FOR IMMEDIATE RELEASE

FEBRUARY 15, 2024

M&H Equipment Service and Stinger Equipment to Reveal and Giveaway Market-Disrupting Equipment

Connecticut Grounds Keepers Association hosts the launch of the innovative technology at Conference.

Litchfield, CT: M&H Equipment Service (M&H), the Northeast leader in commercial outdoor power equipment sales and service, has partnered with Stinger Equipment (Stinger), a leading manufacturer of professional state-of-the-art turf renovation equipment, to launch its highly anticipated technologically advanced application product on February 20, 2024.

Patrick Howell, President of M&H said, "We're proud of our collaboration and strategic alignment with Stinger and the Connecticut Grounds Keepers Association (CGKA). This product will elevate best practices in the lawn-care application space and will help landscape professionals save time and money for their customers while increasing the quality and health of the turf."

The reveal and giveaway of the market disrupting equipment will take place at the CGKA's annual Turf & Landscape Conference held on February 20, 2024, at the Aqua Turf Club in Plantsville, CT. One lucky Landscape and lawn-care professional in attendance will have the opportunity to walk away with this state-of-the-art application technology valued at over \$13,000 by signing up for an ENTER TO WIN raffle. Participants will be able to attend educational sessions that qualify for Continuing Education Units (CEU), while learning about the latest landscape industry trends and products in addition to networking with industry Thought-Leaders and peers. "The CGKA Conference creates the perfect storm of research, education, and technology making it a great venue for the product launch." said Dustin McGehee of Stinger.

The CGKA Conference attendees will be amongst the first to learn how Stinger is leveraging this advanced turf care application technology that utilizes precision ground metered spreading and spraying techniques for applying chemicals, while reducing spillage and waste. The net results for customers are healthier and hardier lawns.

Visit the link below to pre-register, no tickets will be sold at the door: www.cgka.org.

ABOUT: M&H EQUIPMENT SERVICE – M&H is the Northeast's market leading commercial outdoor power equipment sales and service dealer for the landscape, arborist, and snow industries. The M&H team is composed of certified equipment and service professionals, and a value chain of the industry's leading brands. M&H is known for its commitment to on-hand inventory, education, quality, fair pricing, and unparalleled customer service. For more information contact patrick@mhpowerequipment.com, or visit <u>MH Power Equipment.</u>

STINGER EQUIPMENT - Stinger Equipment produces products designed for professionals by professionals. Stinger brings together 20 years of manufacturing and 20 years of lawn care experience to form the ultimate equipment. For more information <u>Stinger Equipment – The world's best power equipment!</u>

CONNECTICUT GROUNDS KEEPSERS ASSOCIATION - The CGKA serves landscaping professionals and their allied manufacturers and distributors by providing professional development, certifications, networking, lobbying and scholarships for the green industry. For more information and registration details, please visit <u>www.cgka.org</u>.