1513
Blossom

day 17

HEX CODE: #F2B3AE

PROMPTS:

- cherry blossom
- bubblegum
- peach



PANTONE 15-1247
Tangerine

day 18

HEX CODE: #F88F58

PROMPTS:

- tangerine
- pumpkin
- falling leaves



PANTONE 15-0942
Sauterne

day 19

HEX CODE: #C5A153

PROMPTS:

- desert
- bouquet
- wheat field



PANTONE
7590

day 20

HEX CODE: #D4B69E

PROMPTS:

- latte
- blanket
- hands



PANTONE 17-4021
Faded Denim

day 21

HEX CODE: #7192B1

PROMPTS:

- denim
- twilight
- fish



PANTONE
7493

day 22

HEX CODE: #BBC591

PROMPTS:

- lily pond
- frog
- grapes



PANTONE
166

day 23

HEX CODE: #E45205

PROMPTS:

- strawberry
- cherry
- ladybug



PANTONE 16-1439
Caramel

day 24

HEX CODE: #C07651

PROMPTS:

- terra cotta
- pie
- gingerbread

day 25

HEX CODE: #F3E4CD

PROMPTS:

- sand
- seashells
- portrait

PANTONE
9180

day 26

HEX CODE: #C5AA75

PROMPTS:

- roadtrip
- candle
- valley

PANTONE
466



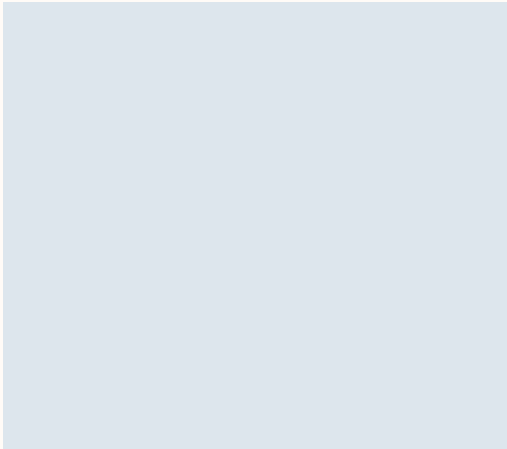
**PANTONE
583**

day 27

HEX CODE: #B7BF11

PROMPTS:

- houseplant
- lime
- cactus



**PANTONE
656**

day 28

HEX CODE: #DDE6ED

PROMPTS:

- ice
- lighthouse
- heron



PANTONE
350

day 29

HEX CODE: #2B5233

PROMPTS:

- pine forest
- greenhouse
- morning dew



PANTONE 19-4305
Pirate Black

day 30

HEX CODE: #363837

PROMPTS:

- northern lights
- campfire
- lightning