

CASE STUDY

Entreunity 10,000 Sq/Ft

LOCATION
Chicago, IL

SPACE TYPE
Education, Training,
Small Business Development

REWORK TEAM
Jennifer Janson, Sales
Alanna Cardenas, Design

MANUFACTURERS
Allermuir
AMQ
Compel
ESI Ergo
Rework
Special-T
Storlie

HIGHLIGHTS

- Rework's team managed space planning, project elevations, pre-owned furniture selections and color consultations.
- Despite construction delays and modest budget, delivered project on time and within budget.



THE SCOPE

We were excited to take on a project with Entrenuity, a company specializing in preparing entrepreneurs for success through experiential business development and spiritual development training. Rework is Chicago based, and we love partnering with local companies on helping them achieve the perfect workspace. Since we are a one-stop-shop for office projects of all sizes, we were well-suited to take on the project.

THE PROCESS

When Entrenuity, a non-profit in the education vertical, received a furniture proposal for their new space that was too high, they turned to Rework to help find a budget-friendly solution. With a new space located in the iconic former headquarters of the historic Vee-Jay Records—one of the earliest Black-owned record companies—this was a unique and exciting project of which to be a part. We started by providing space planning services to ensure we were making the most of their new layout. Taking a consultative approach to design, we hosted informational sessions (both in person and via video conference) in order to gain an understanding of the exact aesthetic they were hoping to achieve.

Gaining a solid understanding of our client's style allowed our design team to jump into space planning which included elevations and 3D images making it easy for Entrenuity to visualize the end result. Since budget was an important aspect of this project, it made sense to select a blended solution of new and pre-owned furniture. Not only is pre-owned furniture better for the environment, it also translates into bottom line savings. The client visited our Chicago warehouse to get an idea of our ever-changing inventory of new and used furniture. Pulling from our vast selection of affordable furniture, we were able to carefully curate a mix of pieces resulting in a truly custom look and feel. In addition to space planning and furniture selection, our designers also provided an in-depth color consultation to ensure everything tied together appropriately and the entire space exuded the specific vibe our client was hoping to achieve.

Rework is accustomed to working around the unpredictability of construction and pride ourselves on flexibility so when the grand opening was delayed, we moved swiftly and rescheduled deliveries. Ultimately, this project was delivered on time and within budget. Most importantly, our client was happy with their new space that projects a contemporary and welcoming environment, perfectly suited for their community outreach events and programming.



LET'S CONNECT

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