CASE STUDY

npn360 75 Employees

LOCATIONBannockburn, IL

SPACE TYPECorporate – Branding/Marketing

REWORK TEAM Kevin Newman Beverly Malcom

DESIGN PARTNERCarrie Savino Design

HIGHLIGHTS

- Disassembled and refurbished 50 existing workstations with custom elements to match client's new branding design scheme
- Designed a new space plan for existing workstations
- Built custom millwork, conference table, kitchen island and reception desk



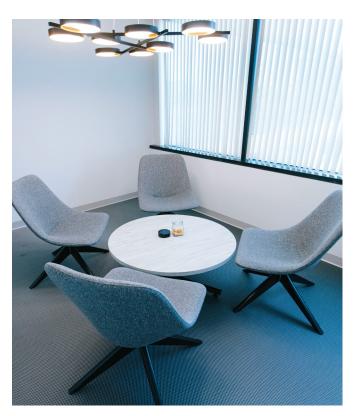






THE SCOPE

Rework was retained by npn360 to lead a large-scale workspace refresh coinciding with their rebranding initiative. This company's forte is helping clients elevate their brand through marketing services, so we helped elevate their workspace to be reflective of everything npn360 stands for: unity, commitment, brave thinking, and accountability. Because Rework falls under the 226 Companies umbrella, individual aspects of each sister company were brought on board resulting in a truly unique and cohesive approach.



THE PROCESS

Rework started by disassembling and shipping client's existing workstations back to our warehouse for a full refurbish with fresh fabrics. This helped bring drastic cost savings to the client and ties to our mission of environmental sustainability and landfill diversion. The workstations were then reconfigured into a new space plan which ensured a collaborative office environment promoting unity and accountability. In order to set the tone for the entire workspace and make a big impact on clients coming to the office for meetings, our sister company Custom Crafters built a unique reception desk complete with a quartz transaction top. To tie the space together, Custom Crafters also created a oneof-a-kind conference table finished with a meganite top and metal base and a matching credenza. The end result is a space that has an upscale yet unique look with a blend of both refurbished products from their original space and beautiful, new pieces.



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