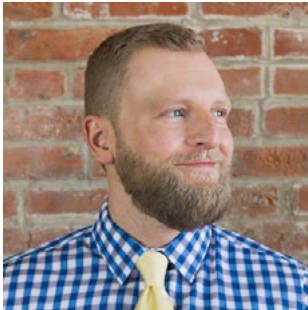


FOUNDER BIOS

Kevin and Dan first met doing what they both do best: socializing with mutual friends at a house party. Kevin and Dan always knew they wanted to work together but it wasn't until years later that the idea for Snake Bite Co. became a reality. Their work together started in early Spring 2014 and they've never looked back.



Dan Peskorse

Dan, who was born and raised in St. Louis, loves building things from houses to businesses. Working for start-ups as well as established Fortune 100 companies has allowed Dan to experience all walks of business and is now focused on one thing: Making unique products for those individuals who value a heritage build and love to have fun.

DAN PESKORSE - DAN@SNAKEBITECO.COM [LINKEDIN](#) [TWITTER](#) [INSTAGRAM](#)



Kevin Kelly

Kevin is also a native to St. Louis who has worked extensively in the local creative marketing scene for over a decade. Aside from client work, he's been active in helping launch several successful brands and in developing a uniquely midwestern bootstrapping mentality that has helped Snake Bite Co. to position itself as a leading brand in St. Louis and worldwide.

KEVIN KELLY - KEV@SNAKEBITECO.COM [LINKEDIN](#) [TWITTER](#) [INSTAGRAM](#)

