

IPS Trainers Training Information

- All Trainers training sessions are 1:1 (In Person or Virtual)
- Minimum 2 years of Lash lift + Brow Lamination experience of at least 5 clients/week of doing both services. This will all depend on if this is the main service offered by the technician or not.
- Minimum 6 months experience of using IPS.
- Need to submit 5 photos of before and after using IPS.

What you'll get:

- Kit
- Access to training manuals, materials, and resources for trainers and trainees.
 - We will continuously update the manual to ensure we are staying current with the latest trends, products, and techniques.
- As a trainer, you will enjoy exclusive access to our cutting-edge online training platform.
 - This empowers you with the flexibility to offer your students the option of completing the theory portion of their training remotely, granting you a dynamic and convenient teaching approach.
- Monthly Calls.
- Facebook Support Group for Trainers.
- Marketing Support.
- All trainers receive 15% of products.

For Trainers without Previous IPS training

Mandatory Training courses

1. Train the Trainer \$1599 – MANDATORY
2. Lash Lift+Brow Lamination course current promotion \$349

Optional Training Course

1. Designer Lash Lift Course (known as glue less technique) \$499

Key components that will be covered in the course:

- **Technical Mastery:**
 - In-depth knowledge and expertise in lash lifts and brow laminations.

- Proficiency in performing these procedures with different tools and products.
- Ability to troubleshoot common issues and complications.
- **Safety and Hygiene:**
 - Understanding of safety protocols and hygiene standards.
 - Knowledge of potential risks and how to mitigate them.
 - Instruction on proper sanitation and disinfection practices.
- **Product Knowledge:**
 - Familiarity with various brands and types of products.
 - Understanding of product ingredients, their effects, and contraindications.
 - Guidance on how to choose the right products for different clients.
- **Client Consultation:**
 - Training on conducting thorough client consultations to assess needs and expectations.
 - Communication skills to manage client expectations and address concerns.
 - Determining client suitability for the procedures.
- **Application Techniques:**
 - Detailed instruction on the step-by-step processes.
 - Demonstrations and practice sessions for trainers to refine their techniques.
 - Tips for achieving consistent and desirable results.
- **Troubleshooting:**
 - Identification and resolution of common problems that may arise during procedures.
 - Strategies for handling client dissatisfaction or complications.
- **Aftercare and Maintenance:**
 - Information on educating clients about proper aftercare routines.
 - Advice on scheduling follow-up appointments and maintenance procedures.
- **Legal and Ethical Considerations:**
 - Knowledge of local regulations and licensing requirements for offering these services.
 - Understanding of ethical considerations, client confidentiality, and consent forms.
- **Training Pedagogy:**
 - Instruction on effective teaching methods, including visual aids, hands-on training, and demonstrations.
 - Practice in providing constructive feedback to trainees.

- Strategies for adapting to different learning styles and abilities.
- **Business and Marketing:**
 - Guidance on starting and managing a training business.
 - Tips for marketing training services and attracting trainees.
 - Pricing strategies and business planning.
- **Certification and Assessment:**
 - Developing and administering assessments to evaluate trainees' competence.
 - Creating certification processes and criteria.
 - Record-keeping and documentation for certification.
- **Feedback and Improvement:**
 - Establishing mechanisms for feedback from trainees to improve the training program.
 - Self-assessment and self-improvement for trainers.
- **Support and Networking:**
 - Building a community of trainers for networking and sharing best practices.
 - Providing ongoing support for trainers as they mentor and teach others.

Other Info:

- After 3 months, there will be a \$50 monthly fee for manual updates, training updates, marketing support, and monthly meetings.
- All trainers are responsible for giving 1-year ongoing support to their students.
- All Trainers will be required to do at least 5 students for training in the 1st year and at least 10 training a year in the following year.
- All Trainers can only promote Infusion Pro Lash Lift and Brow Lamination on their social media account for lash lift and brow lamination.
- There will be a yearly review.