

TWININGS



Sourced with Care

Improving quality
of life in the communities
from which we source

2021





Our approach

Sourced with Care is Twinings' responsible sourcing programme which aims to improve the lives of communities from which we source.



MEETING HIGH ETHICAL STANDARDS

We know where our products and ingredients come from – and that people making them are treated well and working in a safe and hygienic environment.

We source ethically. All of our tea and over 60% of our herbs come from certified sources.



UNDERSTANDING COMMUNITY NEEDS

We want to be a force for good. Our in-country teams assess needs in our supply chain, from housing, health and nutrition to livelihoods and children's rights – using our Twinings Community Needs Assessment.

Our vision

Healthier, empowered, happier and sustainable communities in our supply chain.



DELIVERING IMPACT ON THE GROUND

We are working to address community needs in a tailored and sustainable way. From improving access to water and sanitation, to enhancing income and empowering women, our interventions make a positive impact in communities from which we source.



WORKING IN PARTNERSHIP WITH OTHERS

We are only one part of the solution. That's why we partner to catalyse change. We are proud of our long-lasting partnerships with UNICEF, Save the Children, Mercy Corps, BSR, CARE International and others.

We are also a founding member of the Ethical Tea Partnership, a not-for-profit membership organisation working to improve conditions in the tea industry.



543,874

people positively impacted in tea and herbs communities.

“Sourced with Care is at the heart of what we do at Twinings. Every day, in gardens and farms across the world, hundreds of thousands of people are growing, tending and harvesting tea and herbs. We depend upon their skill and care for our fine ingredients and recognise the value they bring.”

Bob Tavener, CEO, Twinings



200,935

people supported in response to COVID-19 with emergency food and hygiene kits.



Empowering women and youth through health and education.



Over **100,000** women reached by initiatives to improve their health in Kenya, India and China - and **22,126** children supported through health interventions.



Our current work with UNICEF aims to cover the total population of **350,000** people living in 63 tea gardens in Assam, India - focusing on women, children and adolescents.



We established Adolescent Girls Groups, which have helped over **15,000** girls in Assam gain important life skills.



Supporting communities through housing, sanitation, water and hygiene.



More than **140,000** community members reached by handwashing and hygiene programmes on tea gardens in Assam, India and Darjeeling, India.



11,500 people in tea communities provided with access to clean water through the construction of water systems.



2,157 new latrines built, benefiting over **12,000** people.



Protecting workers' rights and improving incomes.



Improving incomes through sustainable farming practices and income diversification - so far, impacting over **6,000** farmers and their families across our supply chain.



Empowering workers on tea plantations in Sri Lanka through Community Development Forums, enabling over **39,000** people to identify, raise and address issues ranging from wellbeing to working conditions.



www.sourcedwithcare.com



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