

Truth:78

CELEBRATING
Years
25

Side by Side

for the Next Generation

2022-23 Ministry Report

Our Vision

Our vision is that the next generations may know, honor, and treasure God, setting their hope in Christ alone, so that they will live as faithful disciples for the glory of God.

Our Mission

Our mission is to inspire and equip the church and the home for the comprehensive discipleship of the next generation.

7 Commitments for the Discipleship of the Next Generations

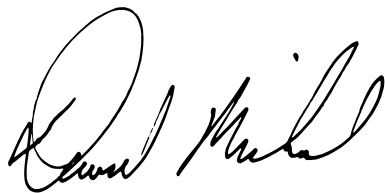
- 1 Embrace a biblical vision for the faith of the next generation
- 2 Foster a robust partnership between church and home
- 3 Teach the breadth and depth of the whole counsel of God
- 4 Proclaim the glorious gospel of Jesus Christ
- 5 Disciple the mind, the heart, and the will
- 6 Pray with dependence on God's sovereign grace
- 7 Inspire worship of God, for the glory of God

Beyond All We Could Ask or Think

It's not as if we landed on the moon or anything, but the 2022-2023 ministry year was indeed “one small step” for Truth78 and “one giant leap” for the next generation. The small step is represented by another year in our efforts to influence church leaders and parents with a biblical discipleship mindset for children and youth growing up in our churches and homes. This included a lot of normal, ongoing activities to develop resources, provide support, translate internationally, communicate mission, and maintain operations.

However, this year's small step also came with a “giant leap” as we reached a major milestone of 25 years of ministry—to the praise of God's glory and grace! Truth78 (originally Children Desiring God) was born out of a passion to faithfully teach and disciple the children growing up in our homes and in our local church. The organization was created simply as a vehicle for sharing the discipleship tools we were developing with other churches requesting them. At the time, we had no clue that our efforts would produce an extensive library of curricula, discipleship guides, devotional books, and more. We definitely didn't anticipate any of those resources being translated into 38 languages for Christian families and churches to access in 48 countries.

Ephesians 3:20 captures this milestone year and serves as a reminder of God's sovereign ability to do “far more abundantly than all that we ask or think, according to the power at work within us.” It is an amazing work of God to celebrate 25 years of relentless, insatiable, inescapable zeal and passion for the comprehensive discipleship of the next generation shared by our team and so many of you who have partnered with us. Looking ahead to the next 25 years, nothing would make us happier than to see this zeal ignited even more and spread like wildfire across the U.S. and throughout the world.



David Michael, Executive Director

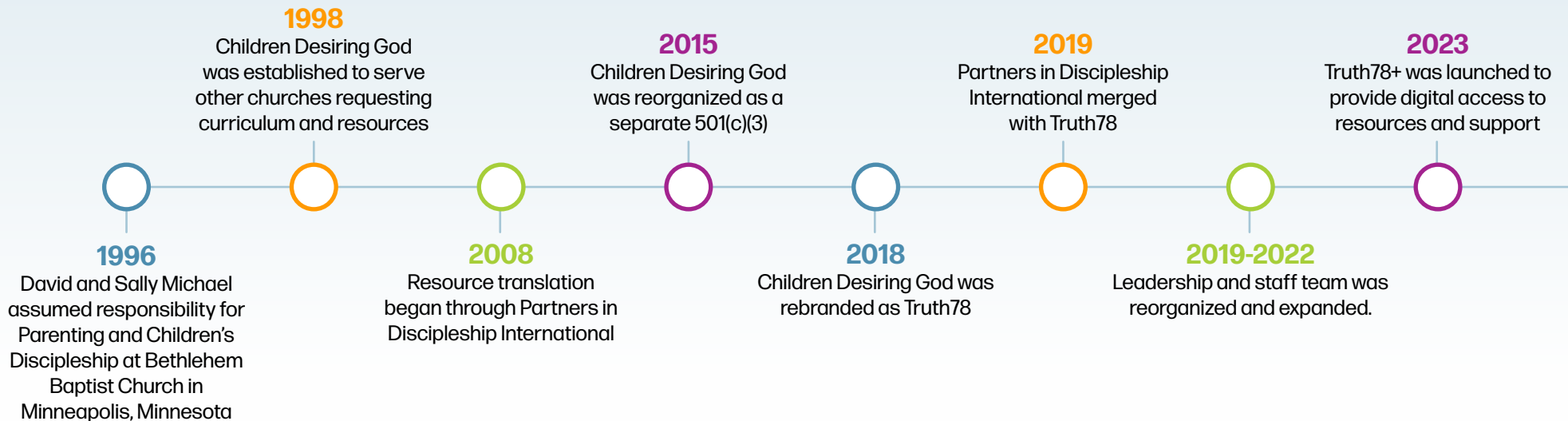
1998 - 2023

Celebrating 25 years of God's faithfulness!

With joy and gratitude to God for all who helped shape and establish our vision and mission, we celebrate and praise the Lord for creating, sustaining, and growing this ministry to the next generation. God's grace has abounded through countless people and circumstances to bring about fruitful labors for His glory and the everlasting joy of the next generation.

“It's easy for me to remember Truth78's age because my daughter was born the same year. In fact, we celebrated its launch the day after her birth. Like my daughter, Truth78 has grown and matured in many ways over the past quarter century, yet its core DNA remains the same: to help the next generation know, honor, and treasure God. Today, my daughter is married and has young children of her own—which means that, by God's abounding grace, Truth78 is now reaching my grandchildren's generation. So, as I thank God for 25 years of remarkable ministry, I'm praying for 25 more. Then 25 more.”

— Jon Bloom, Co-founder/Teacher, Desiring God





“ We became one of the first customers when we started our church over two decades ago with seven families. Our desire was for our community to worship the great and all-satisfying God of the universe and have our hearts, minds, and actions changed by Him, but we couldn't find any curriculum for kids that had the same goal. That is, until we came across Children Desiring God now known as Truth78.

We were drawn by the fact that it was and remains to this day a God-exalting, Bible-saturated, Jesus-glorifying curriculum that takes kids to the source of all joy—Jesus Christ!”

—Pat Dirrim, Grace Fellowship



From Our Founders: Commitments That Have Spanned Decades



Beyond one church to reach many churches:

Our founders wanted to be biblically faithful to serve the parents and children of their local church.

A vision for next-generation discipleship emerged with curriculum, resources, and training that were created to support that vision.

Other churches began asking for access to the resources and the opportunity to join the training events.



Beyond mere resources to deep discipleship:

We are committed to teaching God-centered, soul-satisfying, life-changing biblical truths and sound doctrine.

To that end, our curricula contain a thoughtful, comprehensive scope and sequence for birth through high-school.

Our resources are intentionally created to foster relationship with children, impact the lives of teachers, and encourage partnership with parents.



Beyond borders to serve the nations:

More and more people from other countries and language groups began asking for help to get our resources into their native tongues.

We now have dedicated staff members for international resource development.

Curricula and books have been produced in 38 languages with more being added every year.

“ In 2005, I had the privilege of attending a conference at Bethlehem Baptist Church on the Sovereignty of God run by Children Desiring God. This was the start of a long-term relationship with what would become Truth78.

I attended in my capacity as Director of Youth and Children's Ministry at Oak Hill Theological College and marveled as I listened to the vision that David and Sally had for the young. Here was a biblically rooted, theologically rich, Christ-centered, and church-based vision for how the young should be disciplined. What was so thrilling was to see such a vision rooted in the reality of church life and connected with the wider vision of John Piper's ministry as pastor.

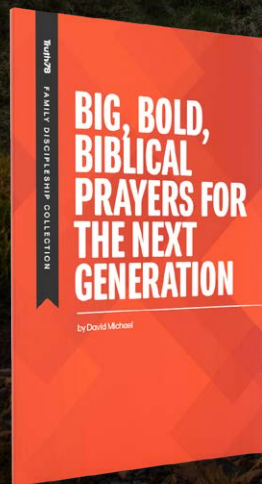
Since then we have had the joy of seeing this ministry grow and expand into a worldwide ministry as Truth78. Notable in a children's and youth-ministry world that tends to have short-term goals, here is a deep, long-term approach to the vital matter of passing the truth to the next generation which treats seriously the reality that each child and young person is made by God for God through faith in Jesus Christ.

—Ian Fry, Former Minister for Families,
St. Ebbe's Church, Oxford, England

Prayer Partnership Fuels Our Ministry— Join Us!

Looking back over the last year (and the last 25 years!), we've seen God accomplish His sovereign and glorious purposes in response to the prayers of His people.

Prayer is our most strategic and indispensable priority. We are asking God to ignite a zeal and passion for the comprehensive discipleship of the next generation that spreads like fire to church leaders and parents across North America and around the world. May God grant that all of our children and students embrace His Word as true and seek Christ as their greatest treasure.



Join our growing number of prayer partners and receive a **FREE** download of *Big, Bold, Biblical Prayers*.

We've invited brothers and sisters from around the world to partner with us in prayer. **Please join us in trusting God for strength and provision for our ministry and in praying "Big, Bold, Biblical Prayers" like this for the next generation:**

For ages past You, O God, have been a help for Your people and our dwelling place in all generations. You have been a rock and fortress. Your steadfast love has abounded. Your mercies have been new every morning. Your lovingkindness has reached to the heavens, and Your faithfulness to the skies. You are the giver and preserver of life. Your plans and Your purposes have never failed. Your goodness and mercy have followed us all the days of our lives. Time and time again, Your sovereign purposes, almighty God, have been fulfilled on behalf of Your people for the glory of Your name.

We look back on 25 years of ministry to the next generation with thanksgiving, and we look ahead with anticipation that there is still more of Your glory for our eyes to see—more faithfulness, mercy, and steadfast love to behold. By faith, we expect that there will be more stories to tell of You accomplishing beyond what we ask or imagine. More stories of churches and homes being inspired and equipped for the comprehensive discipleship of the next generation. More stories that tell of Your fame spreading to the next generation. More stories of children and youth seeking Christ as their greatest treasure. You have been our all in all for ages past. Please be that for us and for our children for years to come according to Your promise. Please keep us faithful and help us to tell the coming generation of Your glorious deeds so that they will set their hope in You.

For Jesus' Sake, for the glory of Your name, and for the eternal joy of the next generations, we pray. Amen.

You can sign up to commit to pray at Truth78.org/pray.

New!

Truth78+

Launch of Truth78+ Brings Exciting Changes

In order to accelerate the mission to inspire and equip more churches and homes with the tools they need for deep discipleship of the next generation, this year brought the launch of a digital resource distribution platform. We believe this to be a strong opportunity for greater reach and influence as well as long-term sustainability.



Find out more



Why subscribe to Truth78+?

- Truth78+ provides deep, comprehensive, and spiritually engaging discipleship curricula through a simple, user-friendly digital platform.
- For churches that already use Truth78 curriculum, a Truth78+ subscription provides the opportunity to decrease the administrative burden of distributing teaching materials while automatically gaining access to new and revised curricula.
- Both the Truth78+ and Truth78+ Family subscriptions provide a robust library of digital resources and a discount on print resources for ministry leaders and parents.

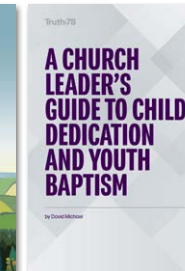
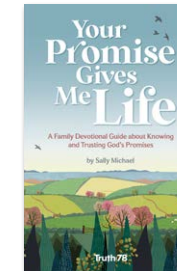
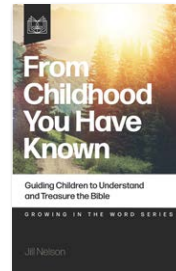
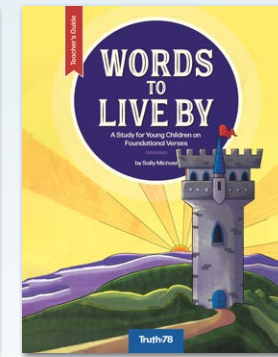
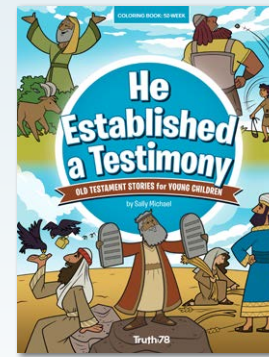
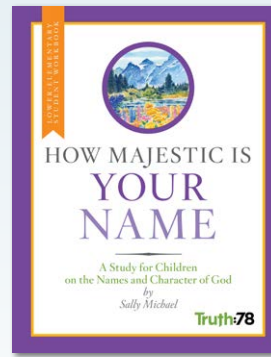
Each year, by God’s grace, our small team works hard to add new and updated resources to a growing library that serves all ages. We write, edit, design, and publish almost all of our products in-house. Here are some highlights from this year’s resource development efforts.

Curriculum

- Lower-Level Student Workbook for *How Majestic Is Your Name*
- *He Established a Testimony* revised
- *Words to Live By*

Discipleship Resources

- *The Fighter Verses Coloring Book: Set 3*
- *The Fighter Verses Journal: Set 3*
- *The Fighter Verses Churchwide Kit* for church-wide Scripture memory
- Child dedication baton accessory kit
- Growing in the Word Series
 - *From Childhood You Have Known*
 - *Meeting God in His Word*
 - *The Inductive Bible Study Handbook* revised
- *Your Promise Gives Me Life* family devotional
- *A Church Leader’s Guide to Child Dedication and Youth Baptism*
- *The Greatest Gift* (a Christmas version of *The Greatest Treasure*)



We added new titles to Amazon, providing availability for international distribution. We also added print-on-demand paperback versions of *The Righteous Shall Live By Faith* and *Lord, Teach Us To Pray* family devotionals, as well as the *Good News of Great Joy*, and *When I Am Afraid* children’s picture books. amazon.com/truth78

“I’ve been privileged to teach almost all of the Truth78 titles over the years. The curriculum is comprehensive, enlightening, easy to understand, and provides excellent visuals for the students to grasp. I am so grateful that the resources exist, as they are the only God-centered resources I have ever found.”

—Sue, North Carolina

“I thank God for your ministry and support. Your book, *Zealous*, was an encouragement to me. I have used your VBS curriculum 2 years in a row. It was the impetus I needed to make changes in our children’s programming. God has used it to bond our students, encourage new younger parents that have come, and give families a place to minister together. I could go on and on. We are a small church, but God is at work and very much alive!”

—Cheryl, New York

Next-Generation Discipleship for All Nations

“ The need for gospel workers and gospel resources in Poland is tremendous. It would be an unbelievable blessing to evangelical churches here if we could provide them with curriculum for their children’s ministries that is theologically rich and sound.”

—Ben, Pastor/Church Planter, Poland

7 Non-English resources

produced in fiscal year 2022-2023.

55 Non-English resources

available on our Spanish website (▶ Verdad78.org) and our Languages page (▶ Truth78.org/languages).

More titles and translations to come! If you are interested in supporting the production of resources in a specific language, please contact us at ▶ partners@Truth78.org.

Each year, we translate more resources into the top languages of the world. Currently, there are 38 languages represented, for a total of 48 countries served.

Spanish-speaking Countries

-  Argentina
-  Bolivia
-  Costa Rica
-  Chile
-  Columbia
-  Cuba
-  Dominican Republic
-  Ecuador
-  El Salvador
-  Equatorial Guinea
-  Guatemala
-  Honduras
-  Mexico
-  Nicaragua
-  Panama
-  Paraguay
-  Peru
-  Puerto Rico
-  Spain
-  Uruguay
-  Venezuela

-  Albania—Albanian
-  Bangladesh—Bengali
-  Brazil—Portuguese
-  Canada—French
-  China—
Mandarin Chinese
Zaiwa
-  Croatia - Croatian
-  Ethiopia—Amharic
-  France—French
-  India—
Bengali Hindi
Kannada Kok Borok
Manipuri Paite
Rongmei Simte
Tamil Telugu
-  Indonesia—
Indonesian / Bahasa
-  Italy—Italian
-  Korea—Korean
-  Mongolia - Mongolian
-  Myanmar—
Burmese Falam Chin
Hakha Chin Jingpho
Zaiwa
-  Nepal—Nepali
-  Netherlands—Dutch
-  Norway—Norwegian
-  Papua New Guinea—Tok Pisin
-  Philippines—Tagalog
-  Poland - Polish
-  Portugal—Portuguese
-  Romania—Romanian
-  Russia—Russian
-  Serbia - Serbian
-  Sweden - Swedish
-  Ukraine—Ukrainian
-  Vietnam—Vietnamese

Financial Stewardship

2022-23 Sales & Giving

\$1,578,298

Partner Funding

\$601,915
38%

Sales Revenue

\$977,103
62%

Once again, **we have witnessed an outpouring of God's grace** through faithful financial partners who have generously invested in our vision and mission for the comprehensive discipleship of the next generation. In years to come, we anticipate reaping the fruit of crucial decisions and calculated risks made in the 2022-2023 fiscal year.

We believe that our recent shift to a new distribution platform and ministry model will improve our financial sustainability, expand the reach of our ministry to more households and churches, and increase our impact throughout the world. In this next year, we plan to increase the amount of donor funding for international resource development and training.

Eventually, as our ministry grows in North America, we expect the portion of donated funds invested in the international side of our ministry to increase, by God's grace, to 100 percent.

The Truth78 team is committed to faithful stewardship of God-given resources for His glory and for the eternal joy of the next generations. Visit Truth78.org/give to see "Our Commitment to our Financial Partners," audited financial statements, and all the ways you can invest financially.



Ways to Give

Online

▶ Truth78.org/give

By Mail

Send checks to:
TRUTH78
PO Box 851684
Minneapolis, MN 55485-1684

By Phone

(877) 400-1414
Monday - Friday
9 a.m. - 3 p.m. CST

For questions about financial partnership or help with giving, contact ▶ partners@Truth78.org

Our Team

Our Team consists of 11 full-time and 5 part-time staff members, as well as board members, contractors, and volunteers, who serve remotely in the U.S., Canada, and India. Each person is using varied gifts for the advancement of Truth78's mission. They are also parents, grandparents, aunts, uncles, and friends who are faithfully investing in the faith of the next generation at home and serving in their local churches.



Board of Directors

who provide organizational oversight



Bill Kesting
Chairman



Ron Rudd



Mark Colucci



MariJo Brosius



Marcia Olynyk



David Michael



Brian Eaton

Help Accelerate the Mission



Pray

Prayer is what advances the mission and helps us accomplish the goals to make our vision a reality. It is the primary strategy from which all other strategies flow. Your partnership in prayer to call upon the Lord to make His glory known to the next generation is one of the greatest investments we could ask from you. You can boldly pray for the children and students in your homes, churches, and lives with confidence that God desires His name to be known throughout their generation and generations to come. “Blessed be the LORD, the God of Israel, who alone does wondrous things. Blessed be his glorious name forever; may the whole earth be filled with his glory! Amen and amen!” (Psalm 72:18-19)

Commit to pray at

▶ [Truth78.org/pray](https://truth78.org/pray)



Provide

Ultimately, God is our Provider, and we trust Him for the finances needed to accomplish His purposes for this ministry. Financial partnership helps us reach more churches and homes by producing resources and translating them into other languages, offering free training and consultation for church ministry leaders, developing discipleship tools to support parents in the home, and encouraging Scripture memorization through the Fighter Verses website and app. Exodus 36:6-7 capture the spirit of what we trust God for at Truth78 when Moses says, “Let no man or woman do anything more...for the material they had was sufficient to do all the work, and more.” This is what happens when God moves in the hearts of His people to give joyfully and heartily. We are grateful for financial partners who are overflowing with generosity.

Give in multiple ways at

▶ [Truth78.org/give](https://truth78.org/give)



Promote

We all share the sobering calling and responsibility to pass the faith along to the next generation. The vision and mission of our ministry can be expressed in promotional campaigns, emails, letters, social media, and blog posts. Still, nothing compares in effectiveness to word of mouth—people with contagious zeal who inspire others with their passion. We appreciate personal recommendations like telling people in your network about our ministry, endorsing and reviewing our products, and encouraging others to join our efforts. As John’s commendation of “the brothers” encouraged Gaius and his church to “send them on their journey in a manner worthy of God” (3 John 1:6), Truth78 benefits from the commendation of brothers and sisters who have witnessed the fruit of this ministry.

Consider ways to promote at

▶ [Truth78.org/promote](https://truth78.org/promote)



By God's grace, we dream of 25 more years of ministry

- **a new generation of believers, well-established in the Truth of God's Word**
- **churches across the country and around the world that are passionately and fruitfully invested in the discipleship of the next generation**
- **robust partnerships between those churches and the parents they serve**
- **and countless other ways God will work beyond all we ask or think!**

Truth:78

▶ Truth78.org