

CASE STUDY

Logical Position
43,000 Sq/Ft

LOCATION

Deer Park, IL

REWORK TEAM

Dave Karnes - President

Beverly Malcom - Designer/Project
Manager

Alex Arias - Installation Manager

Partner Firms

A&D Firm - Interwork Architects

GC - Morgan/Harbour Construction

Executive Leasing Agent - JLL

Property Manager - NAI Hiffman

MANUFACTURERS

Custom Crafters, Compel, Rework,
Storlie, Compatico, ECA, Boss Chair

HIGHLIGHTS

- Space Planning
- Project Management
- Installation
- Decommissioning



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THE SCOPE

Logical Position, a large digital marketing agency based in Illinois, turned to Rework to lead furniture selection and space planning for a new office. Our tenured team included a designer & project manager, installation team and even our company president. Working against challenging circumstances—the COVID-19 pandemic struck shortly after this project was awarded—we were able to complete installation on time and within budget by collaborating with the client’s construction team, leveraging long-standing relationships with furniture manufacturers, and pulling from decades of experience.

THE PROCESS

When the award-winning digital marketing agency, Logical Position, needed office furniture for their new suburban Chicago location, we knew we were the perfect fit. With a growing team, our client was excited about the new, significantly larger space. We were excited to get started on this project, accustomed to thinking outside the box to provide custom designs, while still thinking economically. We began by taking an inventory of existing pieces and tagged what could be repurposed for the new office and what could be decommissioned or donated. After reviewing blueprints of the new office carefully, we hosted several client meetings to discuss goals and a vision for the new space. With a solid understanding of our client’s wishes and needs, we began space planning to create an ergonomic and aesthetically pleasing environment for employees.

Shortly after finalizing the furniture order, the COVID-19 pandemic struck. Supply chains were chaotic and unpredictable, but luckily, we had decided to use a considerable amount of pre-owned inventory, resulting in extremely short turnaround times. Working closely with Logical Position’s construction team, Morgan/Harbour Construction, we took the lead on project management of all furniture, installation and space planning design.

Our client opted to reuse a significant amount of their existing furniture, so we led the effort on disassembly, moving and re-installing it. We carefully selected a variety of pre-owned and new furniture to complement existing pieces. Collaboration was key when designing the layout for their new space and we included ample lounge furniture – such as the Compel Zoey loveseat, Compel Dot pouf ottoman and Coalesse Await Bench – for employees to casually gather throughout the workday.

Clusters of bench style workstations with removable acrylic dividers were selected and finished with crisp white surface tops and espresso filing cabinets and



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casegoods that ground the space. Sizeable boat-shaped conference tables with slab bases provide a fresh and affordable take on the traditional conference room design, while providing ample space for employee meetings. A large community table with a stone top enhances the break room by bringing natural elements of the outdoors inside. Bar stools in light neutral tones are the perfect finishing touch for this space that provides employees an array of seating options in which to unwind and relax. A collection of coordinating refurbished lounge chairs complement informal meeting areas, and ergonomically-sound, pre-owned Herman Miller task chairs were the perfect choice for employee seating throughout the open office.

Ultimately, this office is a unique blend of pre-owned and new furniture. Using our tried and true “high low” approach results in a truly custom look and feel that our clients can be proud of for years to come. Rework is a full service, one-stop-shop solution for everything involving office furniture, and – since our client consolidated design, installation and furniture selection with us – we were able to move swiftly to ensure the project was completed despite hurdles the pandemic threw our way.

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