



The Original

Est. 1999 | Manufactured in Sydney Australia | Tel: +61 2 4577 8711 | Email: info@wildhibiscus.com | www.wildhibiscus.com

PRODUCT SPECIFICATION SHEET	
Product Name B'Lure - Butterfly Pea Flower Extract	
Product Code EXTBLU1006	
Wholesale Sell Unit Carton of 6	
Product Description	
Product Features	Sold in a handy dropper bottle. Use like a bitters. 100% Natural. b'Lure changes color from blue to purple and pink with a citrus squeeze.
Retail unit UPC	9 338520 005016 (GS1 compliant 13 digit code)
Net Weight	100 ml / 3.4fl oz.
Gross Weight	222g / 7.83 oz
Contains	Butterfly Pea Flower Extract
Ingredients	Cane Sugar, Butterfly Pea Flower, Water
Latin Name	Clitoria ternatea
Manufactured by	Wild Hibiscus Flower Company Pty Ltd
Brand	B'Lure and the Flower Extracts Range
Manufactured in	Sydney, Australia under HACCP and Kosher certified system
Shelf Life	24 months from date of manufacture
Batch Code	3 digit number and date, laser printed on side of bottle.
Storage Conditions	Shelf stable 2°C-30°C – Refrigerate once open
Carton Contains	6 units standard per carton
Carton Weight	1.45 kg / 3.20 lb
Carton Size	6 units
Carton UPC	9 338520 005023 (GS1 compliant 13 digit number)
Pallet Configuration	8 layers of 80 cartons, 640 cartons total
Pallet Weight	990 kg including pallet (2183 lbs)
Pallet Size	115cm x 115cm x 139cm high (includes Australian standard pallet)

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