

The MAMBA: Legendary Bar Tool & Bottle Opener by Snake Bite Co.

FOR IMMEDIATE RELEASE

ST. LOUIS, MO. – Snake Bite Co. launches Kickstarter campaign to fund The Mamba™ Bar Tool

On June 20th 2016, Snake Bite Co. launched a crowdfunding campaign to fund the production of its latest tool for bartenders and drink enthusiasts. This single tool enables the user to easily lift tabs, vent cans, open bottles, and remove pour spouts. The live campaign can be found here: <https://www.kickstarter.com/projects/1089155447/the-mamba-legendary-bar-tool-and-bottle-opener-by>

The Mamba is formed from a solid piece of ceramic tumbled, 304 stainless steel and 100% made & sourced in the United States. Resembling a traditional bar tool but with significantly more style and functionality, it is precision machined to expedite repetitive, sometimes manually challenging bartending tasks.

The can tab lever makes it possible to open a can quickly and with little effort. Similarly, can venting (or “snake biting”) makes faster, less foamy pours. The Mamba’s pour spout remover uses a lever action to easily remove the most stubborn pour spouts without damaging the bottle or spout.

Snake Bite Co launched The Mamba on the popular crowdfunding site Kickstarter on June 20th, 2016 for a 38 day campaign. The campaign is looking to raise \$5500 USD by July 28th, 2016. Perks include a special early bird price of \$19 and free delivery in the U.S. – which reflects over a 20% discount off the MSRP.

You can find out more about The Mamba™ on the Kickstarter campaign page and in the media kit via the links below.

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Kickstarter: <https://www.kickstarter.com/projects/1089155447/the-mamba-legendary-bar-tool-and-bottle-opener-by>

Media Kit: <http://snakebiteco.com/pages/media-kit>

Website: <http://snakebiteco.com>