GUJARATI MANDAL OF CENTRAL OHIO

A Non -Profit 501(C) (3) Organization since 1967

<u>WWW.GMOCO.ORG</u> Phone # 614-285-GUJU(4858)

REVENUE AND EXPENDITURE REPORT

Event # 6 Diwali

Venue: Wigwam Event Center

Date: Dec 2 2023

REVENUE

#	Amount	Details	Comments	#	Amount	Details	Comments
1	\$ 13,342.50	ONLINE ticket sell	Shopify	1	\$ 3,500.00	Minal Kapadia & Group	Chk#319
2	\$ 1,196.00	OFFLINE ticket sell	cash/checks	2	\$ 4,500.00	Wigwam - Venue rent	Chk#314/CC
3	\$ 201.00	Event donation	cash/Shopify	3	\$ 850.00	Music System rent	Chk#352
4	\$ 300.00	Vendors revenue	Shopify	4	\$ 5,135.00	Spice 9 Food cost	Chk#348,349
				5	\$ 566.18	Lassy & Laddu - Expenses	Chk#315,316
				6	\$ 504.79	Paper Products	Chk#318
				7	\$ 494.83	decoration, Print, tips and Misc	Chk#317,357,353
				8	\$ 531.22	Artist trans, accom, lunch	Chk#320,321,CC
				9	\$ 415.00	Shopify Fee	
	\$ 15,039.50	TOTAL REVENUE			\$ 16,497.02	TOTAL EXPENSES	

SUMMARY	
\$ 15,039.50	TOTAL REVENUE
\$ (16,497.02)	TOTAL EXPENSES
\$ (1,457.52)	LOSS

Alternate Summary (below) is provided to show the report with Gift Card revenue. The tickets provided to sponsors as part of their benefits at no costs to them are distributed via the online platform as gift cards. GMOCO also extended a 50% discount to our volunteers for Diwali Gala via gift cards.

ALTERNATE REVENUE				
	\$ 2,385.00		Gift Cards used for Sponsors	
	\$	175.00	Gift Cards used for vo	olunteers
	\$	2,560.00	Total Alternate Reven	ue

ALTERNATE SUMMARY		
\$15,039.50	Revenue Summary	
\$ 2,560.00	Alternate Revenue (GCs)	
\$ (16,497.02)	Expenses	
\$ 1,102.48		

EXPENSES